



MELBU CROWD SOURCING PLATFORM

The Erasmus+ logo, featuring a stylized city skyline in grey and orange, with the word 'Erasmus+' in a large, bold, orange sans-serif font. A hand is holding a pen and writing on a piece of paper in the foreground.

Erasmus+



MORE ENTREPRENEURIAL LIFE IN BANGLADESHI UNIVERSITIES (MELBU)



Co-funded by the
Erasmus+ Programme
of the European Union



Promote the sense and act of entrepreneurship among the university students in Bangladesh in order to enhance their employability

Development of
Entrepreneurship
Course for the
Students
Summer School



Among the students in the partner universities in Bangladesh through arranging Summer Schools, Bootcamps, Workshops, & Trainings in Germany, Poland, & Bangladesh

Establishing
University based
Entrepreneurship
Center



To promote on-campus entrepreneurship at each Bangladeshi partner HEI in form of an Entrepreneurship Center

Establishing
MELBU
Crowdsourcing
Platform for
Supporting student
entrepreneurship



For the students to facilitate entrepreneurial idea sharing, crowd-based assessment of the idea, integrating the companies and potential investors to check the ideas & facilitate the student entrepreneurs



UNIVERSITÄT
LEIPZIG

Leipzig University (Germany)



melbu

More Entrepreneurial Life
at Bangladeshi Universities



Maritime University of Stettin (Poland)



Khulna University



Jashore University of Science
and Technology (JUST)



Khulna University of Engineering
and Technology



Bangabandhu Sheikh Mujibur Rahman
Science and Technology University



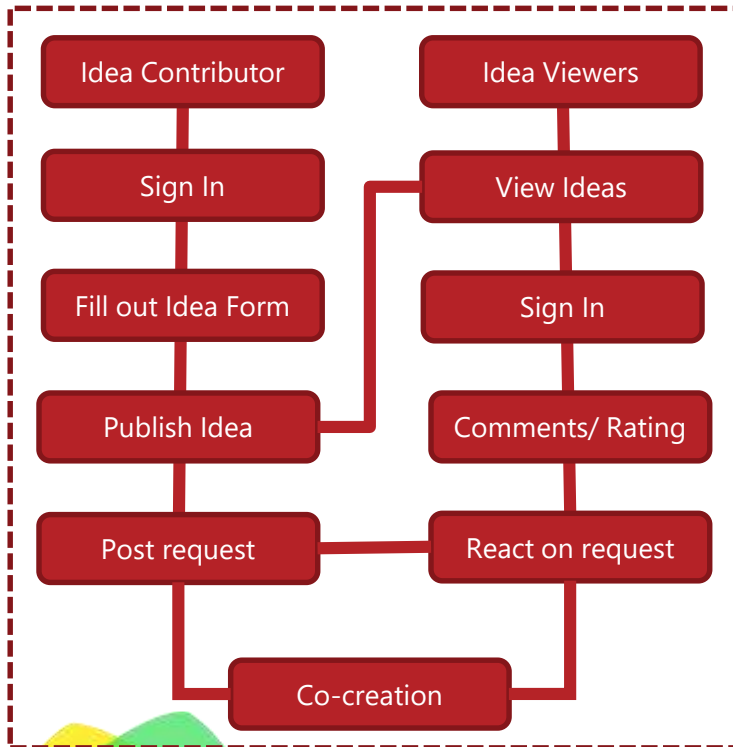
Northern University of Business
and Technology, Khulna



North Western University ,Khulna



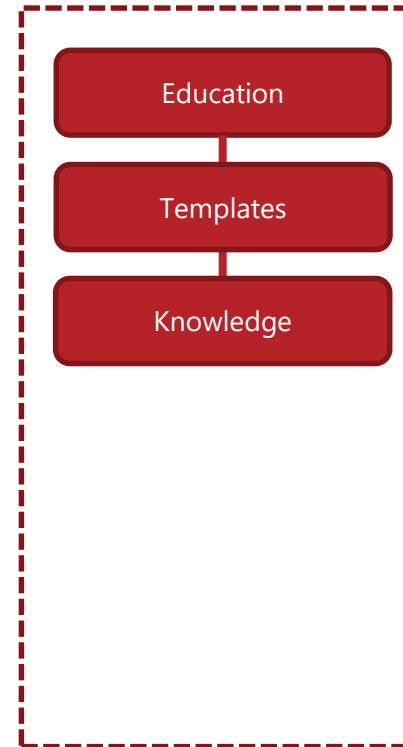
Students



Startups/Organisations

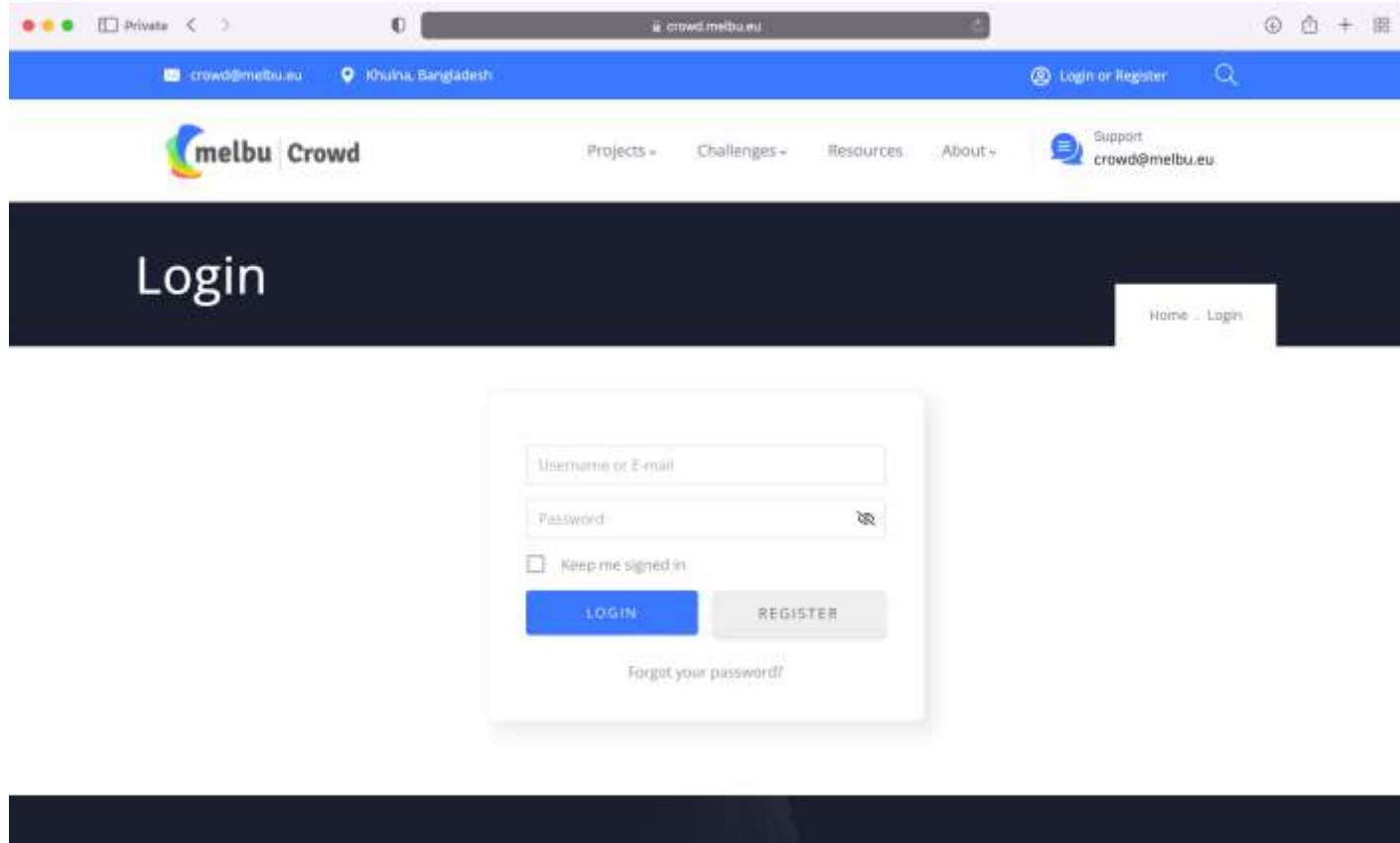


Support



MELBU Crowd Starting Page - Example





The screenshot shows a web browser window with the address bar displaying "crowd.melbu.eu". The page has a blue header with the email "crowd@melbu.eu" and location "Dhaka, Bangladesh". A navigation bar includes links for "Projects", "Challenges", "Resources", "About", and a "Support" link with the email "crowd@melbu.eu". The main content area has a dark blue background with the word "Login" in white. A white login form is centered, containing fields for "Username or E-mail" and "Password", a "Keep me signed in" checkbox, and "LOGIN" and "REGISTER" buttons. A link for "Forgot your password?" is at the bottom of the form.

crowd@melbu.eu Dhaka, Bangladesh Login or Register

melbu Crowd Projects Challenges Resources About Support crowd@melbu.eu

Login

Home Login

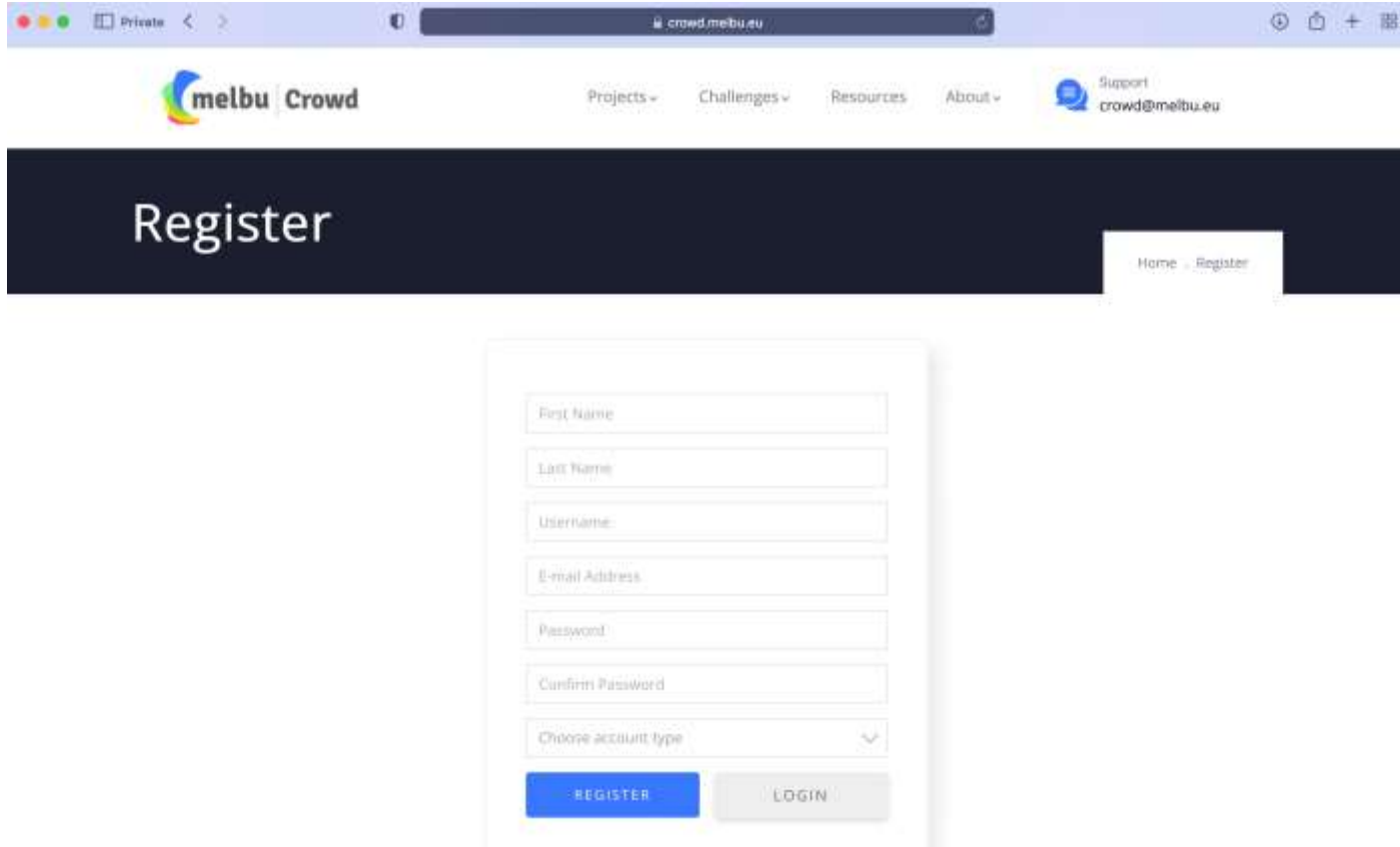
Username or E-mail

Password

☐ Keep me signed in

LOGIN REGISTER

[Forgot your password?](#)



The screenshot shows a web browser window with the address bar displaying `crowd.melbu.eu`. The page header includes the **melbu Crowd** logo, navigation links for [Projects](#), [Challenges](#), [Resources](#), and [About](#), and a support link for [Support crowd@melbu.eu](#). A dark blue banner with the word **Register** is prominently displayed. Below the banner, a registration form is shown with the following fields: First Name, Last Name, Username, E-mail Address, Password, Confirm Password, and a dropdown menu for 'Choose account type'. At the bottom of the form are two buttons: a blue **REGISTER** button and a grey **LOGIN** button. A breadcrumb trail in the top right corner shows [Home](#) > [Register](#).

crowd.melbu.eu

melbu Crowd

[Projects](#) [Challenges](#) [Resources](#) [About](#)

[Support crowd@melbu.eu](#)

Register

[Home](#) > [Register](#)

First Name

Last Name

Username

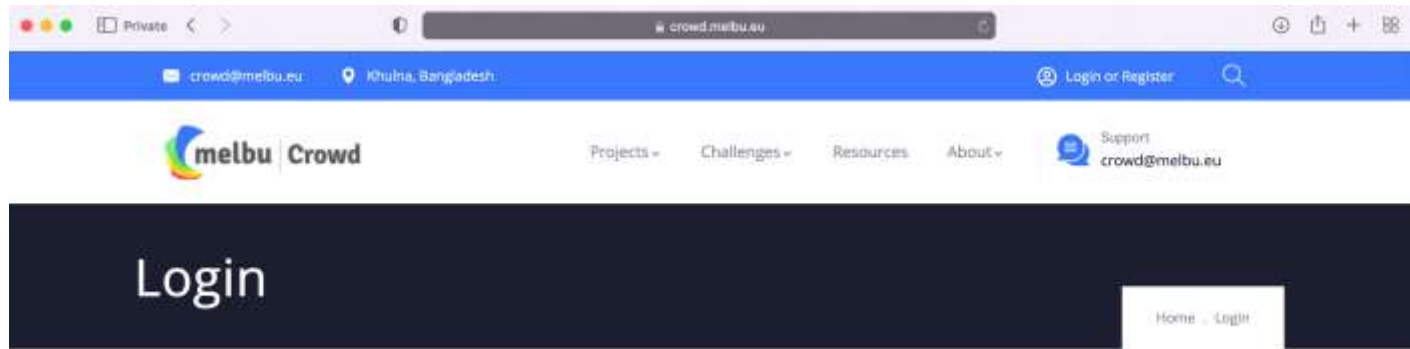
E-mail Address

Password

Confirm Password

Choose account type

REGISTER LOGIN



A white login form overlay is centered on the page. It contains two input fields: the first for an email address, which has "nnabi.m@gmail.com" entered, and the second for a password, which is masked with dots. To the right of the password field is a small eye icon for toggling visibility. Below the input fields is a checkbox labeled "Keep me signed in". At the bottom of the form are two buttons: a blue "LOGIN" button and a grey "REGISTER" button. Below the buttons is a link that says "Forgot your password?".

Your account MELBU Crowd is pending review 



MELBU Crowd <melbu.au@gmail.com>
to rifatahmedsaad ▾


Wed, Sep 14, 11:31 AM (1 day ago)



Thank you for signing up!
Your account is pending moderator review.

Please allow us some time to process your request and review
your account information.

Thank you!
The MELBU Crowd Team

Your account at MELBU Crowd has been approved!  [Inbox x](#)



MELBU Crowd <melbu.eu@gmail.com>
to rifatahmedsaad ▾

Wed, Sep 14, 11:41 AM (1 day ago)



Congratulations!
Your account has been approved!

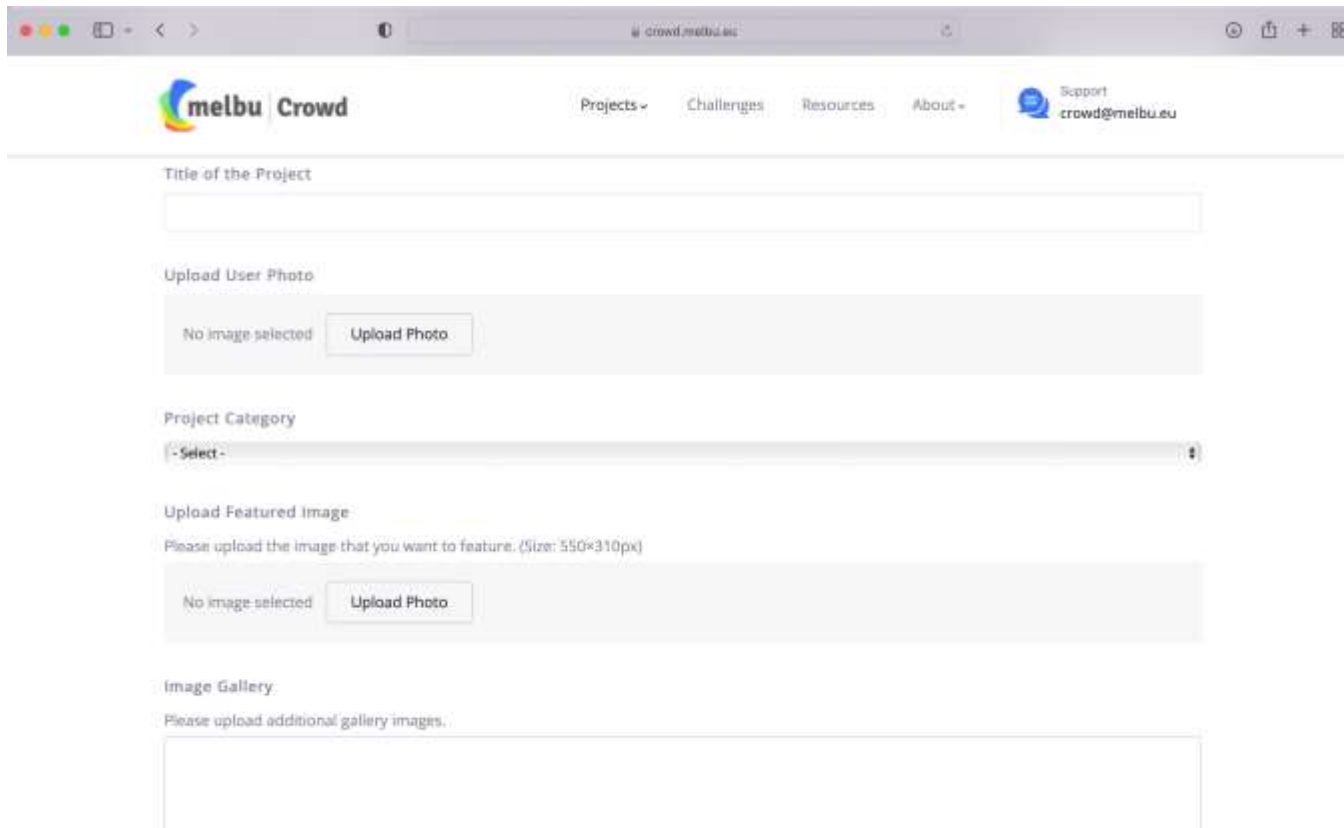
LOGIN

Account Information

Your account e-mail: rifatahmedsaad@gmail.com


Your account username: **SMRIFAT**





The screenshot shows a web browser window with the address bar displaying "crowd.melbu.eu". The page header includes the "melbu Crowd" logo, navigation links for "Projects", "Challenges", "Resources", and "About", and a "Support" link with the email "crowd@melbu.eu". The main form contains the following sections:

- Title of the Project:** A text input field.
- Upload User Photo:** A section with "No image selected" and an "Upload Photo" button.
- Project Category:** A dropdown menu currently showing "- Select -".
- Upload Featured Image:** A section with the instruction "Please upload the image that you want to feature. (Size: 550*310px)", "No image selected", and an "Upload Photo" button.
- Image Gallery:** A section with the instruction "Please upload additional gallery images." and a large empty rectangular box for image uploads.



Projects ▾ Challenges Resources About ▾


 Support
crowd@melbu.eu

Image Gallery

Please upload additional gallery images.

Add to gallery


Bulk actions ▾

Project Overview

Please write a brief overview of the project in 300 characters.


Project Description

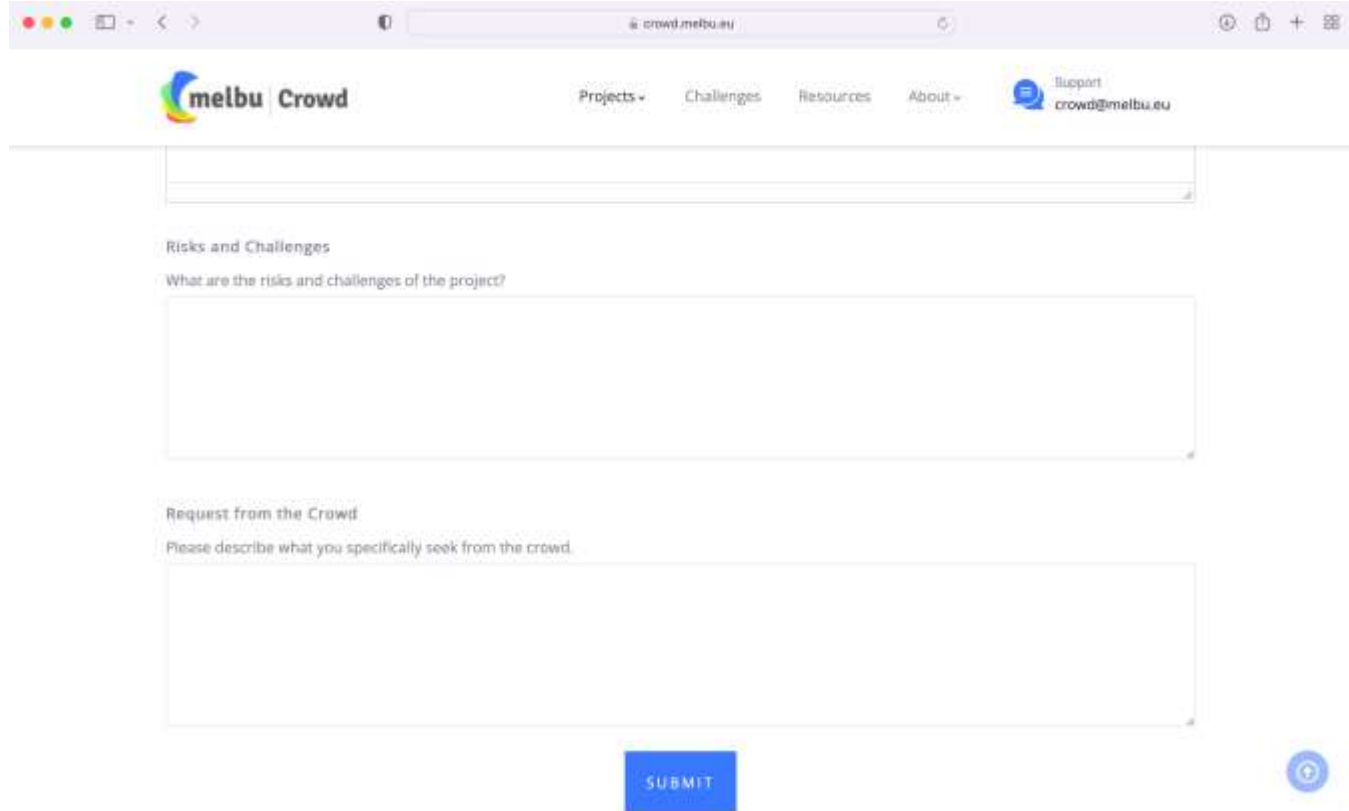
Please write in details about the project.

 Add Media

Visual

Text





The screenshot shows a web browser window with the address bar displaying "crowd.melbu.eu". The page header includes the "melbu Crowd" logo, navigation links for "Projects", "Challenges", "Resources", and "About", and a "Support" link with the email "crowd@melbu.eu". The main content area contains two text input fields. The first field is preceded by the heading "Risks and Challenges" and the prompt "What are the risks and challenges of the project?". The second field is preceded by the heading "Request from the Crowd" and the prompt "Please describe what you specifically seek from the crowd.". A blue "SUBMIT" button is located at the bottom center of the form area. A small blue circular icon with a white upward arrow is positioned in the bottom right corner of the page.

crowd.melbu.eu

melbu Crowd

Projects Challenges Resources About Support crowd@melbu.eu

Risks and Challenges

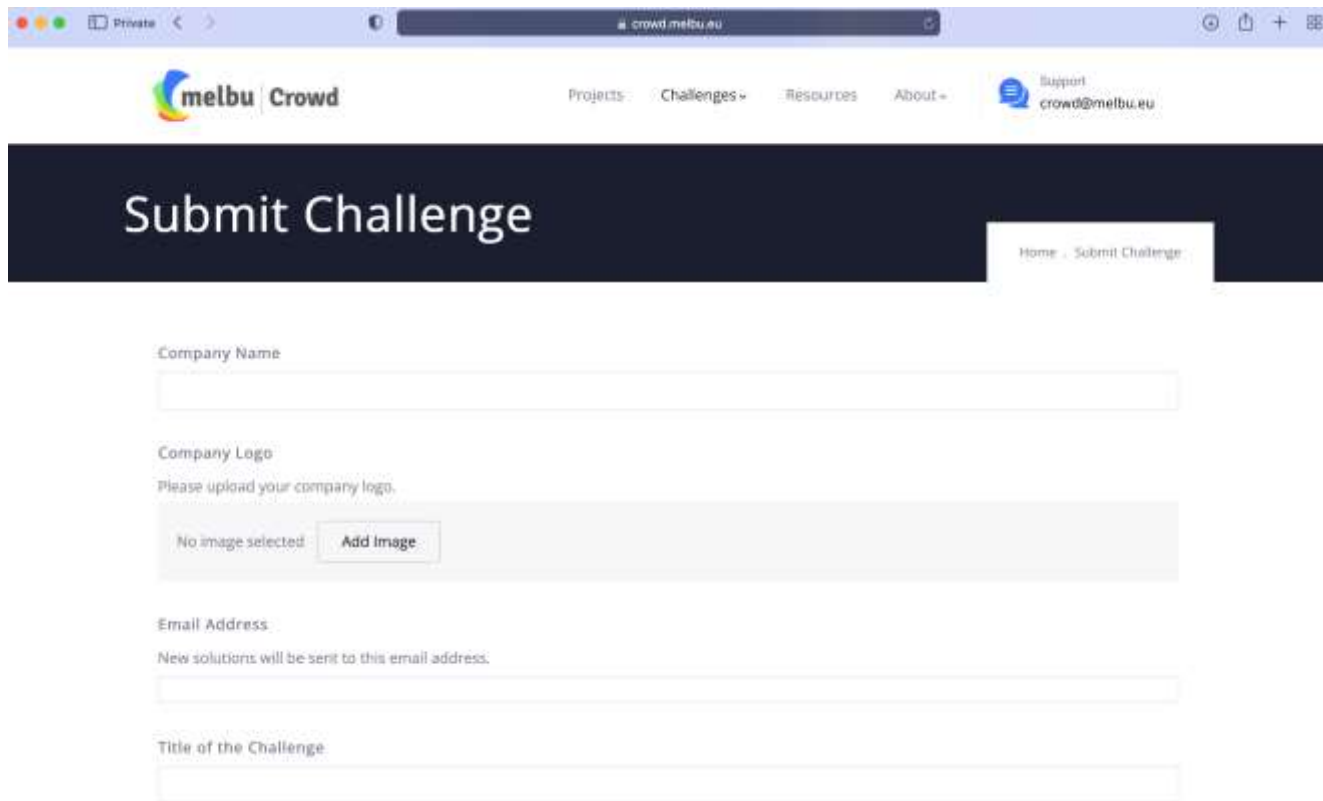
What are the risks and challenges of the project?

Request from the Crowd

Please describe what you specifically seek from the crowd.

SUBMIT





The screenshot shows a web browser window with the address bar displaying "crowd.melbu.eu". The page header includes the "melbu Crowd" logo, navigation links for "Projects", "Challenges", "Resources", and "About", and a "Support" link with the email "crowd@melbu.eu". The main heading is "Submit Challenge". A breadcrumb trail shows "Home > Submit Challenge". The form contains four sections: "Company Name" with a text input field; "Company Logo" with a text input field and a note "Please upload your company logo.", featuring a "No image selected" label and an "Add Image" button; "Email Address" with a text input field and a note "New solutions will be sent to this email address."; and "Title of the Challenge" with a text input field.

Submit Challenge

Home > Submit Challenge

Company Name

Company Logo

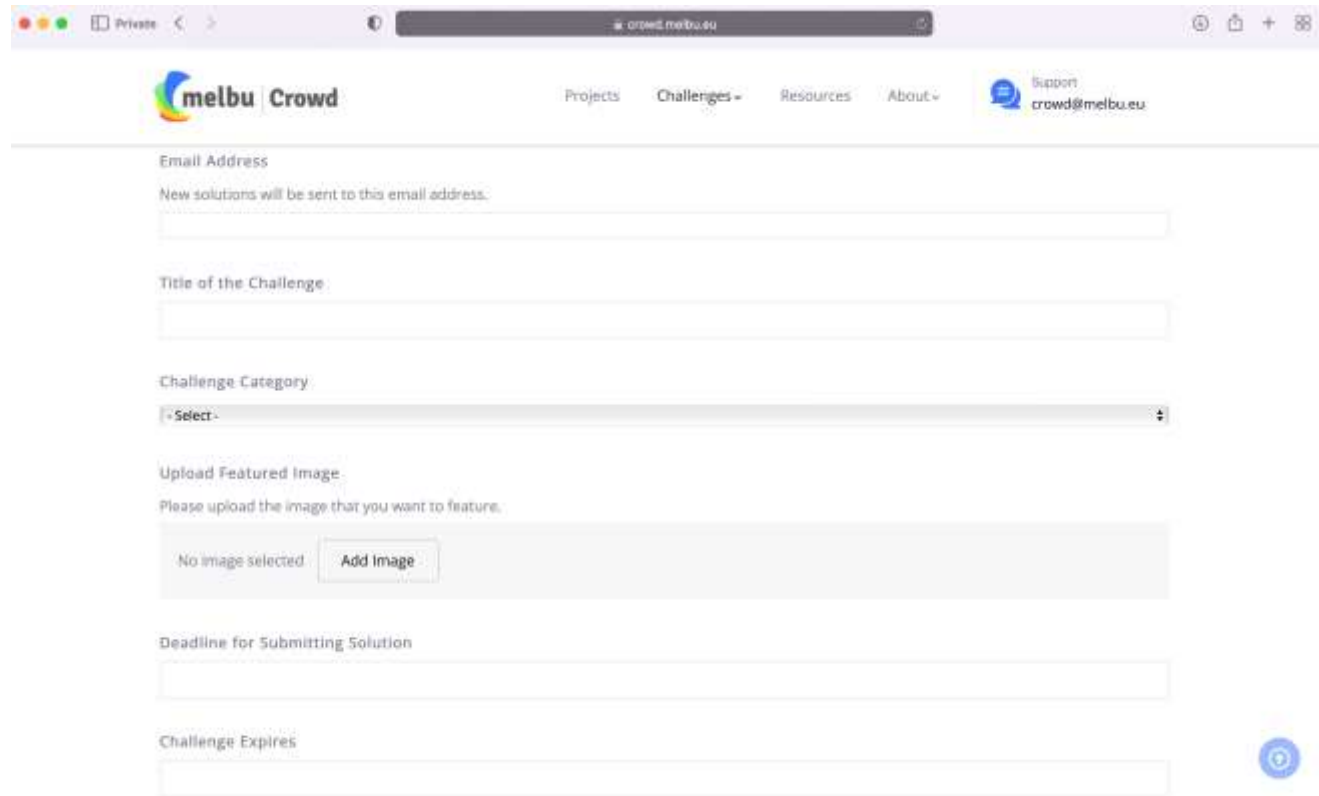
Please upload your company logo.

No image selected Add Image

Email Address

New solutions will be sent to this email address.

Title of the Challenge



The screenshot shows a web browser window with the address bar displaying "crowd.melbu.eu". The page header includes the "melbu Crowd" logo, navigation links for "Projects", "Challenges", "Resources", and "About", and a "Support" link with the email "crowd@melbu.eu". The main form contains the following fields:

- Email Address:** A text input field with the placeholder "New solutions will be sent to this email address."
- Title of the Challenge:** A text input field.
- Challenge Category:** A dropdown menu with the text "Select" and a downward arrow.
- Upload Featured Image:** A section with the text "Please upload the image that you want to feature." containing a "No image selected" label and an "Add Image" button.
- Deadline for Submitting Solution:** A text input field.
- Challenge Expires:** A text input field.

A blue circular icon with a plus sign is located in the bottom right corner of the form area.



Explore Projects



ANCHOR of SAFETY

1. It will ensure bikers' uncertainty during a



SEnergy – A Smart Electricity Management System



Golden Footwear

Jute fiber based shoe product which will be

Open Challenges



Natural Preservatives for Beverages

Seeking natural preservatives that are clean-label ingredients with an antimicrobial activity against molds and yeasts.

[SOLVE THIS CHALLENGE](#)



Save Them All Challenge

Propose an idea to efficiently allocate resources to pet owners at risk of losing their pets for behavioral, medical, or housing issues.

[SOLVE THIS CHALLENGE](#)



Orbital Space: Lunar Payload Mission

We invite innovators from all over the world to submit ideas for experiments or tests that could be conducted on the Moon.

[SOLVE THIS CHALLENGE](#)



Templates



Marketing Plan Template

Marketing Plan Template

When a marketing plan is done right, it can be one of the most valuable assets your marketing department has. That's why we created a marketing plan template to help you plan and track throughout the year.

[DOWNLOAD →](#)

Social Media Content Calendar

Social Media Content Calendar

With so many different social networks to manage, it can be tricky to plan which content to share effectively. That's why we made a customizable social media content calendar that will allow you to organize your social media activities.

[DOWNLOAD →](#)

[Projects ▾](#)[Challenges ▾](#)[Resources](#)[About ▾](#)

We empower people to unite around
ideas that matter to them and together
make those ideas come to life.



Platform

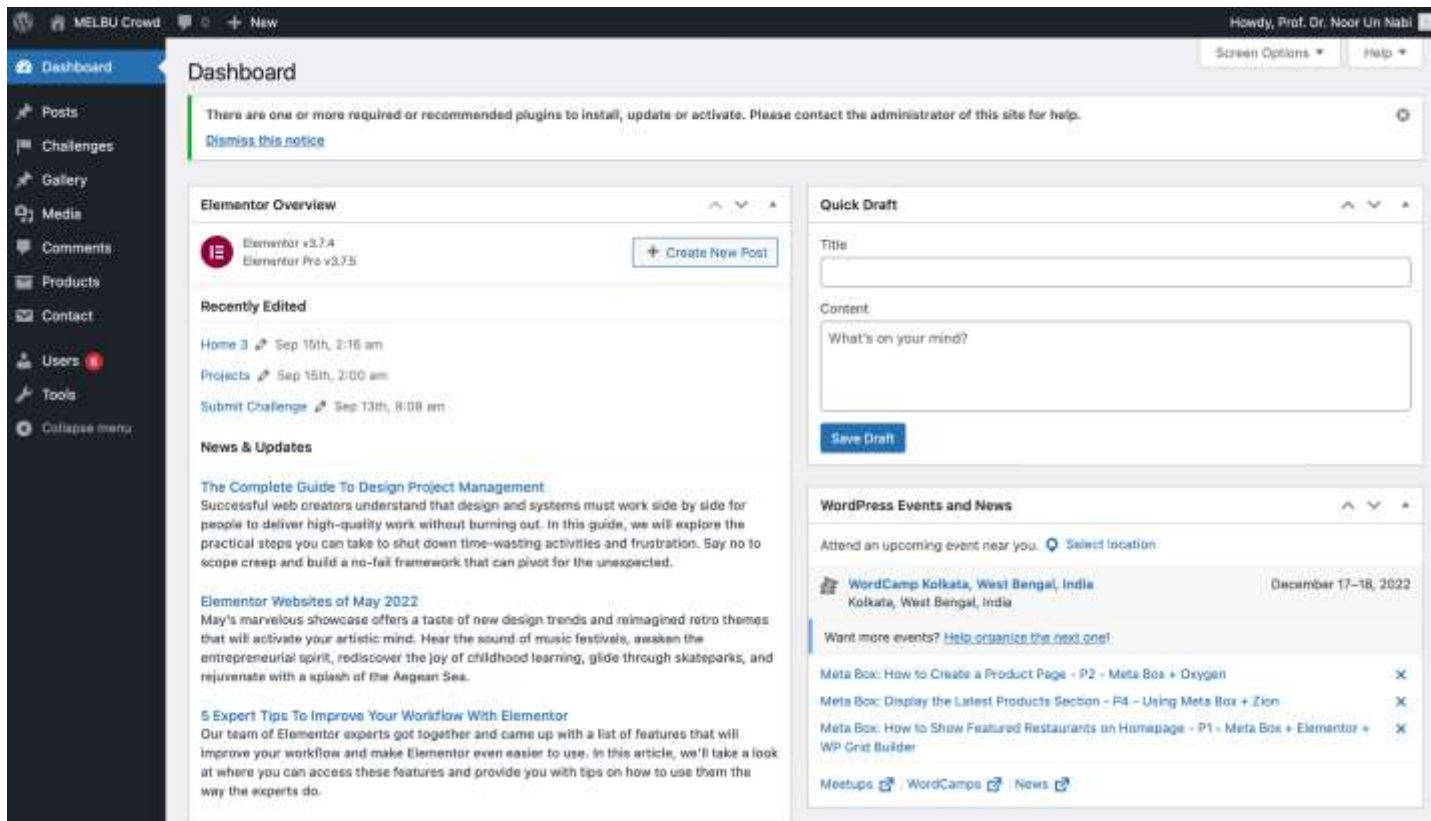
[About](#)[Projects](#)[Challenges](#)[Resources](#)[Contact](#)

Quick Links

[European Union](#)[European Commission](#)[About Erasmus+](#)[Opportunities](#)[HEI Capacity Building](#)

Contact

 +880 1944-732264 crowd@melbu.eu Khulna, Bangladesh



The screenshot displays the MELBU Crowd Website Admin Dashboard. The top navigation bar includes the site name "MELBU Crowd", a "New" button, and a user profile for "Howdy, Prof. Dr. Noor Un Nabi". A sidebar on the left lists various dashboard sections: Dashboard, Posts, Challenges, Gallery, Media, Comments, Products, Contact, Users (with a red notification badge), Tools, and a "Collapse menu" option. The main content area is titled "Dashboard" and features a notification about required or recommended plugins. Below this, the "Elementor Overview" section shows the current version (3.7.4) and a "Create New Post" button. The "Recently Edited" section lists recent updates to "Home 3", "Projects", and "Submit Challenge". The "News & Updates" section contains three articles: "The Complete Guide To Design Project Management", "Elementor Websites of May 2022", and "5 Expert Tips To Improve Your Workflow With Elementor". On the right, the "Quick Draft" section provides fields for "Title" and "Content", along with a "Save Draft" button. The "WordPress Events and News" section lists upcoming events, including "WordCamp Kolkata, West Bengal, India" in December 2022, and a list of recent blog posts with their respective meta boxes.

MELBU Crowd + New Howdy, Prof. Dr. Noor Un Nabi

Dashboard

There are one or more required or recommended plugins to install, update or activate. Please contact the administrator of this site for help.
[Dismiss this notice](#)

Elementor Overview

Elementor v3.7.4
Elementor Pro v3.7.5 [+ Create New Post](#)

Recently Edited

Home 3 [Sep 15th, 2:16 am](#)
Projects [Sep 15th, 2:00 am](#)
Submit Challenge [Sep 13th, 8:08 am](#)

News & Updates

The Complete Guide To Design Project Management
Successful web creators understand that design and systems must work side by side for people to deliver high-quality work without burning out. In this guide, we will explore the practical steps you can take to shut down time-wasting activities and frustration. Say no to scope creep and build a no-fail framework that can pivot for the unexpected.

Elementor Websites of May 2022
May's marvelous showcase offers a taste of new design trends and reimagined retro themes that will activate your artistic mind. Hear the sound of music festivals, awaken the entrepreneurial spirit, rediscover the joy of childhood learning, glide through skateparks, and rejuvenate with a splash of the Aegean Sea.

5 Expert Tips To Improve Your Workflow With Elementor
Our team of Elementor experts got together and came up with a list of features that will improve your workflow and make Elementor even easier to use. In this article, we'll take a look at where you can access these features and provide you with tips on how to use them the way the experts do.

Quick Draft

Title

Content

[Save Draft](#)

WordPress Events and News

Attend an upcoming event near you. [Select location](#)

WordCamp Kolkata, West Bengal, India December 17-18, 2022
Kolkata, West Bengal, India

Want more events? [Help organize the next one!](#)

Meta Box: How to Create a Product Page - P2 - Meta Box + Oxygen [×](#)
Meta Box: Display the Latest Products Section - P4 - Using Meta Box + Zion [×](#)
Meta Box: How to Show Featured Restaurants on Homepage - P1 - Meta Box + Elementor + WP Grid Builder [×](#)

[Meetups](#) [WordCamps](#) [News](#)



The screenshot shows the 'Users' management interface. At the top, there's a 'Users' header with an 'Add New' button. Below it is a notice bar stating: 'There are one or more required or recommended plugins to install, update or activate. Please contact the administrator of this site for help.' with a 'Dismiss this notice' link. The main section displays user status filters: 'All (72) | **Approved (70)** | Pending review (0) | Waiting e-mail confirmation (0) | Inactive (0) | Rejected (0) | Student (61) | Organization (6) | Dash Administrator (3) | No role (1)'. There is a search bar and a 'Search Users' button. At the bottom, there are 'Bulk actions.' and 'UM Action' dropdown menus, each with an 'Apply' button. On the right, it shows '69 items' and a pagination control for '1 of 4'.

Approved Users – 72

Pending Users - 0

MELBU Crowd + New View products Howdy, Prof. Dr. Noor Un Nabi

Dashboard Posts Challenges Gallery Media Comments **Products**

All Products
Add New Categories Tags Attributes Reviews Contact Users Tools Collapse menu

Products [Add New](#)

There are one or more required or recommended plugins to install, update or activate. Please contact the administrator of this site for help.
[Dismiss this notice](#)

All (26) | Published (8) | Drafts (3) | Pending (16) | Trash (17) | Sorting

Bulk actions: [Apply](#) Select a category: Filter by product type: Filter by stock status: [Filter](#) 26 items: 1 of 2

[Search products](#)

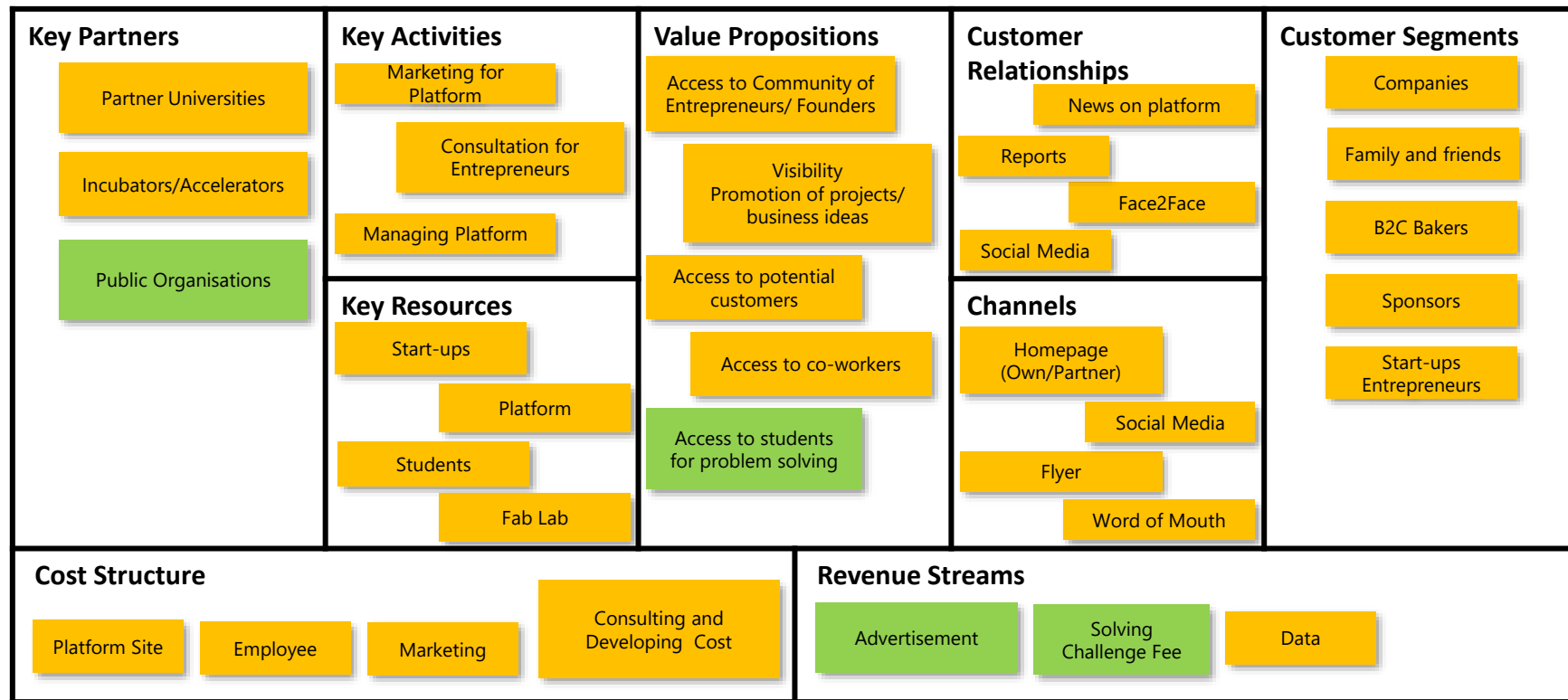
<input type="checkbox"/>		Name	SKU	Price	Categories	Tags	★	Date	Likes	Dislikes
<input type="checkbox"/>		Food Hutte — Pending	-	-	-	-	☆	Last Modified 2022/09/15 at 10:11 am	0	0
<input type="checkbox"/>		Jovial Serum — Pending	-	-	-	-	☆	Last Modified 2022/09/15 at 9:58 am	0	0
<input type="checkbox"/>		(no-name) — Pending	-	-	-	-	☆	Last Modified 2022/09/15 at 9:16 am	0	0
<input type="checkbox"/>		laundry vai — Pending	-	-	-	-	☆	Last Modified 2022/09/15 at 8:27 am	0	0
<input type="checkbox"/>		Smartphone 3D Laser Beam Profiler — Pending	-	-	-	-	☆	Last Modified 2022/09/15 at 8:07 am	0	0
<input type="checkbox"/>		laundry vai — Pending	-	-	-	-	☆	Last Modified 2022/09/15 at 7:05 am	0	0

Purpose: Idea collection, presentation & feedback, user profile, idea ranking (visibility)
Users will push ideas on the platform and provide content

- Step 1: User has to sign in and fill out profile
- Step 2: User can post idea
 - Field 1: Title of idea
 - Field 2: Category (product, service, technology, etc.)
 - Field 3: Summary / Description of Idea / Concept
 - Field 4: Image frame or Video
 - Field 5: Further Description idea, like Business Model, etc. (including HTML links, etc.)
 - Field 6: Submit docs (options PPT, Word, Excel, PDF)
 - Link to social media (Facebook, LinkedIn, etc.)

- **Purpose: Open innovation call / challenge is a specific question to participants by companies/ organization to be solved by the crowd**
- **Inspiration for Entrepreneurs and Start-ups working on real challenges**
- **Platform will pull ideas from the crowd**
- Step 1: Organization (Company or University) post a challenge
- Step 2: Define time frame for solving and reward
 - Field 1: Title of problem
 - Field 2: Category (product, service, technology, etc.)
 - Field 3: Summary / Description of Idea / Concept
 - Field 4: Reward for best solution

- **Purpose: Sensitization, providing users with input and templates**
- Templates: Business Model Canvas, Business Plan, Pitch Desk
- General information about Entrepreneurship and information about crowdsourcing
- Making Appointment for Coaching with one of the 6 Entrepreneurship Centers
- Information about Entrepreneurial Trainings
- Information Future Founders League
- Prototype Maker (Fab Lab at JUST)



How do we attract the stakeholder to get aware of the ecosystem and the benefits?

- University Homepage
- Join network of crowdsourcing forums/ communities
- Entrepreneur's project webpages (involve entrepreneurs into marketing)
- Google Ads, Facebook Ads
- Newsletter, press release, flyer
- Own social media profile: Facebook, LinkedIn, etc.
- Interact on industry forums, co-working and other public events
- Regional networking events, Mini-Conference, Workshops
- Influencer