

BRING YOUR BUSINESS BACK HOME!

Your Business Journey Starts Here!



INTERNATIONAL FOUNDERS BOOTCAMP

OVERVIEW

"Bring your business back home!" is an International Founders Bootcamp that will propel you to new heights! This incredible program is designed to support you in developing game-changing business models and strategies that will have a transformative impact on your countries.

OBJECTIVE

To provide you with the necessary coaching to assist you in securing funding for your business ideas.

ACTIVITIES

The Bootcamp will provide you with hands-on support in developing robust business ideas and pitch decks that win competitions, secure grants, and attract awards.

KEY BENEFITS

- Join the Bootcamp to learn and access: Business model development tools and strategies, sources of funding for early-stage business ideas, develop a pitch deck for your idea, and boost your pitching skills.
- Get 8 hours of interactive sessions and 6 hours of individual coaching to build your idea.
- Interact with like-minded individuals and expand your professional networks.
- Chance to get long-term coaching at Leipzig University.
- Chance to get additional support to participate in competitions, awards, grants, etc.
- Participation certificate issued by Leipzig University / Smile – the startup initiative of Leipzig University.

CRITERIA

- You're from another country, but live in Saxony
- You have and a business idea or project.
- You have a degree (Bachelors, Masters or PhD).
- You want to start a business in your home country. It's okay if there are links to Germany.
- You are committed to participate until the end.

SEND APPLICATION



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International Founders Bootcamp

Duration: May 5 - June 10



Date	Topic/Activity	Time	Your assignment
May 05	Kick-off & Introductions Business Model Development – Learn Tools and Concepts	17:15 to 17:45 17:45 to 18:45	Benchmark your idea with competitors
May 15	Business Model Development – Games and Visualization Business Model Development – Present your Idea	17:15 to 18:00 18:00 to 18:45	Use digital tools to express your business idea
Between May 13 - 22	Individual Coaching – Support to strengthen your business case and apply for funding	3 hours each – Part 1 – Flexible	Meet with your coach and work on feedback
May 26	Pitch Deck Development Pitching Presentation Skills	17:15 to 18:00 18:00 to 18:45	Create a pitch presentation of your business idea
Between May 27 - June 6	Individual Coaching – Support to evaluate the pitch deck for actual use case	3 hours each – Part 2 – Flexible	Meet with your coach and work on feedback
June 10	Pitch Day	15:15 to 18:45	Work on feedback



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