



07 Dec 2021  
11:00 – 17:00 (CET)

## 5<sup>th</sup> International iN4iN Conference – ONLINE

“Beyond the traditional core missions of a university: Successful implementation of university-business linkages”

**Registration link:** [https://zoom.us/webinar/register/WN\\_xQImZCAJRsqNWpoqhlsv3A](https://zoom.us/webinar/register/WN_xQImZCAJRsqNWpoqhlsv3A)

We warmly invite scholars at all levels (senior scientists, postdocs, graduate students) interested in University Business Linkages (UBL) as well as managers and staff of innovation centers, technology and knowledge transfer offices, entrepreneurship and enterprise development centers, and career services to take part in our 5<sup>th</sup> International iN4iN Conference.

Given the complexity of implementing UBLs, we would like to discuss the motivations and competencies of academics as well as the relevant UBL mechanisms with academic partners from more than 40 countries in our iN4iN network.

Additionally, we plan to present real UBL activities based on our AGEA Business Idea Competition as well as the ACCESS University of Idea Competition in 2021. Therefore, we would also like to invite you to celebrate the winners of both competitions!!!

If you have further questions, please contact  
Utz Dornberger  
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For more information visit:

- Intelligence for Innovation (iN4iN) network  
[www.in4in.net](http://www.in4in.net)
- ACCESS University Ideas Competition  
[www.access-centre.org](http://www.access-centre.org)
- AGEA Business Idea Competition  
[www.ageacademy.de](http://www.ageacademy.de)

Time	Program Schedule
11:00 - 11:15	<b>Welcome</b> Utz Dornberger, Leipzig University
11:15 - 12:15	<b>Barriers and drivers to university-business cooperation</b> Balzhan Orazbayeva, University Industry Innovation Network, The Netherlands
12:15 - 12:45	<b>Award ceremony of ACCESS University of Ideas Competition 2021</b>
12:55 - 14:00	<b>Presentations of Best Practice in UBL Implementation</b> <b>Experiential learning in research training programs</b> Merlin Patricia Grueso Hineostroza, Universidad de Rosario, Colombia <b>Deepening the University-Industry Linkages</b> Samuel Yaw Akomea, KNUST, Ghana <b>UBL activities from the classroom in times of pandemic</b> Yonni Angel Cuero Acosta, Universidad de Rosario, Colombia <b>Product development using University-Industry Linkages</b> Md. Noor Un Nabi, Khulna University, Bangladesh <b>Online Marketing Challenge</b> Gunnar Kassberg, Leipzig University, Germany
14:00 - 14:45	<b>Panel Discussion “Best Practice in UBL Implementation”</b>
15:00 - 17:00	<b>Award ceremony of AGEA Business Idea Competition 2021</b>

Awards Sponsor

