



**North Western University
Entrepreneurship Centre**

21 September 2022

Erasmus+



Entrepreneurship Centre (EC)



Inspire & Devise

Networking

Nurture

Develop

Elevate

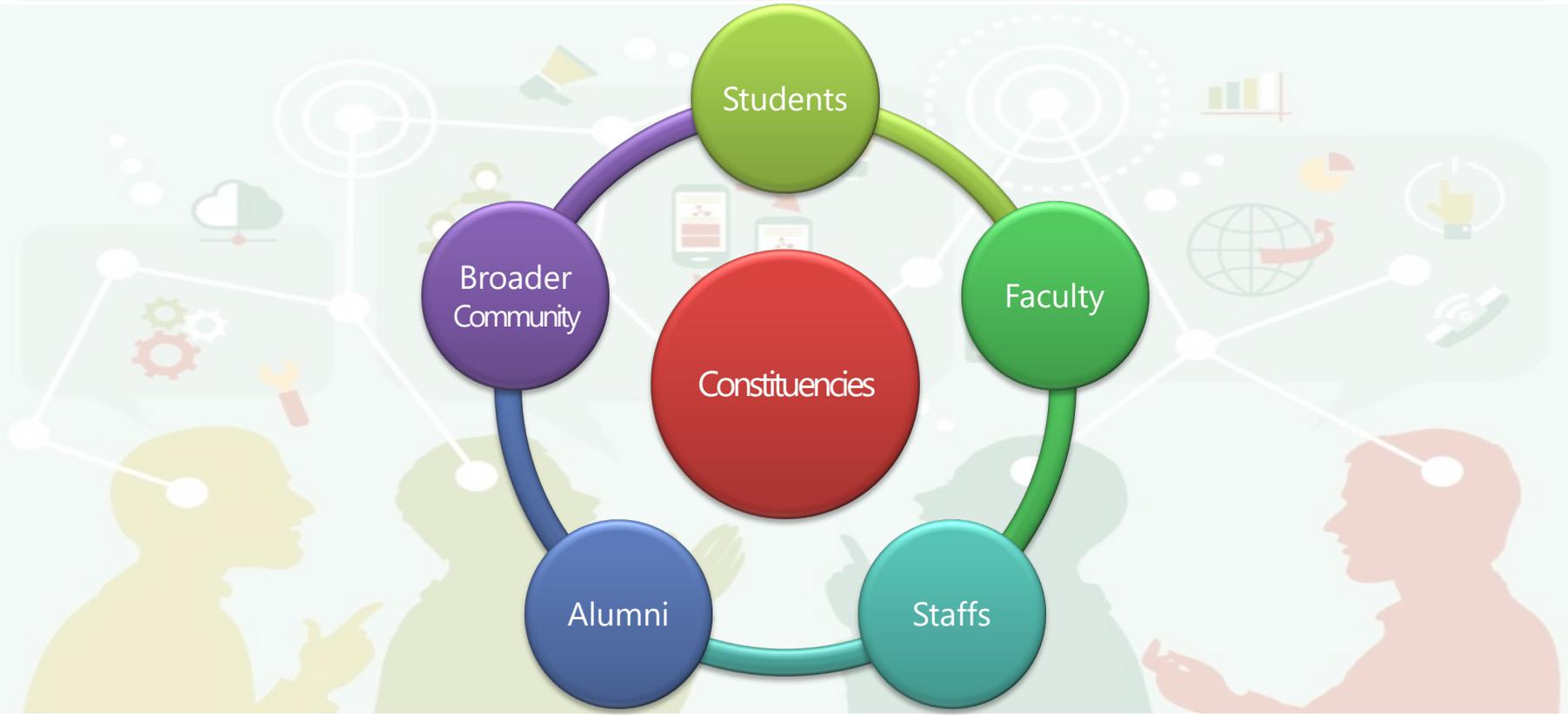
Coaching

Provide Information

EC



Constituencies of NWU-EC



Events Done by NWU-EC

25 Apr 2021

Inauguration
Ceremony of
NWU-EC

29 Jun 2021

Webinar on
“Entrepreneurship in
Digital World”

26 Aug 2021

Workshop on
“How to Validte your
Business Model?”

30 Sep 2021

Workshop on
“Entrepreneurial
Digital Marketing
for Start-up”

15 Jun 2021

Webinar on “Biz
Idea: Turning into
Reality”

17 Aug 2021

Workshop on
“Turning Ideas toward
Business Model”

16 Sep 2021

Workshop on
“Minimum Viable
Product (MVP)
Design for Start-up”

Business Ideas from Students of NWU

Easy Door

- Household waste management
- Recyclable products from household waste

Orange Box

- Road safety management
- Road accident detection and notification system

Light Pole Sensor

- Detecting active light in a certain area
- App-based light sensing technology

Re-energize

- Control the pollution arises from cigarette butt
- Refurbishing cigarette butt into reusable cotton

One Stop Solution

- Providing various services to households/offices
- Ranging from electricity to plumbing

Eco-filter

- Reducing contamination from air
- Reducing CH₄, CO₂, SO₂, CFC and other particles

Atom

- Robotic vacuum in home
- Solving the problem of home cleaning

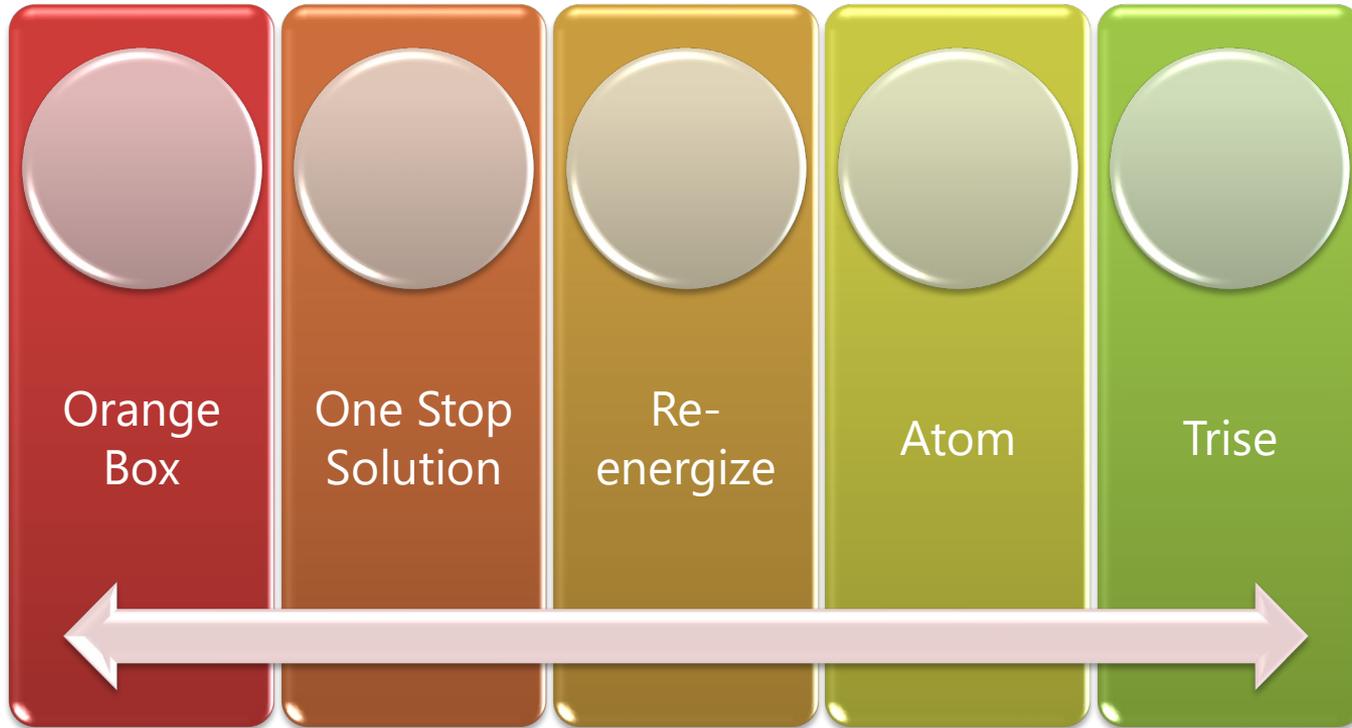
Trise

- Solving the food waste or leftover food issue
- Producing organic fertilizer from food waste

Start-up Already in Market under Support of NWU-EC



Business Ideas under Support of NWU-EC



Major Challenges of NWU-EC



Lack of finance

- No central financing can be made available
- EC cannot hire professionals to arrange sessions



Lack of supporting staffs



Lack of industry-academia collaboration

- Existing scenario lacks industry-academia collaboration
- Lack of industry-academia collaboration hinders to develop required skills

