International Startup Campus

vinasa

ISC [Online] Seminar
Introduction to Vietnamese IT market

In the last 10 years Vietnam has been moving forward into a digital economy and digital society. With the entire IT technology industry's growth Vietnam is becoming considered as an IT nation of Southeast Asia. Vietnamese companies providing IT services are more and more often considered as potential business partners among German SMEs and Startups. During this session the general secretary and director of the biggest Vietnamese IT association will share the knowledge about the Vietnamese IT market itself as well as about collaboration opportunities with Vietnamese IT partners.

Topics:
- Characteristics of the Vietnamese IT-market
- Overview of the IT-service costs in Vietnam
- Where and how to find an appropriate IT-partner in Vietnam
- What to consider when starting a cooperation with an IT partner from Vietnam
- Intellectual property rights regulation

SPEAKER
Mrs. Nguyen Thu Giang
General Secretary and Director of VINASA

Agenda - 02.06.2021

10:00* Start
10:45 Q&A
11:00 End

Registration - *click here*

*German time

Linked in

SUBSCRIBE us to stay up to date with the activities of International Startup Campus.

sept
small enterprise promotion + training