



**08 August 2024**  
**16:00 – 20:00 (CET)**

**8th International iN4iN Conference – ONLINE**  
**“Capacity Building and Service Learning in Higher Education Institutions (HEI)”**

**Registration link: <https://forms.office.com/r/jDUujWHq4g> Please register until **06.08.2024****

We warmly invite scholars at all levels—senior scientists, postdocs, and graduate students—as well as managers and staff of innovation centers, technology and knowledge transfer offices, entrepreneurship and enterprise development centers, and career services to join our 8th International iN4iN Conference on Capacity Building and Service Learning in Higher Education Institutions (HEI).

Amid the transformative changes in education driven by technological advancements and global connectivity, we invite you to join us in exploring the vital role of capacity building and service learning in Higher Education Institutions (HEI). Our conference will delve into the motivations and competencies of academics, offering insights and strategies to enhance educational outcomes and societal impact.

This event offers a unique platform to share best practices and experiences, explore innovative approaches, and engage in enriching discussions. Participants will have the opportunity to learn from leading experts and peers, fostering collaboration and driving forward the impact of capacity building and service learning in higher education.

If you have further questions, please contact Pablo Barriga

[pablo.barriga@uni-leipzig.de](mailto:pablo.barriga@uni-leipzig.de)

For more information visit:

- Intelligence for Innovation (iN4iN) network [www.in4in.net](http://www.in4in.net)
- In4in SDG Partnerships – LATAM Chapter <https://sdginnovationalliance.org>

Time	Program Schedule
16:00 - 16:20	<b>Welcome and opening remarks</b> Opening Remarks by the Dean Sandra Chacón (Universidad del Rosario) and Project Director Prof. Dr. Utz Dornberger (Leipzig University)
16:20 - 17:00	<b>Keynote: Current State and Trends in Capacity Building and Service Learning: Competence Development for International Intrapreneurs</b> Prof. Dr. Utz Dornberger (Leipzig University, Germany)
17:00 - 19:00	<b>Presentations of Capacity Building and Service Learning in HEI</b>  <b>International Online Marketing Challenge</b> Jasmin Ponce, Leipzig University, Germany  <b>Process optimization challenge</b> Alireza Ansari, Leipzig University, Germany  <b>Implementing Service-Learning (SL) Initiatives: The ACCESS Project Framework with National Higher Education and Industry Partners- a Kenyan Perspective</b> Henry Yatich, Mount Kenya University, Kenya  <b>UR STEAM: Linking Academia with Public and Private Partners</b> Merlin Grueso, Universidad de Rosario, Colombia  <b>Fostering innovation through collaborative efforts at Cayetano Heredia University</b> Ana Sobarzo, Universidad Peruana Cayetano Heredia, Peru  <b>Recognition of agricultural crop residues and losses, university-business linkage experiences in the UTN</b> Erick Alvarado, Universidad Técnica Nacional, Costa Rica
19:00 - 20:00	<b>Awards Ceremony and Closing Remarks</b> Closing Remarks by the (Universidad del Rosario) and Project Director Prof. Dr. Utz Dornberger (Leipzig University)