

# IN4IN CONFERENCE 2023

## USE OF DIGITAL TOOLS FOR ENTREPRENEURSHIP COACHING AND TEACHING

The **SEPT Competence Center** at Leipzig University invites you to the **iN4iN Conference 2023** with a focus on two projects targeting digital innovation: **MELES-Bot** and **E-Coach**

In a rapidly moving world where so many of our day-to-day activities are now online, it has become essential for Higher Education Institutions (HEI) to further develop coaching processes to better suit students' needs and learning environments. Electronic coaching (e-coaching) is an inevitable methodology for every lecturer who coaches, mentors, teaches, and supervises students and graduates. Therefore, our iN4iN Conference 2023 focuses on the use of digital tools to support our clients at HEI in a sustainable and time-efficient approach.

**PLEASE REGISTER HERE:** <https://www.eventbrite.de/e/in4in-conference-2023-tickets-468479463687>

### DAY 1 – WEDNESDAY 18.01.2023

Registration	<b>Venue: Seminar building at Leipzig University – Seminar room: S 420</b> <b>Map link:</b> <a href="#">Universitätsstraße 1, 04109 Leipzig</a>	09:00 – 09:30
Welcome	Prof. Dr. Utz Dornberger (Leipzig University)	09:30 – 09:45
Presentation	Towards E-Coaching - The first step to build trust with a digital coach Anne Bastian (Leipzig University)	09:45 – 10:15
Presentation	MELES.Bot – Digital guidance in business model development Dr. Piotr Wojejsza (CEO Science4People)	10:15 – 10:45
Coffee Break		10:45 – 11:15
Presentation	Responsive organisations and learning - a case for Samarbeid Prof. Dr. Lutz Maicher (HTWK Leipzig)	11:15 – 11:45
Presentation	Matching tools for mentoring in higher education Laura Köbis (Leipzig University)	11:45 – 12:15
Lunch Break	<b>Venue: Mensa am Park – Map link:</b> <a href="#">Universitätsstraße 5, 04109 Leipzig</a>	12:15 – 13:45
Presentation	Wiki as a modern source of knowledge for e-coaching Sandy Adam & Matthias Grahl (Leipzig University)	13:45 – 14:15
Presentation	Award ceremony of the "University of Ideas" competition Bismark Yeboah (Leipzig University)	14:15 – 15:00
Plenum	Introduction of the workshop topics for next day	15:00 – 15:30

### DAY 2 – THURSDAY 19.01.2023

Plenum	Welcome to Day 2, Johannes Göckeritz & Anne Bastian (Leipzig University)	09:30 – 09:45
Workshops	<ul style="list-style-type: none"> <li>Samarbeid – set up an adaptive, process-oriented collaboration environment for your team Michael Prilop (HTWK Leipzig)</li> <li>Hands-on e-coaching at Higher Education Institutions (HEI) Anne Bastian (Leipzig University)</li> <li>Learning through chatbots Laura Köbis (Leipzig University)</li> <li>Tool-based academic business coaching process Dr. Piotr Wojejsza (CEO Science4People) &amp; Christian Hauke (Leipzig University)</li> </ul>	09:45 – 11:30
Plenum	Discussion of results and closing	11:30 – 12:00

#### Contacts at SEPT:

Johannes Göckeritz - [johannes.goeckeritz@uni-leipzig.de](mailto:johannes.goeckeritz@uni-leipzig.de), +49 341 9733754

Anne Bastian - [anne.bastian@uni-leipzig.de](mailto:anne.bastian@uni-leipzig.de), +49 341 9733767