



**North Western University  
Entrepreneurship Centre**

21 September 2022



Inspire & Devise

Networking

Nurture

Develop

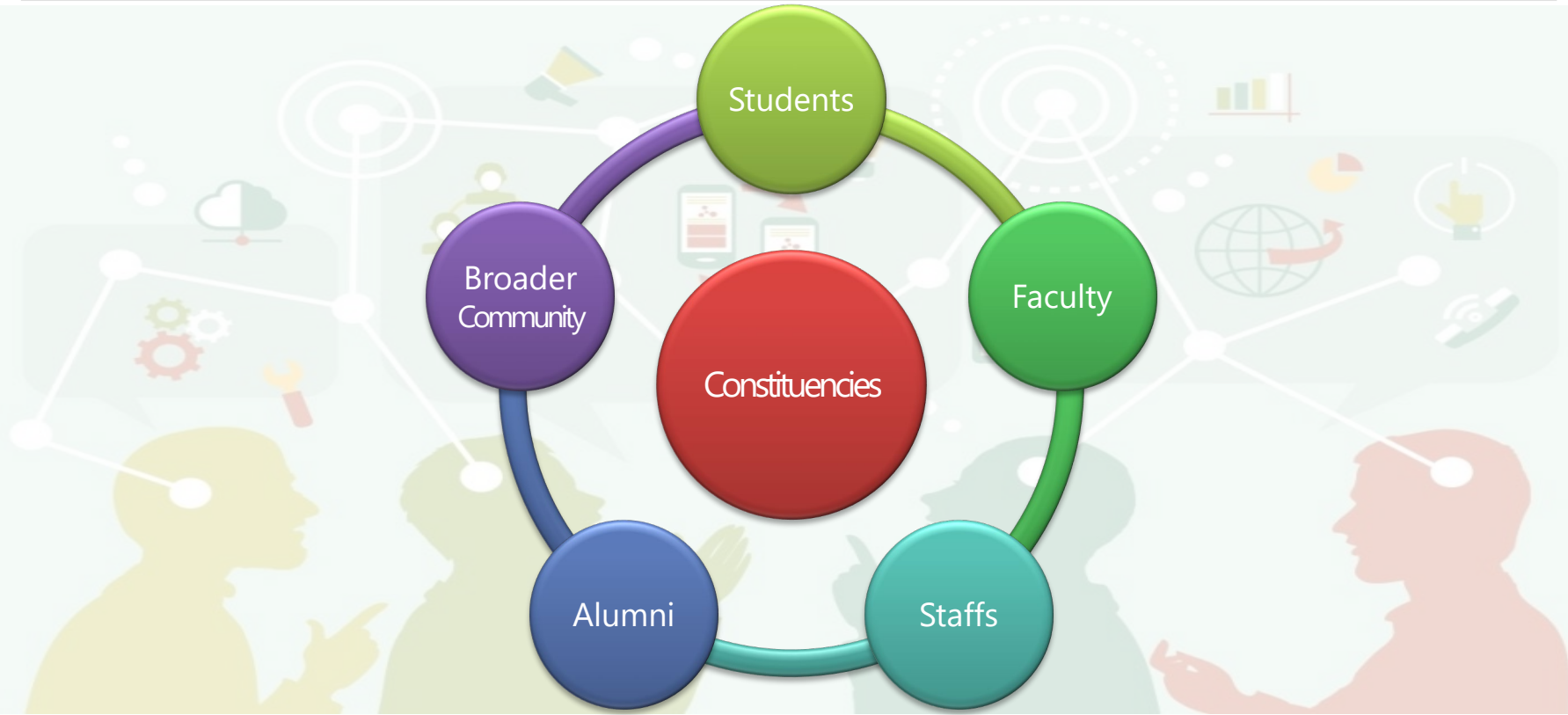
Elevate

Coaching

Provide Information

EC

# Constituencies of NWU-EC



# Events Done by NWU-EC

25 Apr 2021

Inauguration  
Ceremony of  
NWU-EC

15 Jun 2021

Webinar on “Biz  
Idea: Turning into  
Reality”

29 Jun 2021

Webinar on  
“Entrepreneurship in  
Digital World”

17 Aug 2021

Workshop on  
“Turning Ideas toward  
Business Model”

26 Aug 2021

Workshop on  
“How to Validte your  
Business Model?”

16 Sep 2021

Workshop on  
“Minimum Viable  
Product (MVP)  
Design for Start-up”

30 Sep 2021

Workshop on  
“Entrepreneurial  
Digital Marketing  
for Start-up”

# Business Ideas from Students of NWU

## Easy Door

- Household waste management
- Recyclable products from household waste

## Orange Box

- Road safety management
- Road accident detection and notification system

## Light Pole Sensor

- Detecting active light in a certain area
- App-based light sensing technology

## Re-energize

- Control the pollution arises from cigarette butt
- Refurbishing cigarette butt into reusable cotton

## One Stop Solution

- Providing various services to households/offices
- Ranging from electricity to plumbing

## Eco-filter

- Reducing contamination from air
- Reducing CH<sub>4</sub>, CO<sub>2</sub>, SO<sub>2</sub>, CFC and other particles

## Atom

- Robotic vacuum in home
- Solving the problem of home cleaning

## Trise

- Solving the food waste or leftover food issue
- Producing organic fertilizer from food waste

# Start-up Already in Market under Support of NWU-EC



Easy  
Door

Collecting  
household solid  
waste in return  
of cash or plant

Tasty  
Pastry

Selling delicious  
cakes online

Sabbir  
Green  
Agro

Breeding cattle  
and selling milk  
& meat



# Business Ideas under Support of NWU-EC





# Major Challenges of NWU-EC



## Lack of finance

- No central financing can be made available
- EC cannot hire professionals to arrange sessions



## Lack of supporting staffs



## Lack of industry-academia collaboration

- Existing scenario lacks industry-academia collaboration
- Lack of industry-academia collaboration hinders to develop required skills



