



International
Startup Campus



[Online] Seminar on Doing Business in Vietnam

Trends in the Vietnamese IT industry & Practical and Cultural Aspects of
Sales and Sourcing in Vietnam

In 2020 Vietnam's growth rate hit a high of 7% making it one of the top growth economies in the region and in the world. Vietnam's macro-economic and socio-political stability, increasing purchasing power of the 95-million population, strong IT sector as well as the EU-Vietnam free trade agreement that recently came into force made Vietnam an attractive market for foreign Startups, SMEs and investors. Beyond this, Vietnam has emerged as a regional tech startup hub in Southeast Asia with investments worth approximately US\$815 million that provides Startups with many opportunities for business development there.



Welcome & Introduction **Prof. Dr. Utz Dornberger**

Director of International SEPT Competence Center
Leipzig University



SPEAKER **Björn Koslowski**

Deputy Chief Delegate @ AHK Vietnam



SPEAKER **Nguyen Ngoc Sang**

Head of Operations @ AHK Vietnam

Agenda - 09.03.2021

[Registration - Click here](#)

09:00 Start

09:40 Q&A

10:00 End

German Time

Language: German

