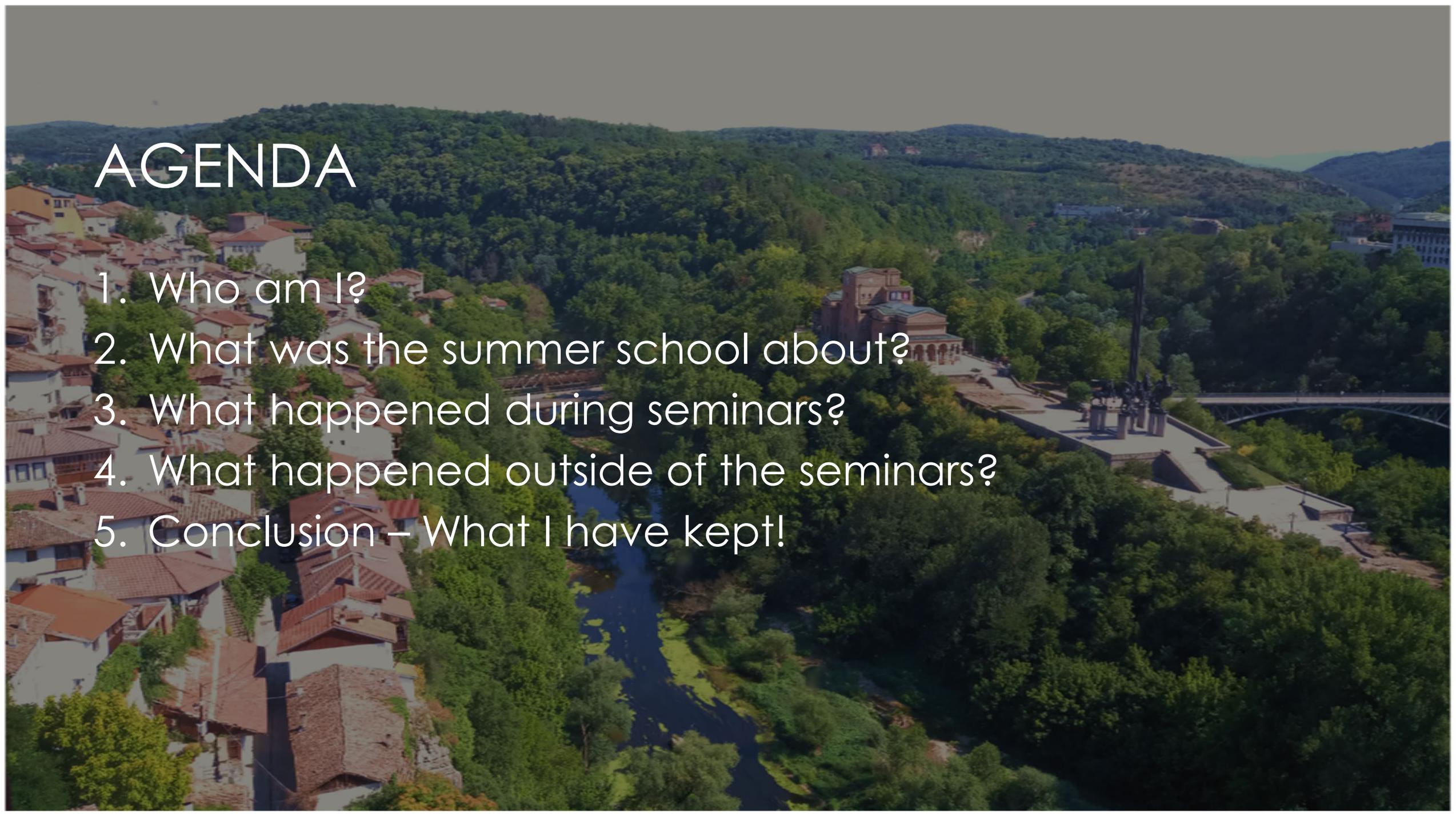


MELES BOT SUMMER SCHOOL 2022 IN VELIKO TARNOVO

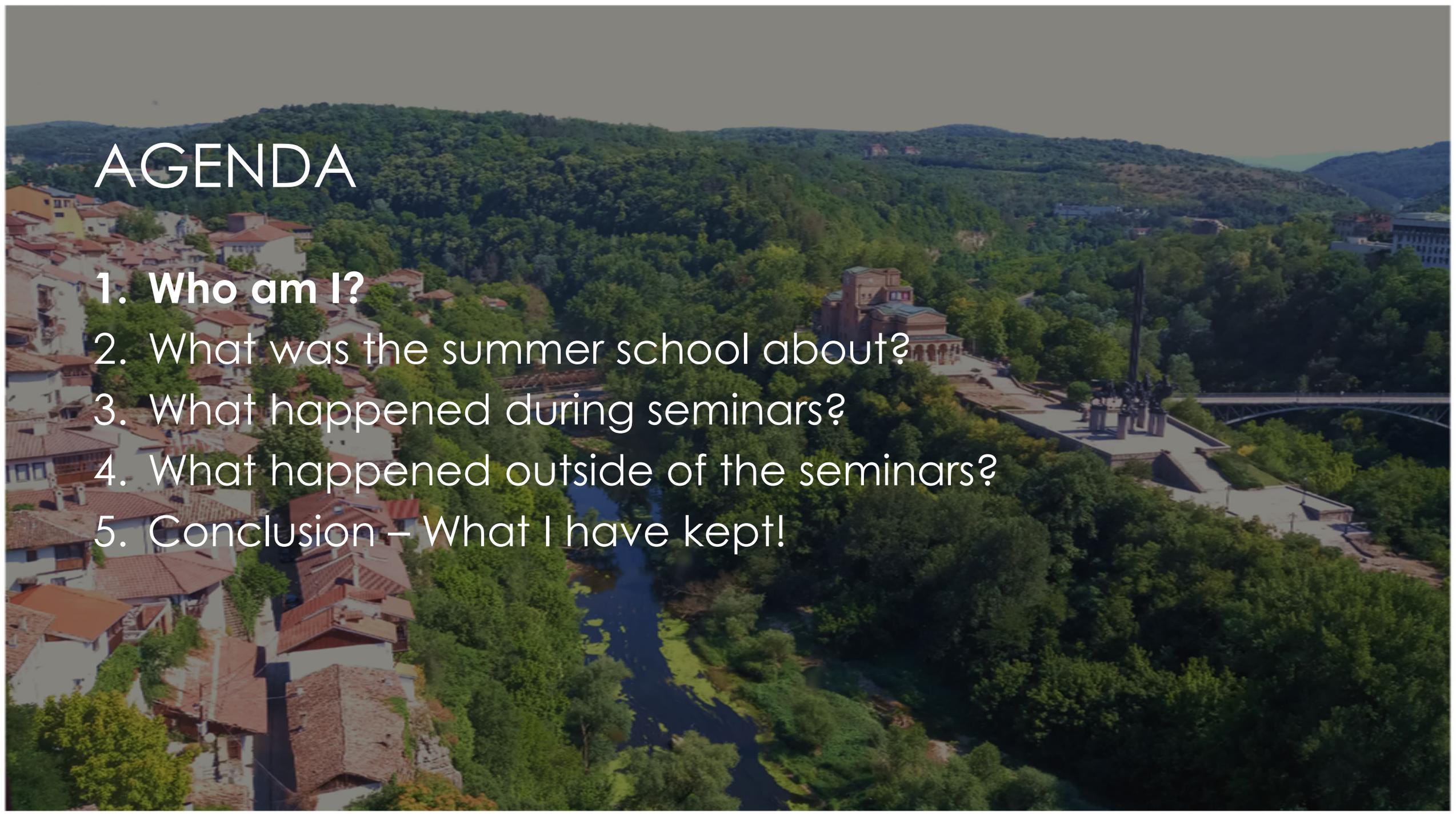
presented by Stefan Wilhelm

AGENDA

An aerial photograph of a town built on a hillside. The foreground shows the town's buildings with red-tiled roofs. A river flows through the center of the town. In the background, there are lush green hills and a large monument or building complex on a plateau. The sky is clear and blue.

1. Who am I?
2. What was the summer school about?
3. What happened during seminars?
4. What happened outside of the seminars?
5. Conclusion – What I have kept!

AGENDA

An aerial photograph of a town built on a hillside. The foreground shows a cluster of houses with red-tiled roofs. A river flows through the center of the town, surrounded by lush green trees. In the background, there are rolling hills covered in dense forest. A large, classical-style building is visible on the right side of the town, and a bridge spans the river in the distance.

1. **Who am I?**
2. What was the summer school about?
3. What happened during seminars?
4. What happened outside of the seminars?
5. Conclusion – What I have kept!



PROJECT “PATHFINDER”

- MAKING VIRTUAL 3D ENVIRONMENTS ACCESSIBLE FOR BLIND PEOPLE

Andy Reise, Christian Barth, Stefan Wilhelm



CHALLENGE

No inclusion of blind and visually impaired people in the gaming community!

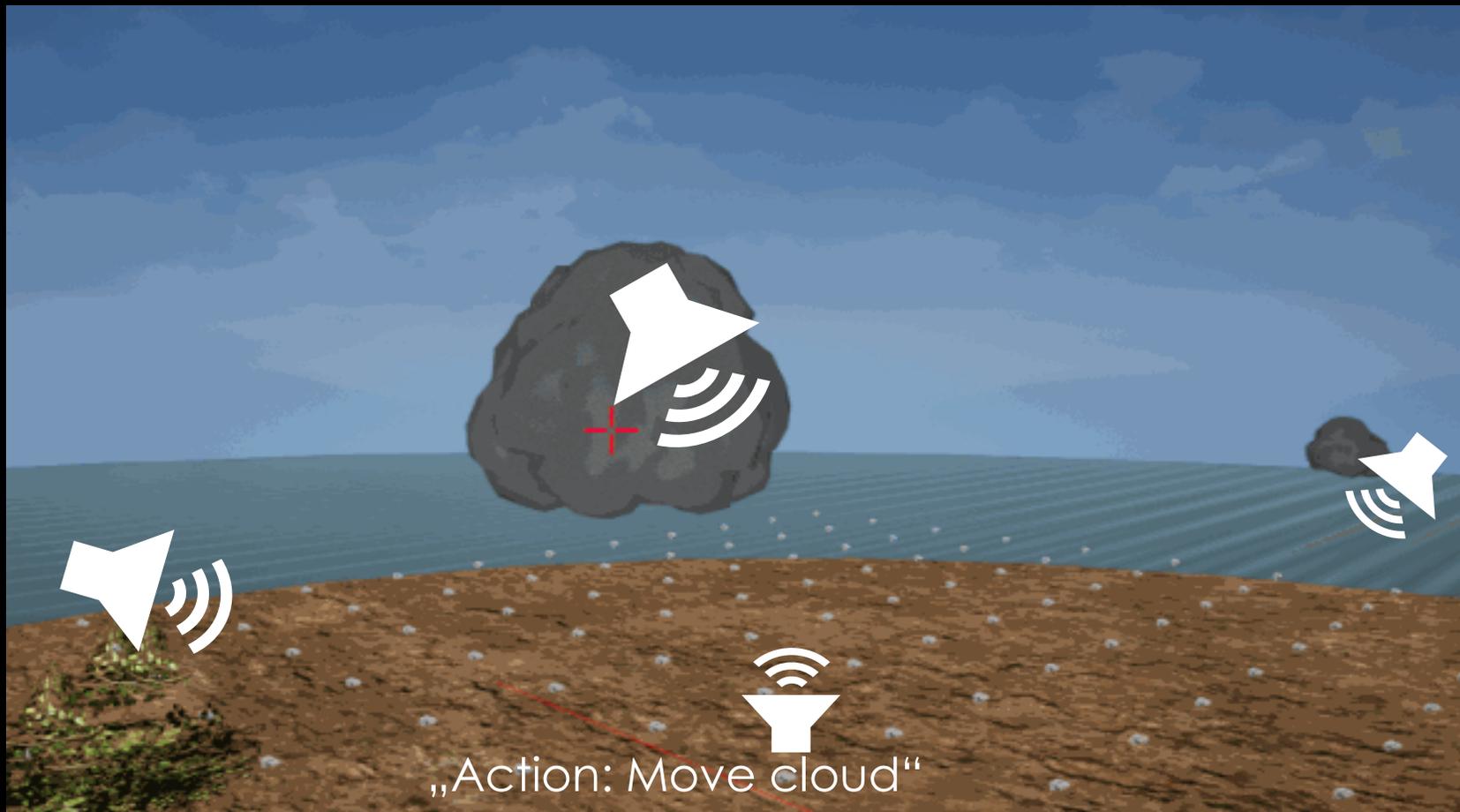
OUR PROMISE

Game Development...

- Inclusive
- Immersive
- Inspiring



HOW WE DO IT: VISUAL OUTPUT TO **SPATIAL AUDIO!**



WHAT IS IMPORTANT FOR US?



Community 

WHAT IS IMPORTANT FOR US?



Playing together 

WHAT IS IMPORTANT FOR US?



Unforgettable experiences 

OUR TEAM



Christian Barth

Sound Designer & Composer,
Creative Content Designer,
Project Management



Stefan Wilhelm

Programmer,
Project Management & Networking



Andy Reise

Lead Artist,
3D-Modeling for Character &
Environments



Anja Schmidt

Project Management,
Marketing

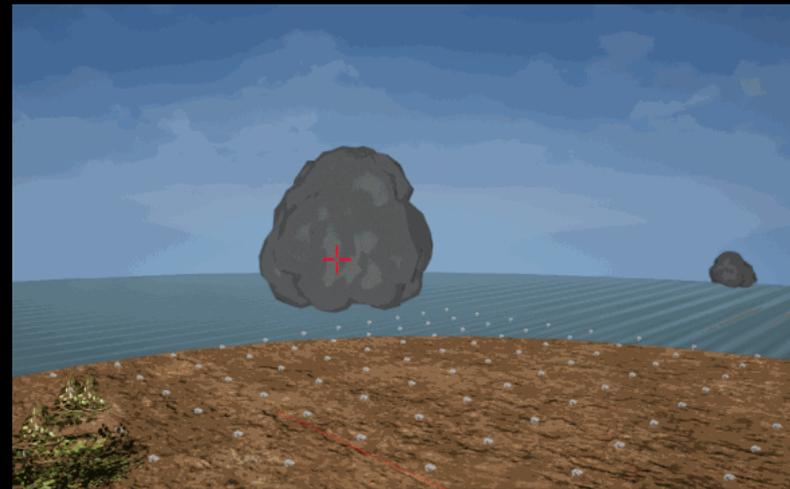
WHERE ARE WE NOW?

eXIST

Existenzgründungen
aus der Wissenschaft



**UNREAL
ENGINE**



DBSV 
Deutscher Blinden- und
Sehbehindertenverband e. V.

 **GAMES&XR**
MITTELDEUTSCHLAND



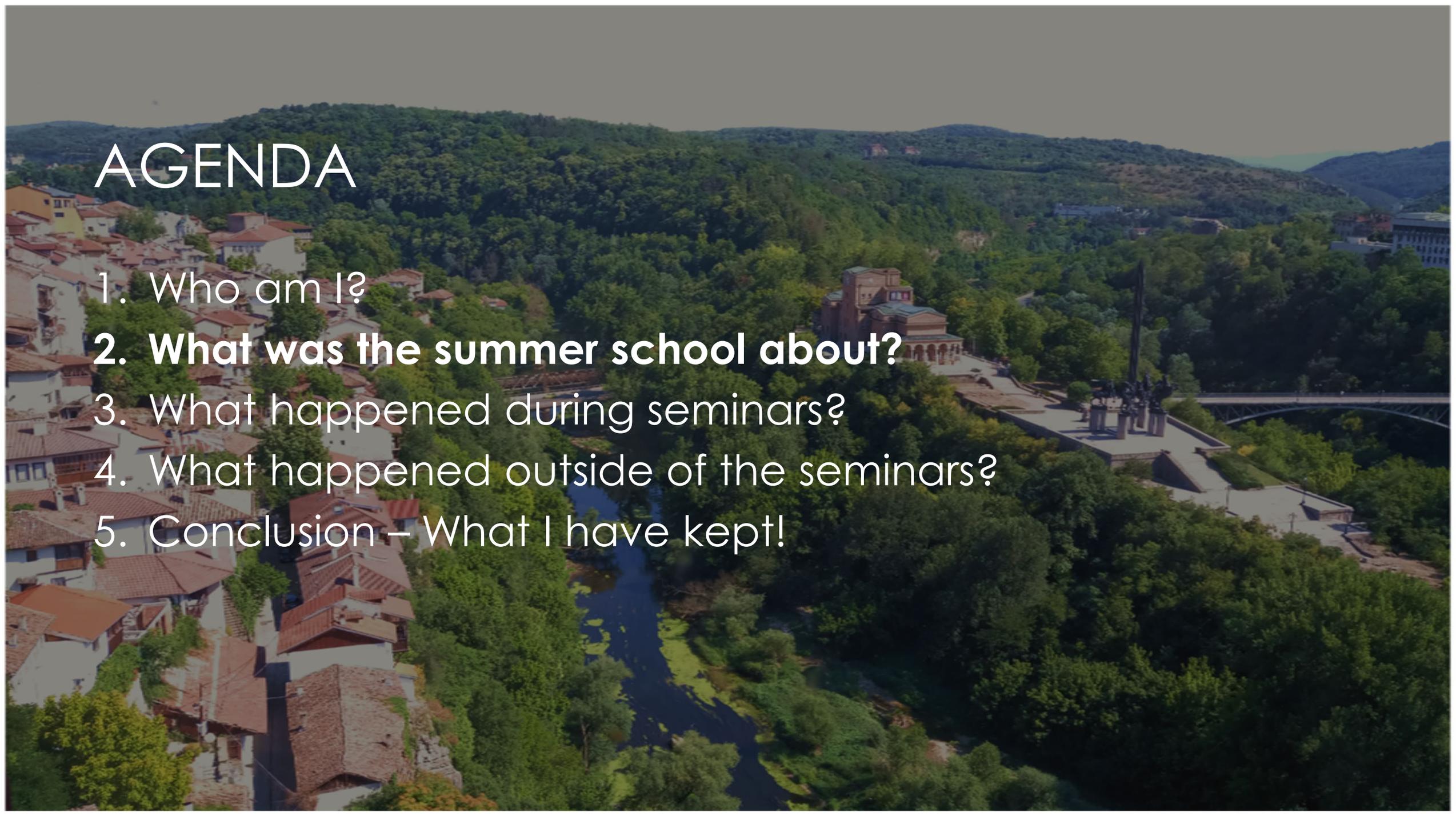
THANKS FOR YOUR ATTENTION!
NOW BACK TO THE SUMMER SCHOOL...

Contact:
inklivesgaming@googlemail.com
Stefan Wilhelm on LinkedIn!



Contact:

inklusivesgaming@googlemail.com
Stefan Wilhelm on LinkedIn!

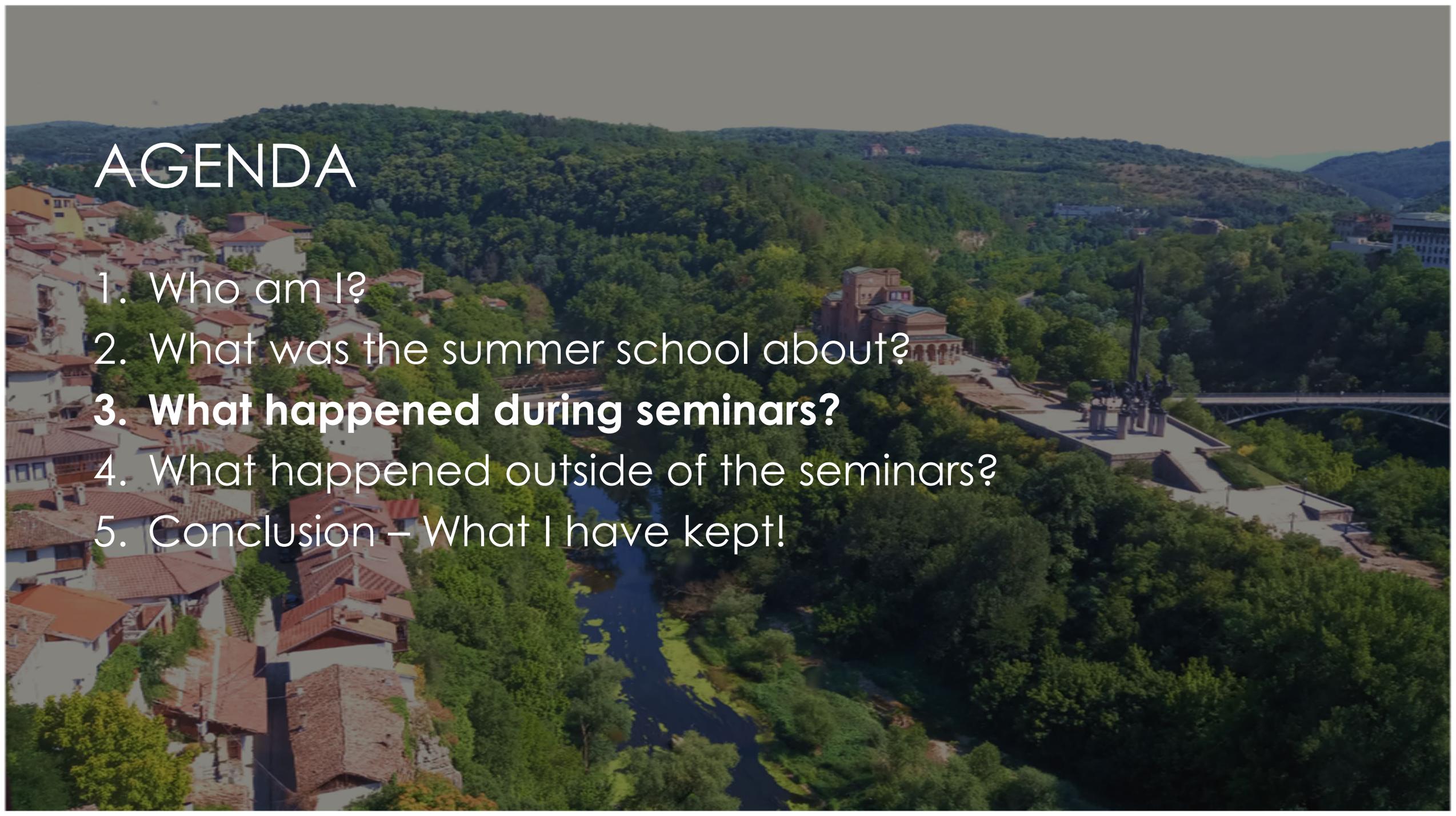
An aerial photograph of a town built on a hillside, with a river flowing through the center. The town features white buildings with red-tiled roofs. In the background, there are lush green hills and a bridge crossing the river. The text 'AGENDA' is overlaid in the top left corner.

AGENDA

1. Who am I?
- 2. What was the summer school about?**
3. What happened during seminars?
4. What happened outside of the seminars?
5. Conclusion – What I have kept!

FACTS

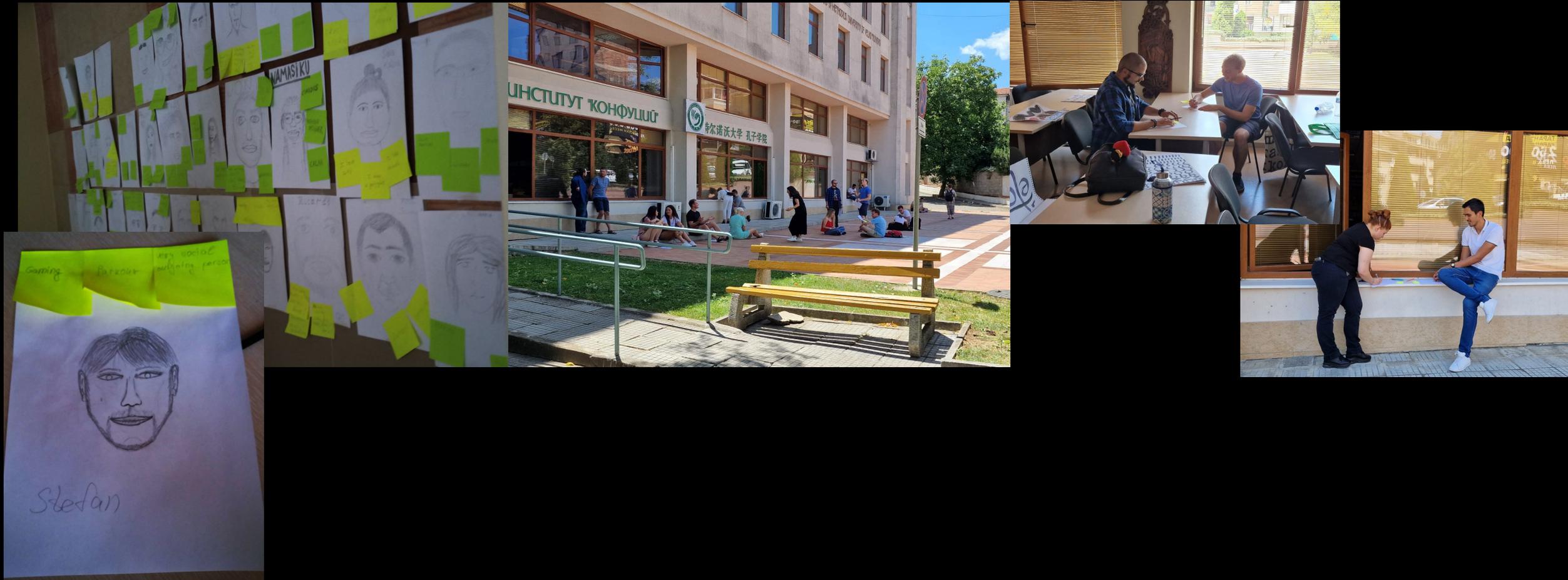
- **Thirty Students** – six from Bulgaria, Poland, Portugal, Finland and Germany
- **Two coaches** from each country
- Goal: establish a foundation for your team's **business idea** in two weeks!
- **MELES Bot** as a digital helper for business questions

An aerial photograph of a town built on a hillside, with a river flowing through the center. The town features white buildings with red-tiled roofs. In the background, there are lush green hills and a large monument or building complex. The sky is clear and blue.

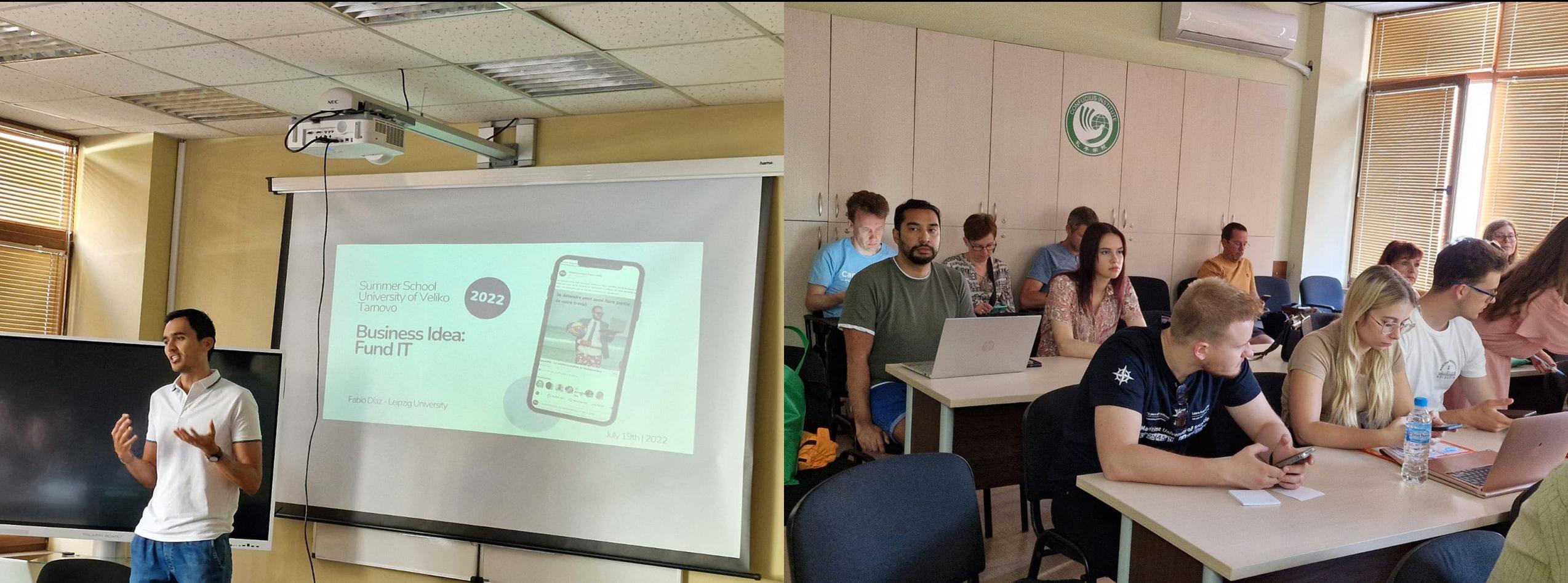
AGENDA

1. Who am I?
2. What was the summer school about?
- 3. What happened during seminars?**
4. What happened outside of the seminars?
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THE FIRST DAYS – GET TOGETHER



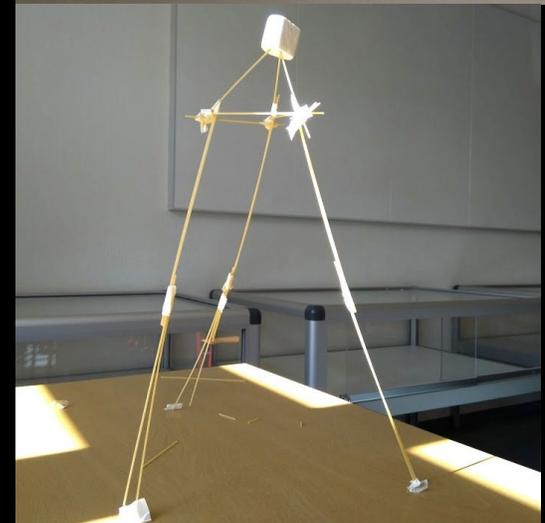
THE FIRST DAYS – FIRST PITCHES



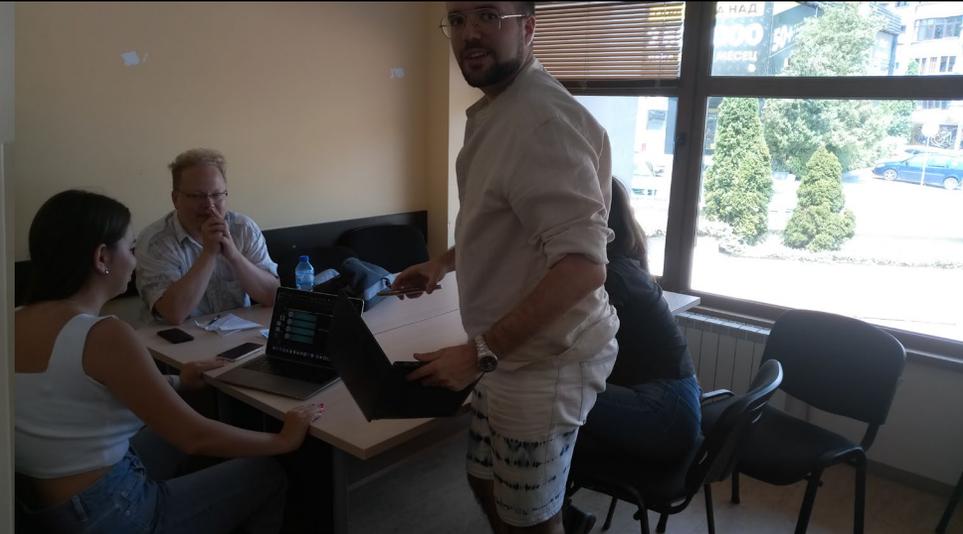
THE FIRST DAYS – TEAMBUILDING



THE FIRST DAYS – SEMINARS & GAMES



IT'S ALL ABOUT BUSINESS – WORKING ON THE IDEA



PROCESS	 <p>Blue Hat - Process Thinking about thinking. What thinking is needed? Organizing the thinking. Planning for action.</p>	CREATIVITY	 <p>Green Hat - Creativity Ideas, alternatives, possibilities. Solutions to black hat problems.</p>
FACTS	 <p>White Hat - Facts Information and data. Neutral and objective. What do I know? What do I need to find out? How will I get the information I need?</p>	BENEFITS	 <p>Yellow Hat - Benefits Positives, plus points. Why an idea is useful. Logical reasons are given.</p>
FEELINGS	 <p>Red Hat - Feelings Intuition, hunches, gut instinct. My feelings right now. Feelings can change. No reasons are given.</p>	CAUTIONS	 <p>Black Hat - Cautions Difficulties, weaknesses, dangers. Spotting the risks. Logical reasons are given.</p>



MELES

step to help you with the selection.

-  Do you know what is the meaning of the goal and what are the main types? Me
-  Entrepreneurship Course
-  What is the current stage of your project?
- Idea/Concept of the Project back
- Idea/concept verification start over

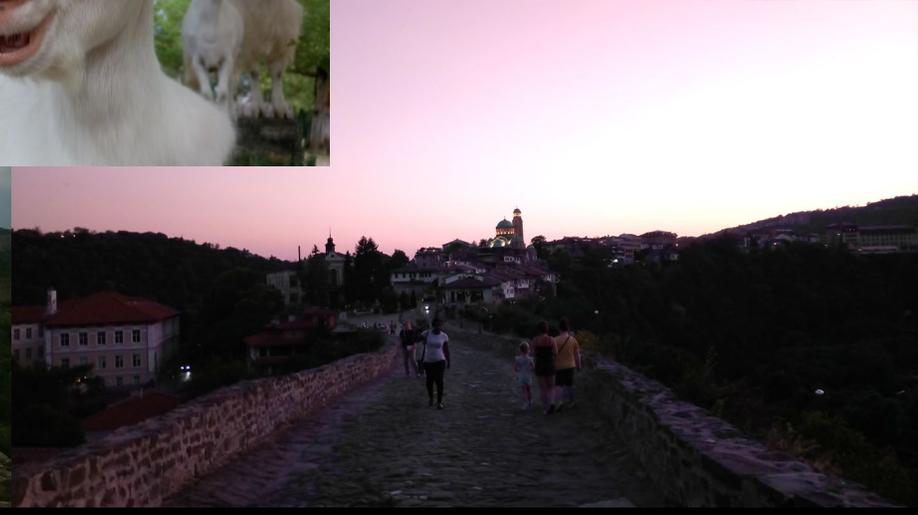
LAST DAYS – THE FINAL PITCH!



AGENDA

1. Who am I?
2. What was the summer school about?
3. What happened during seminars?
- 4. What happened outside of the seminars?**
5. Conclusion – What I have kept!

ACTIVITIES AT DAY



ACTIVITIES AT DAY



ACTIVITIES AT DAY



ACTIVITIES AT DAY



ACTIVITIES AT NIGHT...



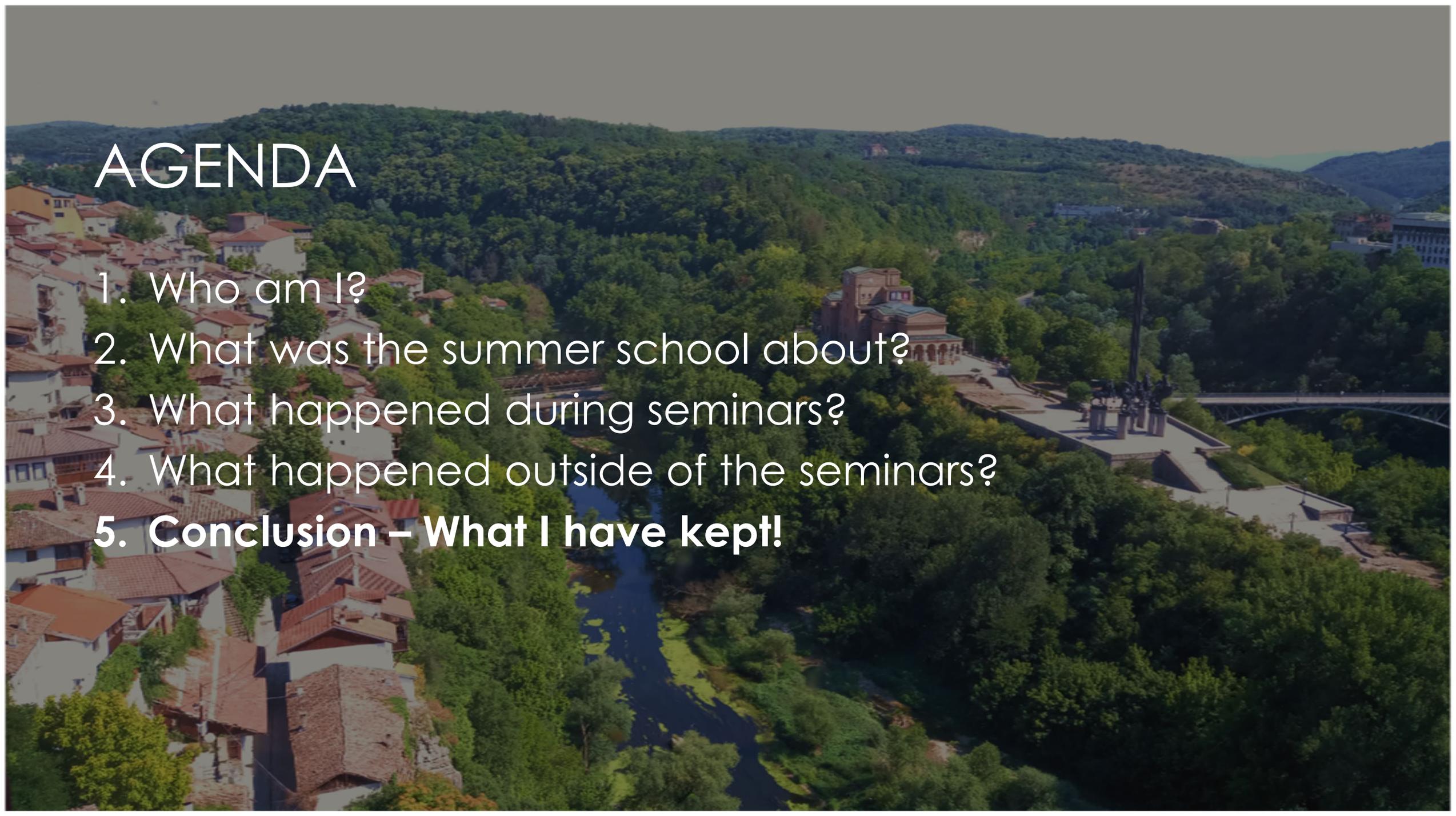
ACTIVITIES AT NIGHT...



ACTIVITIES AT NIGHT...



AGENDA

An aerial photograph of a town built on a hillside, with a river flowing through the center. The town features white buildings with red-tiled roofs. In the background, there are lush green hills and a large monument or building complex on the right side. The sky is clear and blue.

1. Who am I?
2. What was the summer school about?
3. What happened during seminars?
4. What happened outside of the seminars?
5. **Conclusion – What I have kept!**

I HAVE KEPT... FRIENDS & POTENTIAL BUSINESS PARTNERS



I HAVE KEPT... LEADERSHIP EXPERIENCE IN AN INTERNATIONAL TEAM





I HAVE KEPT... LOTS OF INPUT FOR OUR PROJECT!

HEART FOR BLINDNESS

Made by: Stefan Wilhelm, Irene Okanta, Biliana Ivanova,
Antionio César Castro Iglesias, Olga Kulczycka, Martin Kutsarov

253 million people
with visual impairment worldwide

80%

aged 50 years or older

~200 000 000

20%

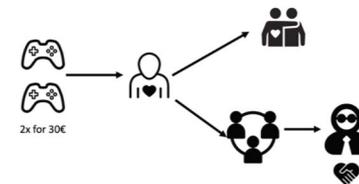
aged under 50

~50 000 000

MARKET
POTENTIAL

VALUE PROPOSITION

- Inclusive
- Immersive
- Inspiring



BUSINESS
MODEL

I HAVE KEPT... IMPRESSIONS OF A BEAUTIFUL CITY...



**I HAVE KEPT...
... AND BEAUTIFUL PEOPLE!**





ВЕЛИКОТЪРНОВСКИ УНИВЕРСИТЕТ
"СВ. СВ. КИРИЛ И МЕТОДИЙ"
корпус №5

ВЕЛИКОТЪРНОВСКИ УНИВЕРСИТЕТ "СВ. СВ. КИРИЛ И МЕТОДИЙ"
**ЦЕНТЪР ЗА
КВАЛИФИКАЦИИ**
Департамент за продължаващо образование и квалификация на педагогически специалисти

