

CERTIFIED INNOVATION MANAGEMENT COACH



OUR MISSION



We are dedicated to providing theoretical insight as well as practical experience developing small and medium-sized enterprises (SMEs).

Due to our location in Germany, we consistently have had the opportunity to learn from successful German SMEs and to analyze, in detail, their best practices and winning experiences.

These exceptional firms of the “Mittelstand,” as they are called in Germany, are known worldwide for their dynamism and constant innovation. Not surprisingly, many of them have managed to achieve leadership positions in a number of different countries and markets by offering high value-added products and services.

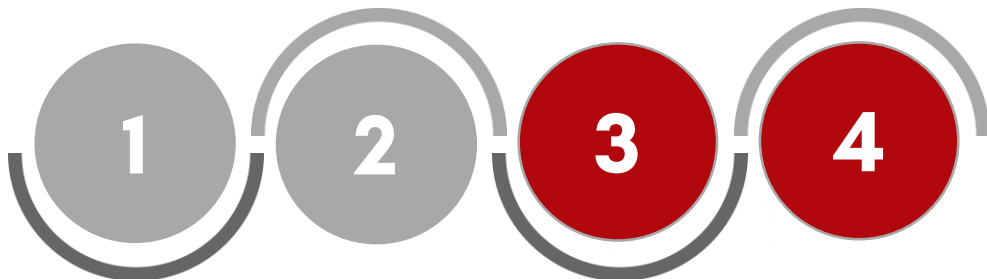
For these reasons, we have decided to base our program on the patterns of the outstanding German Mittelstand. Our main goal is to transmit this knowledge to firms and institutions from all over the world, in order to implement **winning strategies to successfully promote SMEs**

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Innovation Management

A summary of our capacity-building journey



**Certified
Innovation
Manager**
(training)

**ISO
Innovation
Management**
(training)

**CERTIFIED
INNOVATION
COACH**
(certification
valid for 3
years)

CIC+
(renewal of the
certification)

**CERTIFIED
INNOVATION MANAGEMENT COACH**



ADD VALUE TO COACHING

Bring yourself to the next level and obtain a certification as a coach inside our **international network of experts**. Our certifications will help you:

- Achieve **competitive prestige**
- Increase your **professional credibility**
- Obtain **new business opportunities**
- Sustain **market-driven** innovation practices
- Prove your **commitment** to high-level innovation practices to your clients and stakeholders
- Increase your **earning potential**

CERTIFICATION PROCESS



Includes:

- **Review of evidences** by a team of senior experts in innovation
- **Assesment** throughout the evidence review process (if necessary)
- Attainment of the certification as "**Certified Innovation Coach**"
- **Membership** in our International network of innovation management experts

STEPS



PRERREQUISITES

Complete our trainings in:

- ✓ **Certified Innovation Manager**
- ✓ **ISO Innovation Management**

VALIDATION

Provide **evidences** in coaching and/or consulting in the field of innovation management

CERTIFICATION

Become certified as **Innovation Coach**

RENEWAL

Renew the certification as a coach every 3 years

EVIDENCE SUBMISSION

Coaches must submit proof of having implemented at least three different activities concerning innovation. The activities could be:



Workshops
& trainings



Teaching
courses



Company
consultancies



Conferences
& Seminars



E-learning
courses &
Webinars



Implementation of
innovation tools
and development
of strategies
in companies and
organizations



Publishing
papers,
journals or
articles on
innovation

**At least one activity
must be related to
training and/or
consulting**

VALIDATION OF EVIDENCE

- Proofs can be demonstrated in the means of: presentation and workshop materials, videos, innovation projects documents.
- All proofs must be underpinned by marketing material of the event, if applicable, and contact data of references.

PROFILE OF THE TRAINERS



PROF. DR. UTZ DORNBERGER

He is the Director of the International SEPT Program of Leipzig University. This program especially focuses on the promotion of innovation and entrepreneurship in Germany as well as in others countries around the world. His academic and professional focus is especially on innovation and entrepreneurship management. He is also the Co-Founder of Conoscope GmbH, a consulting firm specialized in the fields of innovation management and internationalization. He has international experience in 5 continents and over 35 countries.



ALFREDO SUVELZA

Mr. Alfredo Suvelza earned the MBA in Small and Medium Enterprise Development at Leipzig University, Germany. His activities include training and coaching projects in the field of innovation management and promotion, areas in which he operates as a private international consultant and coach as well. Besides his background in the private sector as entrepreneur and manager, he has professional experiences as teacher and working with international cooperation, governmental and non-governmental organizations.



CHRISTIAN HAUKE

He is a senior consultant in the Entrepreneurship Initiative SMILE. After he graduated in 2004 at the Leipzig University, he gained between 2005 and 2009 multiple international experience working in educational and cultural projects mainly in countries like Egypt, United Arab Emirates or Yemen. Now he is working as a coach for young entrepreneurs at the Leipzig University. Since 2011 he is offering his expertise in innovation management and entrepreneurship mainly in the Middle East and North Africa.

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ADDITIONAL INFORMATION



PLACE

From our offices in Leipzig, Germany, our consulting team performs the certification application review and renewal process virtually. In this way, we can provide solutions to professionals from anywhere in the world.

The process of verifying the validity of the evidence is also carried out remotely.



INVESTMENT

The certification process has a total cost of only **1000 USD**.



LANGUAGE

You can contact us in English, German, Spanish or Arabic.

**CERTIFIED
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We have already implemented our Innovation and Entrepreneurship Management Trainings in more than **30 countries in the world.**



COORDINATOR

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