



Entrepreneurship Centre (EC)

JUST

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Leipzig University, Germany

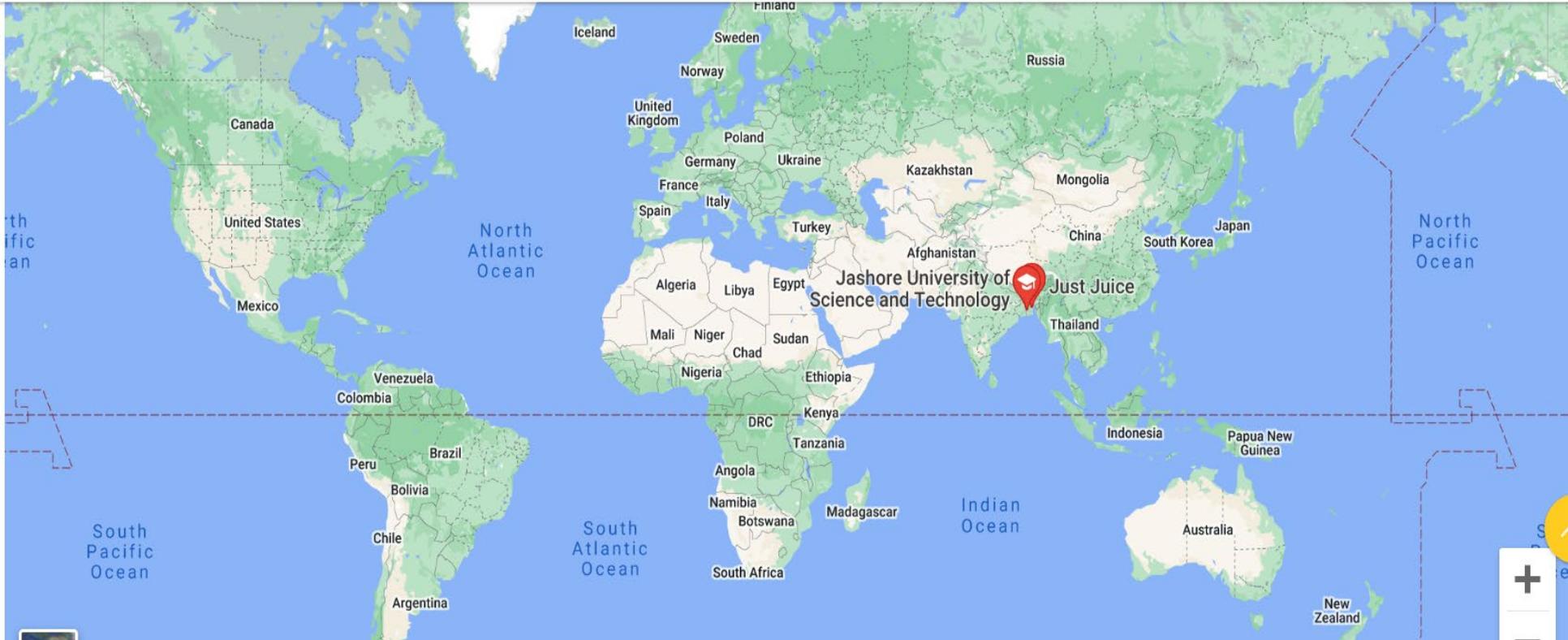
Erasmus+



Co-funded by the
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of the European Union



Where We Are



Bangladesh: An Overpopulated Country



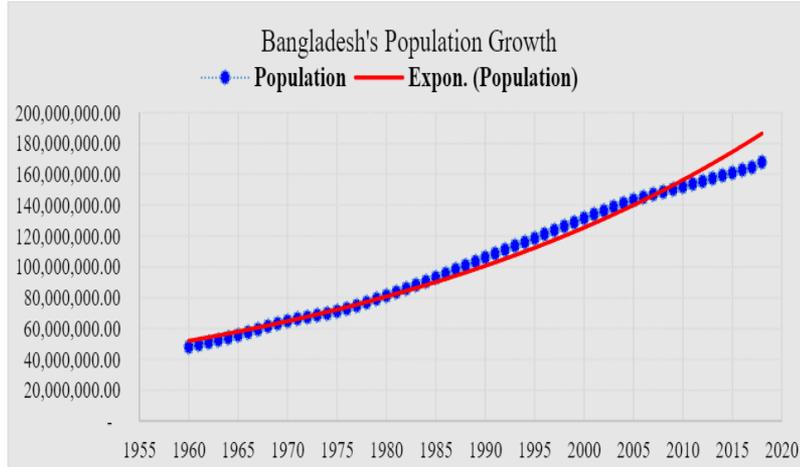
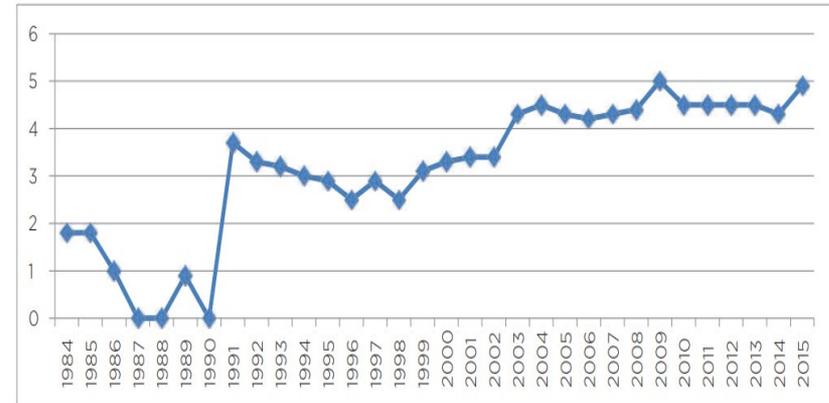


Figure 0-1: Population Growth of Bangladesh

Source: <http://www.worldometers.info/world-population/bangladesh-population/>

Graph: 1 Trend of unemployment rate in Bangladesh



Source: The Global Economic Indicators





Financed By Erasmus + Program of European Union



Project MELBU officially inaugurated through e-kick-off 07 May 2020



Official Journey of JUST EC

Opening - Welcome Speeches

- Prof. Dr. Prof. Dr. Md. Nasir Ull-Nabi, Khulna University, Bangladesh
- Dr. Poth Witzke, Academic Member & Scientific, Mytilos Informatics (Technikum), Poland
- Prof. Dr. Ute Damborg, Director SEF Competence Center Leipzig University, Germany
- Prof. Dr. Mousumath Hossain Bis, Pro-Vice-Chancellor, Khulna University, Bangladesh
- Prof. Dr. Mahmud Hossain, Vice-Chancellor, Khulna University, Bangladesh
- Prof. Dr. Md. Nazim Islam, Khulna University, Bangladesh




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- Prof. Dr. Md. Nazim Islam, Khulna University, Bangladesh

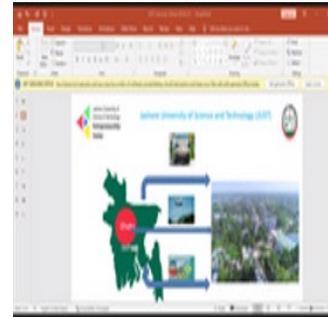







North Western University

ADDRESS:
K. M. A. BARI ROAD, SONABANGA, KHULNA-9100
BANGLADESH


Current Faculties & Departments

Faculty 1, Department 1st

Faculty of Engineering

- Computer Science and Engineering (CSE)
- Industrial and Electronic Engineering (IPEE)
- Applied Chemistry and Chemical Engineering (ACCE)
- Civil Engineering (CE)
- Food and Agripreneur Engineering (FAE)
- Architecture

Faculty of Science

- Physics
- Chemistry
- Mathematics
- Statistics
- Environmental Science and Disaster Management

Faculty of Life Science

- Pharmacy
- Biotechnology and Genetic Engineering
- Biotechnology and Molecular Biology
- Bioinformatics
- Psychology




JUST EC

17 September 2022

Re: Jashore University of Science and Technology Entrepreneurship Centre (JUSTEC)

I have the pleasure to inform you that Jashore University of Science and Technology has launched the JUSTEC under the sponsorship of the More Entrepreneurial Life in Bangladeshi Universities (MELBU) project financed by the European Union (EU) Erasmus+ program within the Capacity in Higher Education (CBHE) program. Since its inception, the centre has been actively supporting the entrepreneurial needs of students from different disciplines at Jashore University of Science and Technology.

The objectives of JUSTEC are:

- Entrepreneurship related awareness building among the students of Jashore University of Science and Technology
- Delivering trainings and workshops for enhancing innovation and start-up management skills among the students
- Arranging coaching for students with high potential business ideas in order to take them toward the start-up phase
- Facilitating the development of support network among the student entrepreneurs, companies and start-ups outside the university, governmental and non-governmental support organization, and other stakeholders relating to promotion of youth entrepreneurship.

The activities of JUSTEC are coordinated by Professor Dr. Nazmul Hasan, Genetic Engineering and Biotechnology Discipline; Associate Professor Md. Mahedi Hasan, Marketing Discipline and Associate Professor Md. Moklesur Rahman, Petroleum and Mining Engineering Discipline. Jashore University of Science and Technology authority is aware of the progress and achievements of this JUSTEC and will explicitly support the endeavours and growth of this centre on the successful completion of the MELBU project based on the availability of financial resources at discretion.

Please feel free to contact me for further information.

Sincerely,



(Engr. Md. Ahsan Habib)

Registrar

Jashore University of Science and Technology



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of the European Union

MELBU Presents
**FUTURE
FOUNDERS
LEAGUE**

CAMPUS AMBASSADOR



Sheikh Sakib Jawad
Jashore University of
Science & Technology

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FOUNDERS
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CAMPUS AMBASSADOR



Sowmitro Das
Jashore University of
Science & Technology

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14 November 2020

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of the European Union 

MELBU Presents
**FUTURE
FOUNDERS
LEAGUE**

IDEA CONCEPTION QUALIFIERS

Master Moshai	Nemesis	NWU Spotonic	Scylla	SPU_Amylase
MESH 3D	Nirvana	Phantom Menace	Slytherin	Sundarbans
Moner School Team	No Idea	Priceless	Solefit	Team Aces
Mr. Nutritionist	NWU Landscapers	Red Riders	Southern Veggies	Team Bycoon







Dr. Md. Noor Un Nabi
Professor, Business Administration Discipline
Khulna University, Khulna



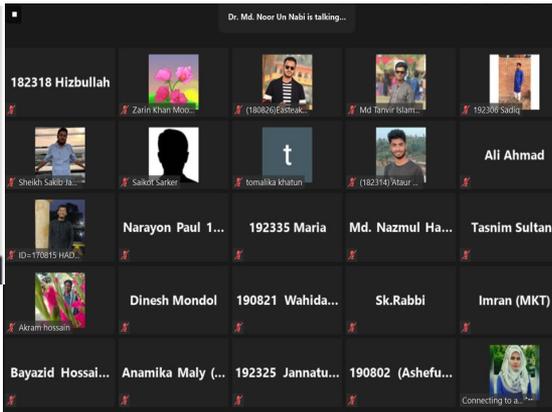
Dr. Ashir Ahmed
Associate Professor
Faculty of Information Science and
Electrical Engineering
Kyushu University, Japan



Speaker:
Muhit Mamun
Managing Director
Hallohealth Ltd



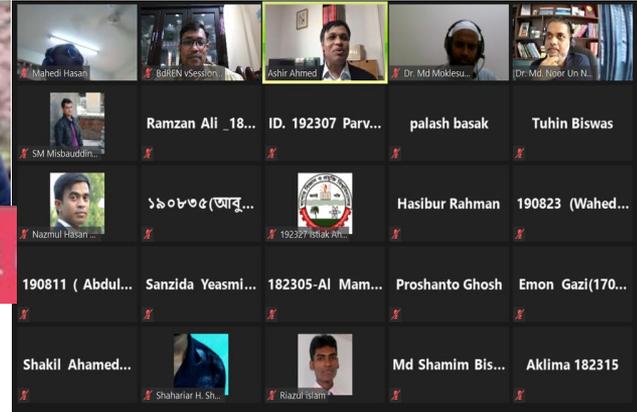
Sensitization Programs



Date: 24-04-2021
Time: 11:30 A.M.



Date: May 31, 2021



Date: 28-06-2021
Time: 03:00 P.M.





**Members
supervising the students**



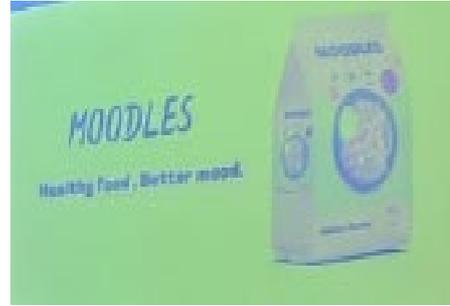
1. Hostelpie - Sabbir Ahmed
2. Gamers wish - Shakir Ahmed
3. Moodles - Sowmitro Das
4. **BUS CAFE - FARHAN AHMED TANVIR**
5. Organic Product - Raisul Islam



Startups Supervised by JUST EC



Gamers Wish





Jashore University of Science and Technology
Department of Marketing
 Jashore 7408, Bangladesh

Course Code: MKT 3105		Credits: 3.0	
<p>Course Title: Entrepreneurship Development</p> <p>Rationale: To create awareness among student and motivate them to choose entrepreneurship as a career. Generating "self-employment" and developing the spirit of self-reliance among the individuals with special reference to youths and rural masses.</p> <p>Course Learning Outcomes (CLOs): Upon completion of the subject, students will be able to</p> <ul style="list-style-type: none"> Understand advance knowledge on how to assess business opportunities & threats. Gain knowledge about key processes necessary to bring new products and services in the market Generate new ideas of business for the creation of new employment opportunity. <p>Unit Learning Outcomes (ULO's)</p>			
Unit Learning Outcomes (ULO's)	Course Contents	Teaching Learning Strategy	Evaluation Strategy
<ul style="list-style-type: none"> Describe the approaches to entrepreneurship. Illustrate the model of entrepreneurial motivation. Interpret dark side of entrepreneurship. Summarize limitations of entrepreneurship. 	<p>Introduction: Evolution of Entrepreneurship, Myths of Entrepreneurship, Approaches to Entrepreneurship, Definition of Entrepreneur and Entrepreneurship, characteristics, Dark side of Entrepreneurship, Model of Entrepreneurial motivation, Entrepreneur and Entrepreneur, Women Entrepreneurship, High Tech Entrepreneurship.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Demonstrate the Psychological theories of entrepreneurship. Explain the Socio-psychological theory understanding the background factors theories. 	<p>Theories of Entrepreneurship: Psychological theories, Socio-psychological theory, Cultural theories, Background Factor's Theories or General theories.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Explain the Basic Structure of Environment Illustrate different aspects of environmental scanning understanding about the SWOT analysis 	<p>Analysis of business Environment and opportunities: Basic Structure of Environment, Business Environment political, economic, legal and technical aspects of Environment, Environmental scanning procedure, SWOT analysis, techniques of environmental analysis.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Describe the process of developing Entrepreneurship cycle demonstrate the Entrepreneurship Development factors characteristics of set Classify different set of Business plan Illustrate the Start-up and buy-ups. 	<p>Developing Entrepreneurship: Entrepreneurship Development factors; process of developing Entrepreneurship; Entrepreneurship Development cycle, EDP and need for EDP, Family Business; Business plan, Start-up and buy-ups.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Understanding about Small business Describe the Stages of 	<p>Entrepreneurship and Small Business: Definition of Small business; large Vs Small business; Feature of Small</p>	<p>Lectures Case studies Assignments</p>	<p>Essay questions Short</p>

Engr. Md. Ahsan Habib
 Registrar
 Jashore University of Science and Technology
 Jashore-7408, Bangladesh



Jashore University of Science and Technology
Department of Marketing
 Jashore 7408, Bangladesh

<p>Small Business Development</p> <ul style="list-style-type: none"> Demonstrate the Role of small business 	<p>Business, Stages of Small Business Development, Role of small business, Development Issues-legal Issues.</p>	<p>Presentation Group work</p>	<p>questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Describe the importance of Small Business plan Illustrate the Elements of business plan Analyze the different Step to develop a business plan, pitfalls to avoid in making business plan. 	<p>Small Business plan: Definition, Importance, Uses and Features of business plan, Elements of business plan, Step to develop a business plan, pitfalls to avoid in making business plan.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Describe the concept of production progression Illustrate the Production flow process describe the Production control process. Understanding the Marketing Research system demonstrate the Problems of financing small business. 	<p>Production, Finance and Marketing by small firms: product flow process, Production flow process, Production control process, Production Plan, Marketing Research, Function, Marketing Mix, Promotional Strategy, financing, Source of finance, equity and debt business, Problems of financing small business.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Explain the concept of Strategic planning for emerging venture, Joint venture, Franchising and Licensing describe the Evaluation of financial performance Understanding the case & its way out demonstrate the stages of development 	<p>Growth and Development of Entrepreneurship Ventures: Strategic planning for emerging venture, Joint venture, Franchising, Licensing, Stages of the growth stage, succession and continuity plan, Evaluation of financial performance, Exit Strategy, Case Studies.</p>	<p>Lectures Case studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>
<ul style="list-style-type: none"> Understanding Entrepreneurship and small business development in Bangladesh Describe the Governmental role and support services in developing small business 	<p>Entrepreneurship and small business development in Bangladesh Entrepreneurship development potentials, problems of developing entrepreneurship in Bangladesh, Governmental role and support services in developing small business in Bangladesh, Need for training and development</p>	<p>Lectures Case Studies Assignments Presentation Group work</p>	<p>Essay questions Short questions Assignments Case related questions Quiz-tests</p>

Engr. Md. Ahsan Habib
 Registrar
 Jashore University of Science and Technology
 Jashore-7408, Bangladesh

Entrepreneurship Course





All EC Members



Coaching



Round table Discussion



Startup Showcasing



Thank You

