

# IN4IN CONFERENCE 2023

## USE OF DIGITAL TOOLS FOR ENTREPRENEURSHIP COACHING AND TEACHING

The **SEPT Competence Center** at Leipzig University invites you to the **iN4iN Conference 2023** with a focus on two projects targeting digital innovation: **MELES-Bot** and **E-Coach**

In a rapidly moving world where so many of our day-to-day activities are now online, it has become essential for Higher Education Institutions (HEI) to further develop coaching processes to better suit students' needs and learning environments. Electronic coaching (e-coaching) is an inevitable methodology for every lecturer who coaches, mentors, teaches, and supervises students and graduates. Therefore, our iN4iN Conference 2023 focuses on the use of digital tools to support our clients at HEI in a sustainable and time-efficient approach.

### DAY 1 – WEDNESDAY 18.01.2023

Registration	<b>Venue: Seminar building at Leipzig University – Seminar room: S 420</b> <b>Map link: <a href="#">Universitätsstraße 1, 04109 Leipzig</a></b>	09:00 – 09:30
Welcome	Prof. Dr. Utz Dornberger (Leipzig University)	09:30 – 09:45
Presentation	Towards E-Coaching - The first step to build trust with a digital coach Anne Bastian (Leipzig University)	09:45 – 10:15
Presentation	MELES.Bot – Digital guidance in business model development Dr. Piotr Wolejsza (CEO Science4People)	10:15 – 10:45
Coffee Break		10:45 – 11:15
Presentation	Responsive organisations and learning - a case for Samarbeid Prof. Dr. Lutz Maicher (HTWK Leipzig)	11:15 – 11:45
Presentation	Matching tools for mentoring in higher education Laura Köbis (Leipzig University)	11:45 – 12:15
Lunch Break	<b>Venue: Mensa am Park – Map link: <a href="#">Universitätsstraße 5, 04109 Leipzig</a></b>	12:15 – 13:45
Presentation	Wiki as a modern source of knowledge for e-coaching Sandy Adam & Matthias Grahl (Leipzig University)	13:45 – 14:15
Presentation	Award ceremony of the "University of Ideas" competition Bismark Yeboah (Leipzig University)	14:15 – 15:00
Plenum	Introduction of the workshop topics for next day	15:00 – 15:30

### DAY 2 – THURSDAY 19.01.2023

Registration	<b>Venue: Seminar building at Leipzig University – Seminar room: S 420</b> <b>Map link: <a href="#">Universitätsstraße 1, 04109 Leipzig</a></b>	09:00 – 09:30
Plenum	Welcome to Day 2, Johannes Göckeritz & Anne Bastian (Leipzig University)	09:30 – 09:45
Workshops (rooms will be announced on Wednesday)	<ul style="list-style-type: none"> <li>Flipped classroom approach in higher education Dr. Katarina Ristic (Leipzig University)</li> <li>Hands-on e-coaching at Higher Education Institutions (HEI) Anne Bastian &amp; Sandy Adam (Leipzig University)</li> <li>Learning through chatbots Laura Köbis (Leipzig University)</li> <li>Tool-based academic business coaching process Jolanta Koszelew &amp; Maciej Koczyński (CEO Science4People), Christian Hauke (Leipzig University)</li> </ul>	09:45 – 11:30
Plenum	Discussion of results and closing	11:30 – 12:00

#### Contacts at SEPT:

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# Wi-Fi Access

**EVENT NAME:**  
IN4IN CONVENTION – USE OF  
DIGITAL TOOLS AND COACHING  
IN UNIVERSITY TEACHING

**NETWORK NAME:**  
EDUINFO

**PASSWORD:**  
2776f-2022

January  
2023



small enterprise promotion + training

