



UNIVERSITÄT
LEIPZIG



Empowering Internationals to create Startups in Germany

Calling all international students, Ph.D./ Post Doc researchers, graduates and alumni!

Do you dream of launching your own business in Germany?

Are you looking for inspiration, funding opportunities, or startup connections?

Then don't miss the **Born Global Startup Festival's 2025** on the **17th of June!**

This action-packed day is dedicated to empowering aspiring international entrepreneurs with everything needed to get started in Germany's thriving startup ecosystem: Hear from successful international founders during our inspirational podium discussion. Gain insights into the German business landscape. Join hands-on workshops on fund applications, business idea pitching and AI in market research.

The day wraps up with vibrant networking and a summer party — the perfect chance to connect with founders, and fellow visionaries!

Join us and take your first step toward building your business in Germany, make your business dream a reality!

What? Born Global Startup Festival 2025

When? Tuesday 17th of June, 2025, 4:30 pm

Where? Plagwitzer Markthalle. Markranstädter Str. 8, 04229 Leipzig

More information and registration available at: [FREE REGISTRATION LINK](#)
or send an email to jazmin.ponce@uni-leipzig.de



Diese Maßnahme wird mitfinanziert durch
Steuermittel auf der Grundlage des vom
Sächsischen Landtag beschlossenen Haushaltes.

Registration
& more info





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Date & Place: Tuesday 17th of June, 2025. Plagwitzer Markthalle. Markranstädter Str. 8, 04229 Leipzig.

AGENDA

- 16:30 ● Check-In & Registration
International Founders Wall, EntreAction Video Stories & Live Art with Badania
- 17:00 ● Opening
Prof. Dr. Utz Dornberger (Director of the SEPT Competence Center, Leipzig University)
- 17:10 ● Inspirational talks & Panel Discussion with International Founders
Emma Haley (Co-founder Megunto GmbH) & Dr. Washington Logroño (Co-founder, Pacifico Biolabs GmbH)
- 18:00 ● Info Shot : Trends and Business Opportunities in Germany 2025 -26
Maiia Deutschmann (Projekträger Jülich, Forschungszentrum Jülich GmbH. Sustainable Development and Innovation. Start-up, Transfer & Innovation Support - GTI)
- 18:15 ● Parallel Workshops
Option 1: Beyond the Research Contract: Future Funding – Hacks, Strategies & New Horizons
Option 2: Business Idea Quick Validation and Pitch training
Option 3: Using AI for Market Research
- 19:30 ● Upcoming Opportunities, Events & Workshops
Jazmin Ponce (International Startup Office)
- 19:40 ● Networking & Partying
(Games, Music, Catering & Drinks)

