



ANNOUNCEMENT AND CALL FOR APPLICATION

On behalf of the German Academic Exchange Service (DAAD) the Technische Universität Dresden and the Universität Leipzig are organizing the

International Germany Alumni Seminar 2022 in the Programme

**SDG Alumni Projects: Knowledge and Practice for Development
for Germany Alumni from emerging and developing countries (BMZ)**

**"DESIGN OF ONLINE-BASED TEACHING AND LEARNING PROCESSES IN VOCATIONAL
AND ACADEMIC EDUCATION AND FURTHER TRAINING"**

15 - 22 November 2022 in Dresden, Germany

followed by the participation at the

Global Conference Online Educa Berlin 2022

23 - 26 November 2022 in Berlin, Germany

Seminar aims

Due to the corona pandemic, many employees in the education sector, but also in operational personnel development, were faced with the challenge of converting their educational offers to online formats in a very short time. This initially meant creating the technical prerequisites, testing software solutions, and developing didactic concepts for the online-supported design of teaching and learning processes. This approach, which was initially more reminiscent of a trial-and-error strategy, was increasingly empirically justified by surveys of learners and learning success reviews, so that now, more than 2 years after the outbreak of the pandemic, data-based conclusions for the design of online-supported teaching and learning processes for specific target groups can be derived. This should be the subject of the Alumni seminar. The following main topics should be the focus of the discussions:

- Didactic concepts for distance learning offers
- Technical tools and equipment required for online teaching
- Concepts for the design of teaching and learning material for online teaching
- Requirements for the teaching staff and further training needs
- Activation of learners and support systems in online learning
- Approaches to evaluating distance learning

The seminar and conference participation are offered by the German Academic Exchange Service (DAAD) in the framework of the programme SDG Alumni Projects: Knowledge and practice for development <https://www.daad.de/en/alumni/funding-programmes-for-alumni/sdg-alumni-projects/>.

The International Germany Alumni Seminar is organized and hosted by the Technische Universität Dresden and the Universität Leipzig. The costs will be mainly covered by funds from

the DAAD provided by the German Federal Ministry for Economic Cooperation and Development (BMZ).

The seminar is scheduled in the run-up to the conference Online Educa Berlin 2022
<https://oeb.global>

Alumni network "Education and Technology Transfer"

The work of the Alumni network "Education and Technology Transfer" is directed to the systematic training and support of the Alumni to becoming experts in their professional career. As a result, they will be able to effectively impact, with their analytical and advisory capacities, all stages in educational, economic, and administrative-managing sector as well as in research institutions and development projects, from the planning to the action level. Furthermore, it aims to the development of regional networks between the Alumni (partly also Alumni Associations) with the economic, political representatives and members of the international development cooperation. In addition, the network searches to attract talented Alumni to research or doctorate in Germany, and also for the implementation of collective scientific collaborations and projects.

In terms of effectiveness, the network will be a contribution to the solution of problems regarding deficiencies in the implementation of modern manufacturing and service structures by contradictions between technology, qualification, and socio-cultural conditions in developing and emerging countries, and also in relation to the deficiency of problem-oriented organizational structures and deficiencies in organizational and personnel development on the non-formal and informal level.

Tentative programme

The seminar programme in Dresden will include:

- Sessions and workshops on different aspects of design of online-based learning and teaching processes
- Presentations from the participating Alumni
- Group work activities and professional networking opportunities with scientists and the applied sector
- Excursions and cultural events

The final programme in Dresden will be published once all applications have been reviewed.

Travel dates:

15 November 2022: Arrival in Dresden

16 - 22 November 2022: Seminar in Dresden

22 November 2022: Travel from Dresden to Berlin

23 - 25 November 2022: Participation in the global conference Online Educa Berlin 2022

26 November 2022: Departure from Berlin

It is essential that you participate from the first day of the seminar in Dresden to the last day of the conference Online Educa 2022 in Berlin.

A Special Note on an alternative programme: Given the world-wide pandemic and the current status of uncertainty of its development, DAAD will decide in due course to replace the event in Germany by an online version. This will imply modifications of the programme which will be announced to the participants. The alternative programme will rely on more and extended active contributions by participants

Eligibility criteria for participation

This seminar targets Alumni of German universities

- from states listed on the DAC list

- who carried out research or studied in Germany for at least 3 months, and
- who are currently living and working in their home countries.

You should have:

- (1) a **proven background in academic and practical fields relevant to the topics** of vocational education and training, academic education, and human resource development
- (2) **professional experience and personal interest in one of the following areas:** research, education, NGOs, government agencies, policy making, project development, local communities, and related stakeholders,
- (3) the **requirements to act as a potential change agent (multiplier)** who will present the training seminar results in your home country and thus disseminate the acquired knowledge as well as develop ideas and projects for regional implementation,
- (4) **adequate language proficiency** which is essential to actively participate in the workshops and discussions as the seminar will be held in **English**.

Eligibility for repeated attendances at SDG Alumni Projects:

Participations in SDG Alumni Projects are limited to a maximum of 2 participations within 4 years. The year of participation, not the year of application, is decisive for the calculation. (This rule does not apply for attendance in a completely digital SDG Alumni Project).

Cost coverage

- International return ticket from and to airport in Germany (lowest possible economy class airfare)
- Train tickets (2nd class): Airport to Dresden – preferably Rail & Fly
- Travel health insurance (max. 30 Euro) and visa costs
- Accommodation and meals during the stay in Dresden during the seminar
- Transport on excursions
- Transport from Dresden to Berlin
- Accommodation and partial living expenses during the participation at the conference OEB in Berlin
- Entrance fees for the Online Educa Berlin
- Transport from the hotel in Berlin to the departure airport

Please note:

You must cover by yourself any other costs, such as transport costs between your place of residence and “your” airport, and travel costs for visa application in your country of residence. Please note that participation in this programme involves a registration fee of Technische Universität Dresden of €100 (own contribution).

Extensions of stays before/after the seminar are only possible up to 5 working days and upon submission of a comparison of flight ticket prices before you start your travel. You will have to pay any difference between the flight ticket prices for the official arrival/return date (see below) and your actual date of travel before/after your extension. You must also cover by yourself any additional travel costs, subsistence costs and other additional costs of your extension.

Extensions beyond 5 days must be of an official nature which you need to justify, e.g., through visits to universities, organizations, institutions, companies etc. and with details about contact persons and a day-to-day programme of activities. These extensions must be approved by DAAD before you start your travel. Decisions by DAAD are made on an individual nature based upon your justification, your programme etc.

For any extension, you need to organize your accommodation by yourself, and, very important, you must make sure to have a valid health insurance for the extension days.

Application procedure

Your application (in English language) should emphasize your motivation and personal/professional benefit for your participation. You should illustrate how you are planning to imply the gained knowledge and what possible stakeholders for collaboration you may identify for your professional career.

Your application (in English language) must include the following documents in one single pdf file:

- A filled-out application form: The form is available on <https://tud.link/ijje>
- A short CV with photograph and relevant documentation of Alumni status
- An abstract on "Online-based design of learning and teaching processes" with reference to the participants' home country (the main topics are listed above; abstracts must not exceed one page; please use font type "Arial", font size 11, 1.5 line spacing)
- A short description of your present duties/position and your personal professional goals, indicating your envisaged field of activities and duty level
- An overview on seminars, workshops or conferences visited in Germany after finishing your studies in Germany.

The PDF-document should be named 'Last name_First name_country' (e.g., Garcia_Paula_Mexico).

Please send your application, as one single pdf file, latest by 24 April 2022 via email to: steffen.kersten@tu-dresden.de

Please note: Completeness of personal data mentioned in the online application form will affect your eligibility as a participant.

After the review by the local organizing committee and DAAD, the invited participants will be notified end of May.

For further questions, please contact Prof. Dr. Steffen Kersten
(steffen.kersten@tu-dresden.de)

Dresden/Bonn, 31 March 2022



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

With financial support from the



Federal Ministry
for Economic Cooperation
and Development