

With financial support from the



Federal Ministry
for Economic Cooperation
and Development



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



UNIVERSITÄT
LEIPZIG



INNOVATORS, DOERS AND ENTREPRENEURS [AT] SUMMER SCHOOL (IDEAS)

Call for Applications 2024

Application Deadline: March 1st 2024, 22:59 GMT// 23:59 CET



Onboarding Week: May 27th to 30th (virtual)



Self-Learning Online Course: July 22nd to 26th



Stay in Leipzig: September 1st to 24th



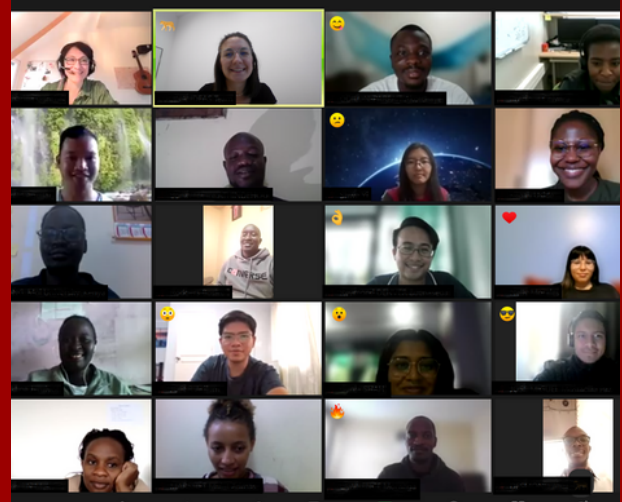
Virtual Conference: October 16th to 18th

About Us

The German Academic Exchange Service (DAAD), with financial support provided by the Federal Ministry for Economic Cooperation and Development (BMZ), supports academic qualification measures for individuals from developing countries who participate in the In-Country/In-Region Programme. Every year, the DAAD awards more than 700 BMZ-funded scholarships to junior researchers from Africa, the Middle East, Latin America, South East Asia, and South Asia to help finance their Master's or Ph.D. programs in their home country or region.

The program aims to enable trained professionals to address and deal with diverse societal, economic and ecological issues in developing countries. A further objective is to sustainably improve the teaching and research conditions in the partner regions and to strengthen their higher education profile.

As an additional offer for scholarship holders of the In-Country/In-Region Programme, the DAAD cooperates with German universities in organizing a range of summer schools in Germany. These measures allow the students and young researchers to take part in high-class academic training in a selected subject area, meet and exchange with peers from across the world, and make their own, unique experiences of German society, culture, and history.



Host: SEPT Competence Center



The SEPT competence center hosts a research and training program at Leipzig University, Germany, dedicated to providing theoretical insight as well as practical experience in the management and promotion of Small and Medium-Sized Enterprises (SMEs) worldwide.

With the Intelligence for Innovation initiative (iN4iN), SEPT has gained more than 10 years of experience in innovation and entrepreneurship promotion in more than 20 countries worldwide and was able to establish a network of more than 25 member institutions throughout the world. iN4iN offers an application-oriented set of strategies and instruments to manage and foster innovation as a way of strengthening the competitiveness of SMEs and start-ups.

Both our experience and network will be a great asset for your project idea.

**Find out more about
SEPT on
our homepage!**

Target Group

The IDEA Summer School targets DAAD scholarship holders in the In-Country/In-Region Programme. Participants are advanced students at the Master's or Ph.D level in all disciplines from developing countries.

Eligibility Criteria

- ✓ Applicants are active scholarship holders of the DAAD's In-Country/In-Region Programme as of **1st January 2024**.
- ✓ Applicants should hold at least a **Bachelor's degree**.
- ✓ Active and **excellent English language skills** (speaking and writing) are indispensable as the language of communication in the summer school will be English.
- ✓ High personal **motivation** and willingness to get actively involved during the training sessions are expected from the participants.
- ✓ The provision of **international experience** is an asset.
- ✓ Attending this summer school should **not compromise your regular study programme commitments** or duration. This summer school will not be accepted as justification for extension of your current In-Country/In-Region scholarship.
- ✓ Participation is possible **only once**. You may apply to up to two DAAD summer schools in 2024. However, participation will only be possible in one of them.
- ✓ People with disability are especially encouraged to apply!

Program Content and Aims

The IDEA Summer School aims to enable you to plan and implement your projects for knowledge transfer: **Your project idea is at the heart of the Summer School!** We will focus on three tracks: Innovation, Entrepreneurship (Business Idea Development) and Teaching. One intensive Coaching Day per week in Leipzig will support you to advance your project based on the input of the respective week. Each of the tracks will empower you to develop your own project idea further as a direct output of the Summer School.

Be aware that your participation in the course during the whole period is compulsory. Please also consider the time differences for the digital parts!

Preliminary Schedule

#1

Onboarding Week

 Zoom



May 27th - 30th



~ 7.00 - 11.00 am GMT

Become part of our Summer School community! Meet the trainers & the team, get to know each other, find out about the tools for the sessions, and get an introduction to the main topics of the Summer School. Get valuable advice for travel arrangements!

Intercultural Activities

1 afternoon-session of about 90 mins

#2

Online Course: Teaching & Learning in Higher Education

 Atingi



July 22nd -26th



self-paced, ~ 8-12 hours

Dive into innovative teaching approaches and set a knowledge base for the workshop in Germany. An open consultation hour will help to clarify questions.

1 afternoon-session of about 90 mins



Stay in Leipzig

📍 Leipzig



Sept. 01st - 24th



~ 9.00 - 16.00 CEST



Week 1: Innovation

Embark on a journey to develop ideas, learn about tools and strategies to manage the process from ideas to true innovation.



Prepare your idea pitch or an idea video.

Week 2: Entrepreneurship

Ideas are great, and a product in your hand is even better but without a business model, this does not generate an income. Learn how to develop your business model.



Develop your business model, a strong pitch or a business idea video.

Week 3: Teaching & Learning in Higher Education

Enhance your knowledge from #2: Gain insights on concepts of interactive, reflexive, student-centred learning to your own teaching and other knowledge transfer tasks.



Draft a course design that meets high standards in the art of teaching.

Excursions:
Dresden, Berlin

Guided City Tour

Museum Visits

Factory Tour

Pub Crawl

Movie Night

Boat Trip

...



Virtual Conference

📍 Zoom



October 16th - 18th



~ 7.00 - 11.00 am GMT

This is the Grand Final of your IDEA Summer School! Present your results to your peers, discuss them and share them with external guests on the public day.



IDEAS Community Activities



**Monthly International
SEPT Research Colloquium**



**Renewable Energy
& Energy Efficiency
Working Group**



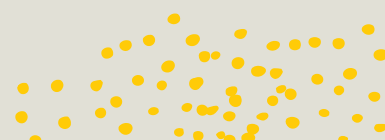
Networking Activities

Joint cooking, Film Screening,
Virtual City Tour, Gaming



Your Benefits

- ✓ Workshops and coaching with **experienced partners** from Africa and Germany.
- ✓ Discussions and contacts with **international peers**.
- ✓ Access to international (academic) networks via our official **SEPT Community App**.
- ✓ Potential contacts to support you during the **application process for research stays**, etc.
- ✓ Get a first glimpse of **German (everyday) culture**, meet the SEPT team, students and researchers!
- ✓ **Certificate** of participation issued by Leipzig University and DAAD.
- ✓ In the Entrepreneurship and Innovation tracks, you will be well prepared for admission to the **AGEA business idea competition**.
- ✓ In the Teaching track, you will have a well-developed **course draft** at hand to be used and published.



Participant Testimonials



“My project obtained new knowledge bases in marketing and business to be implemented in an adequate way taking into account different aspects and correctly defining different factors related to the consumer or client and the different distributors.”

“The summer school program is one of the golden opportunities for students under In-country/regional DAAD scholarship to get skills and improve knowledge from well different institutes of Germany. Not only academic benefits it also helps to know different cultures, particularly German culture through social Interaction.”



Funding



During the training participants will be guests of Leipzig University. The value of the training per participant is about 4,500.00 EUR. Besides trainers, materials, entrance fees and excursions this includes:



Flight (Economy Class)

To and from Germany

Mobility in Germany

- Ground travel to and from Leipzig
- Local transportation ticket for Leipzig



Living Costs

- **Accommodation** in gender-divided small shared apartments (2 Persons per room) with kitchen and bathroom in a multicultural area of Leipzig
- For **grocery shopping**, you will receive 50 EUR per week
- **Joint activities** with the group



Emergency health, accident and liability insurance *

*Coverage of dental treatment and pregnancy related medical services is very limited



Visa costs

Visa fees are refundable upon arrival in Germany.



Access to University Library and Wifi

Selection Criteria

- ✓ Quality of your Project Idea: Innovativeness, Feasibility and Impact.
- ✓ Expected value addition through SEPT throughout the IDEA Summer School.
- ✓ Credibility of your capacity to implement the project.
- ✓ Formal Quality of the Application.

✓ APPLY NOW!

1



Check for latest news!

Check the call for application website and get the most recent information. We strongly recommend to pay attention to the general advise on applications provided here.

2



Register on Innolytics!

Register in our Innolytics platform. You will be assigned manually to the IDEAS Application Area by the IDEAS Team. This may take some time but this additional step is to avoid unintended access to your idea.

3



Fill application survey!

Fill the application survey. The details are required to coordinate the application process with DAAD and the other SP/DL Summer Schools.

4

Fill in the details about your project on Innolytics

Log on to Innolytics and fill in the details of your idea. Take time to do this very carefully. Present your idea, your personal capacity and your motivation.

Once you have completed those steps you can await the result of our selection process. The selection committee, comprised of high-profile higher education management experts and staff of DAAD, meets in March and the selected candidates will be informed about the results of the selection meeting by the end of April 2024.

IMPORTANT DATES

1ST MARCH 2024

Application submission deadline

1ST - 15TH MAY 2024

submission of documents, book visa appointment

22ND - 26TH JULY 2024

Self-Learning Course

16TH - 18TH OCTOBER 2024

Virtual Conference

30TH APRIL 2024

Acceptance notification

27TH - 30TH MAY 2024

Onboarding Week (virtual)

1ST - 24TH SEPTEMBER 2024

Stay in Leipzig

Contact to IDEAS Team

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