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"ENTREACTION" - AN INNOVATIVE CASE-TO-VIDEO STORY APPROACH IN ENTREPRENEURIAL EDUCATION

2024 Summer School in Turkey

The EntreAction project is a multinational project with a consortium of seven project partners, led by St. Cyril and St. Methodius University of Veliko Tarnovo (Bulgaria), Leipzig University (SEPT Competence Center, Germany), Maritime University of Szczecin (Poland), Science4People (Poland), Tampere University of Applied Sciences (Finland), University of Aveiro (Portugal), and Çanakkale Onsekiz Mart University (Turkey) as project implementing partners.

Funded under the European Commission Erasmus+ Cooperation partnerships in higher education initiative, the project focuses on **developing digital tools for modern educational processes in entrepreneurship and business development**, combining participatory learning and creative learning/teaching.

WHAT IS THE SUMMER SCHOOL ABOUT?

2 weeks of theoretical and practical training consisting of lectures and workshops in:

- Entrepreneurial motivation
- Value and unique selling propositions
- Market and competitor analysis
- Prototype development
- Other entrepreneurship-related topics

The summer school will be hosted by **Canakkale Onsekiz Mart University** in **Çanakkale**, Turkey, from **14 – 27 July 2024**

WHAT'S IN FOR YOU?

- Funds to cover flight and accommodation
- Develop business ideas in an international team using videos
- Meet and network with international student entrepreneurs and teachers from Bulgaria, Portugal, Finland, Poland, Germany and Turkey

WHO CAN APPLY?

- Students of Leipzig University
- Have an interest in entrepreneurship with an innovative business idea that has potential market value.
- Applicant must possess a valid passport (not less than six months to expiry).

APPLICATION DOCUMENTS

- Short CV (max 2 pages)
- A description of the innovative business idea (problem, solution, and market potential) (max. one page)
- Short video presenting the business idea and your motivation (max. 3 mins.)

HOW TO APPLY

Interested participants should submit application documents via email to Bismark (bayeboah@uni-leipzig.de) latest by **20.03.2024**.

[Get more information about EntreAction here.](#)