









Empowering Internationals to create Startups in Germany

Calling all international students, Ph.D./ Post Doc researchers, graduates and alumni!

Do you dream of launching your own business in Germany?

Are you looking for inspiration, funding opportunities, or startup connections?

Then don't miss the Born Global Startup Festival's 2025 on the 17th of June!

This action-packed day is dedicated to empowering aspiring international entrepreneurs with everything needed to get started in Germany's thriving startup ecosystem: Hear from successful international founders during our inspirational podium discussion. Gain insights into the German business landscape. Join hands-on workshops on fund applications, business idea pitching and AI in market research.

The day wraps up with vibrant networking and a summer party — the perfect chance to connect with founders, and fellow visionaries!

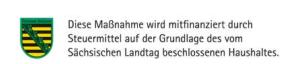
Join us and take your first step toward building your business in Germany, make your business dream a reality!

What? Born Global Startup Festival 2025 When? Tuesday 17th of June, 2025, 4:30 pm

Where? Plagwitzer Markthalle. Markranstädter Str. 8, 04229 Leipzig

More information and registration available at: <u>FREE REGISTRATION LINK</u> or send an email to <u>jazmin.ponce@uni-leipzig.de</u>



















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Date & Place: Tuesday 17th of June, 2025. Plagwitzer Markthalle. Markranstädter Str. 8, 04229 Leipzig.

AGENDA

	16:30		Check-In & Registration International Founders Wall, EntreAction Video Stories & Live Art with Badania
	17:00		Opening Prof. Dr. Utz Dornberger (Director of the SEPT Competence Center, Leipzig University)
	17:10		Inspirational talks & Panel Discussion with International Founders Emma Haley (Co-founder Megunto GmbH) & Dr. Washington Logroño (Co-founder, Pacifico Biolabs GmbH)
	18:00		Info Shot: Trends and Business Opportunities in Germany 2025 -26 Maiia Deutschmann (Projektträger Jülich, Forschungszentrum Jülich GmbH. Sustainable Development and Innovation. Start-up, Transfer & Innovation Support - GTI)
	18:15		Parallel Workshops Option 1: Beyond the Research Contract: Future Funding – Hacks, Strategies & New Horizons
			Option 2: Business Idea Quick Validation and Pitch training
			Option 3: Using AI for Market Research

19:30 Upcoming Opportunities, Events & Workshops
Jazmin Ponce (International Startup Office)

19:40 Networking & Partying (Games, Music, Catering & Drinks)



