

OUR BUSINESS IN VIETNAM (ORTHOPEDIC AND TRAUMA) INTERNATIONAL COOPERATION FOR ORTHOPEDIC AND TRAUMA



THROUGH TRAINING - WE BRING GERMAN AND VIETNAMESE SURGEONS TOGETHER



THROUGH TRAINING - WE BRING GERMAN AND VIETNAMESE SURGEONS TOGETHER





THANK YOU FOR YOUR ATTENTION!

SUCCESSFUL INTERNATIONALIZATION CASES - SEPT ALUMNI

Welcome to our speakers



Thi Thanh Tam Nguyen

CEO



Mohamed Hawass

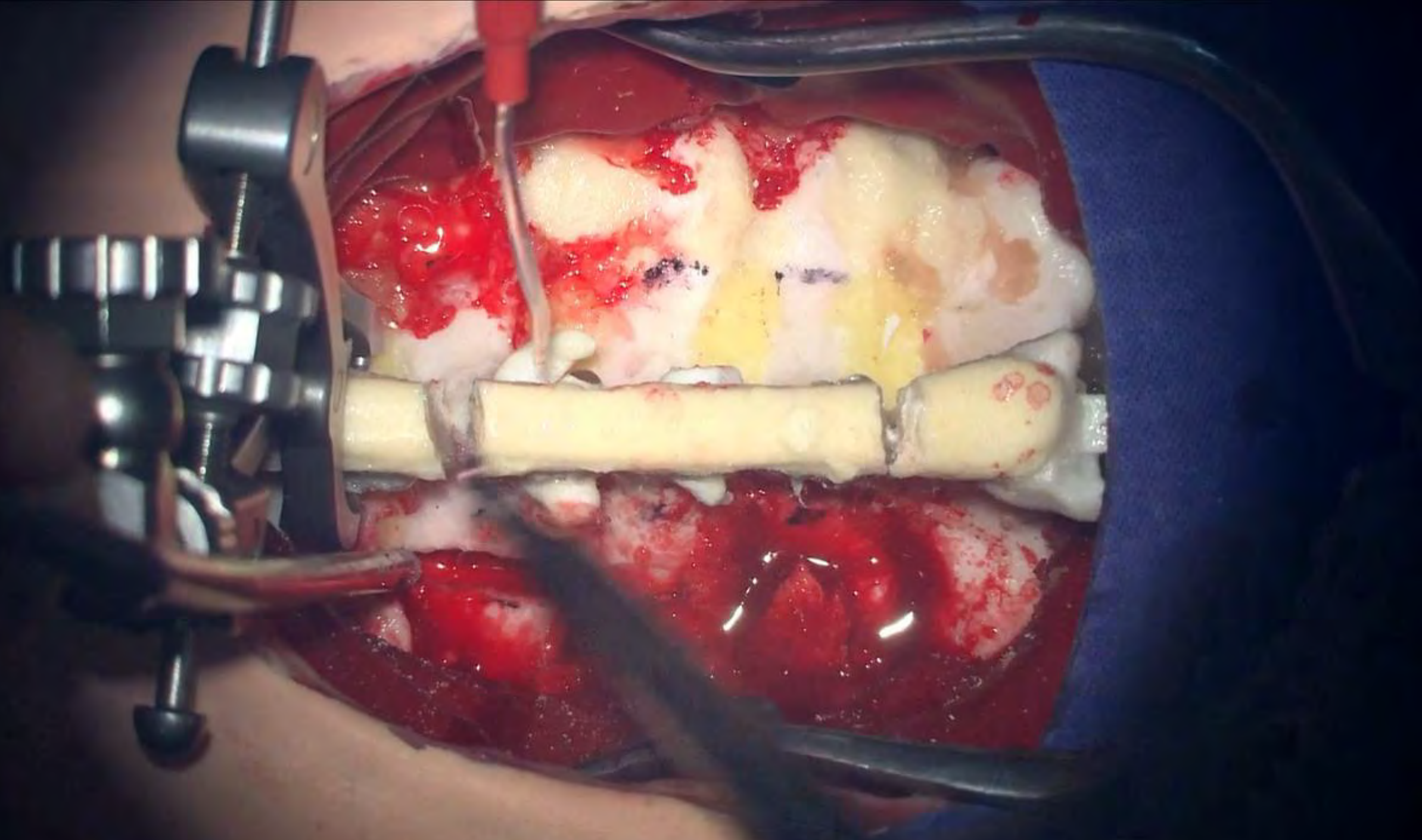
Founder & CEO



Luis Bernal

CEO & Founder





Realists is a **worldwide operating surgical training provider** who offers high-class solutions in the area of spine surgery. Our training systems are visually and haptically highly realistic. Together with our scientifically based training concept they form a perfect unit and make every training session a successful learning experience.



REALISTS IMAGING



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Training



Adaptable to any space
(OR, Conference room,
Hotel, etc.)



Real patient
cases





Realists Training Technologies GmbH
Heinrich-Heine-Str. 35
04178 Leipzig, Germany

+ 49 341 22346765
contact@realists.de
www.realists.de

SUCCESSFUL INTERNATIONALIZATION CASES - SEPT ALUMNI

Welcome to our speakers



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Mohamed Hawass


Founder & CEO



Luis Bernal

CEO & Founder





Martin Gothe
SEPT Competence Center
Leipzig University

sept

small enterprise promotion + training

Ritterstrasse 9-13
D-04109 Leipzig
Germany

E-Mail: martin.gothe@uni-leipzig.de
Web: www.sept.uni-leipzig.de



UNIVERSITÄT
LEIPZIG



MIDE



BMZ



Federal Ministry
for Economic Cooperation
and Development

DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

Future skills identification via Strategic Analysis

SEPT Alumni Conference 2022: *Fostering University Business Collaboration for
Employability Promotion*

Álvaro Díaz Bustamante

Leipzig, September 2022

Agenda

- 1) The Cluster Competitiveness Group INC.
- 2) Future skills identification via Strategic Analysis: a practical case
- 3) Main conclusions related to the topic of the Conference

Agenda

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Making Ecosystems Thrive

We help shape local development by strengthening competitiveness, innovation and shared prosperity

www.competitiveness.com

Our Company

We exist to foster prosperity by creating stronger, adaptable, sustainable and responsible business ecosystems

We are a unique consulting firm specialized in competitiveness and innovation.

We pioneered the work on clusters in the early 90's, working with regional and national governments, providing them with strategic guidance, change management and policy design. We counted from the beginning with the support of Professor Michael Porter.

We started in Barcelona, our initial hometown, and expanded the methodology throughout Europe and the rest of the world. Today we work in 5 continents.

Our success relies on the understanding of our clients' challenges, the use and transfer of robust methodologies, our multicultural and experienced team and our international network of experts.



We combine global knowledge with local understanding. We are constantly innovating in new services and methodologies to produce the maximum impact and to ensure the most effective project delivery.

As a global reference, our projects have been studied by leading business schools such as Harvard and IESE and those case studies have been used all around the world. We were one of the founders of the two leading cluster competitiveness entities: The Competitiveness Institute (www.tci-network.org) and the European Cluster Excellence Foundation (www.clusterexcellence.org).

Leading multilaterals, governments and companies choose to work with us.

Our Services

We create positive impact in local ecosystems



Competitiveness
Policies and
Programs

We help governments and multilaterals make local business ecosystems more innovative and competitive



Shared Value
Strategies

We help corporates implement innovative actions that boost their business as well as meet societal needs

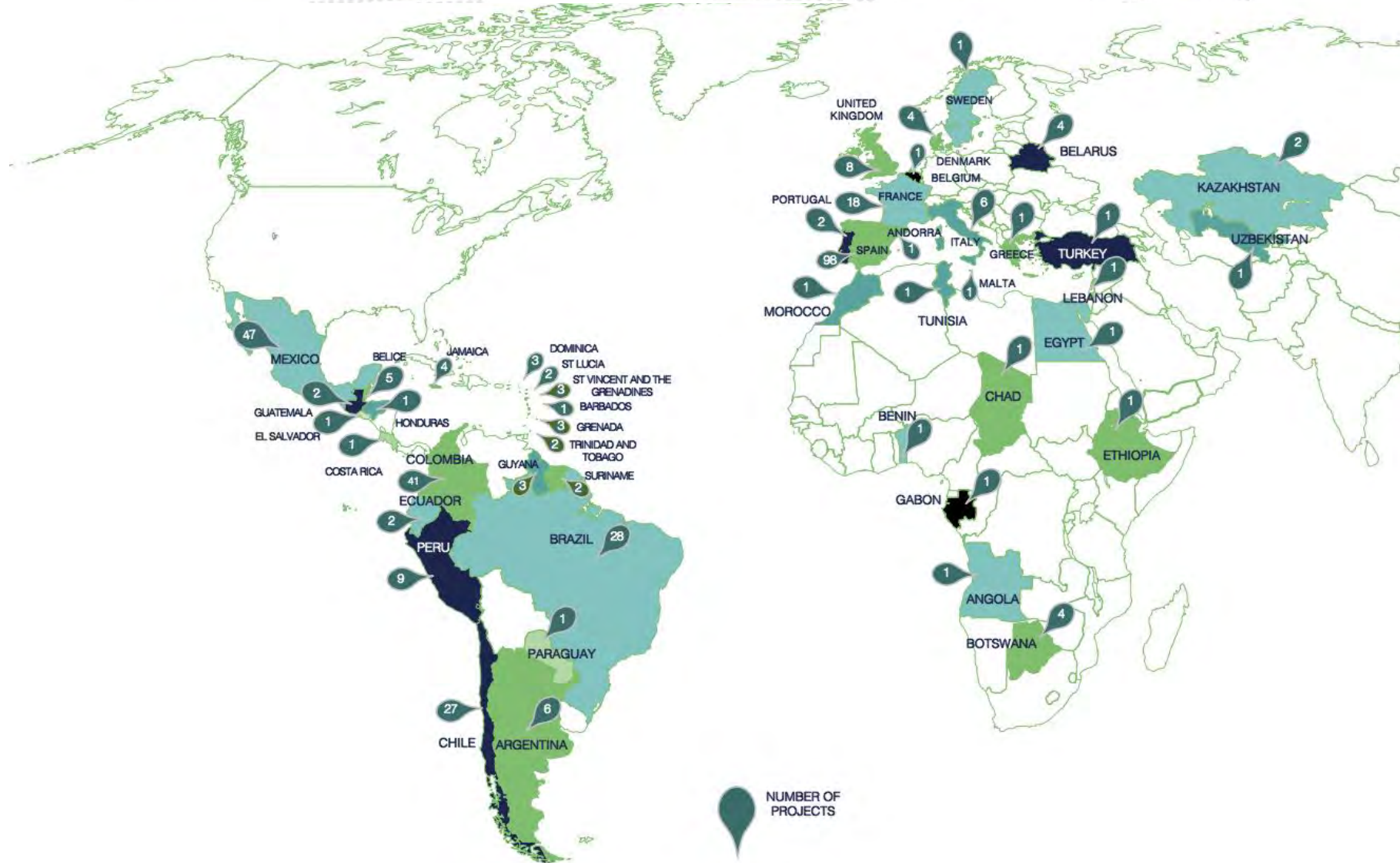


Impact
Investments

We help banks and investment funds identify opportunities that maximize returns and ecosystem impact

SINCE 1992 WE PARTNER WITH ECOSYSTEMS ACROSS THE GLOBE.

More than 300 projects in over 40+ countries



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The client's request

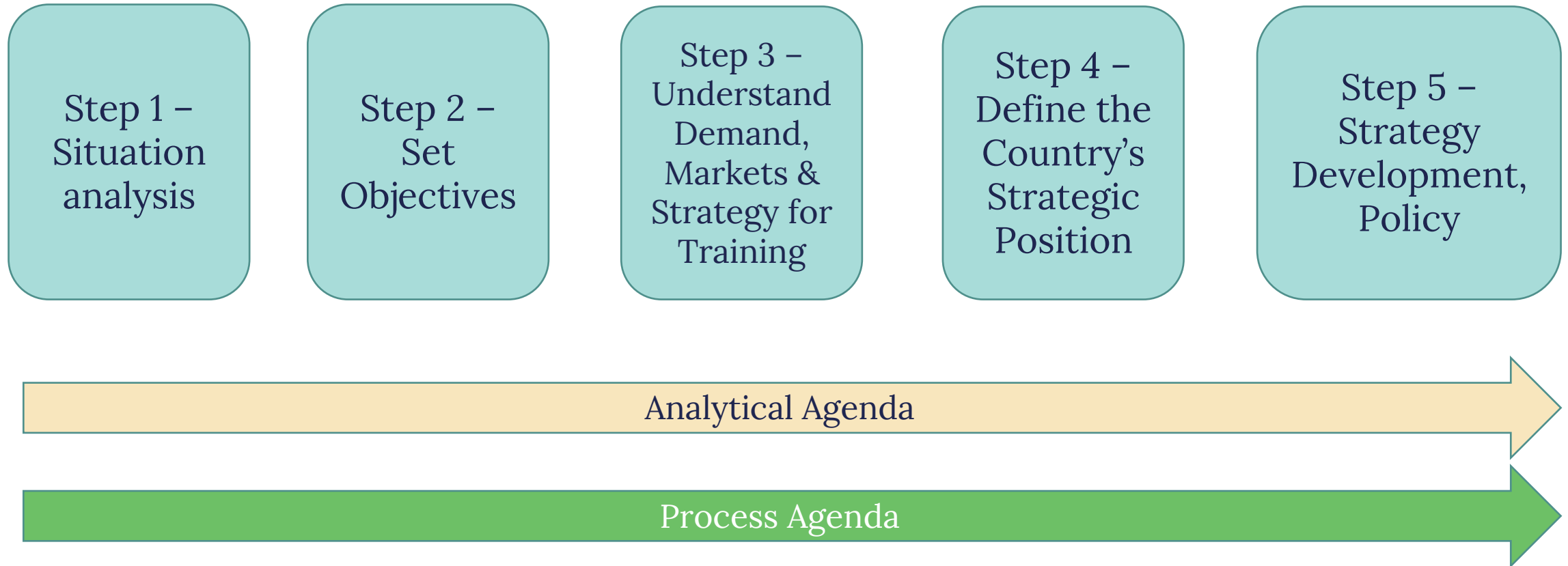
The client

- ∨ Country's development agency funded by a Development Bank

Main objective

- ∨ To define a Skills Development Strategy that will help the Global Service Sector (GSS) industry in the country to adapt to the new requirements and move to added value segments.

Methodology



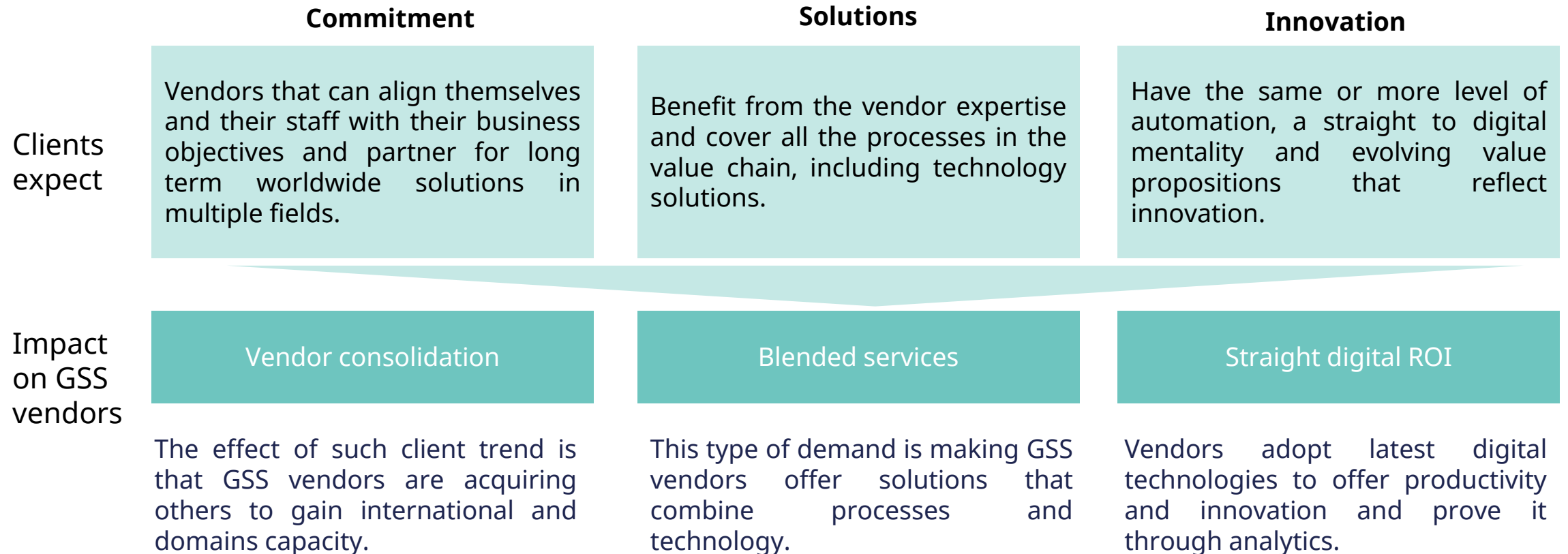
Main trends

The industry is moving from a cost based outsourcing rationale to a value added partnership based on knowledge and responsible for outcomes

	Commitment	Solutions	Innovation
Clients expect	Vendors that can align themselves and their staff with their business objectives and partner for long term worldwide solutions in multiple fields.	Benefit from the vendor expertise and cover all the processes in the value chain, including technology solutions.	Have the same or more level of automation, a straight to digital mentality and evolving value propositions that reflect innovation.

Main trends

The industry is moving from a cost based outsourcing rationale to a value added partnership based on knowledge and responsible for outcomes



Main trends

Changes in the Industry

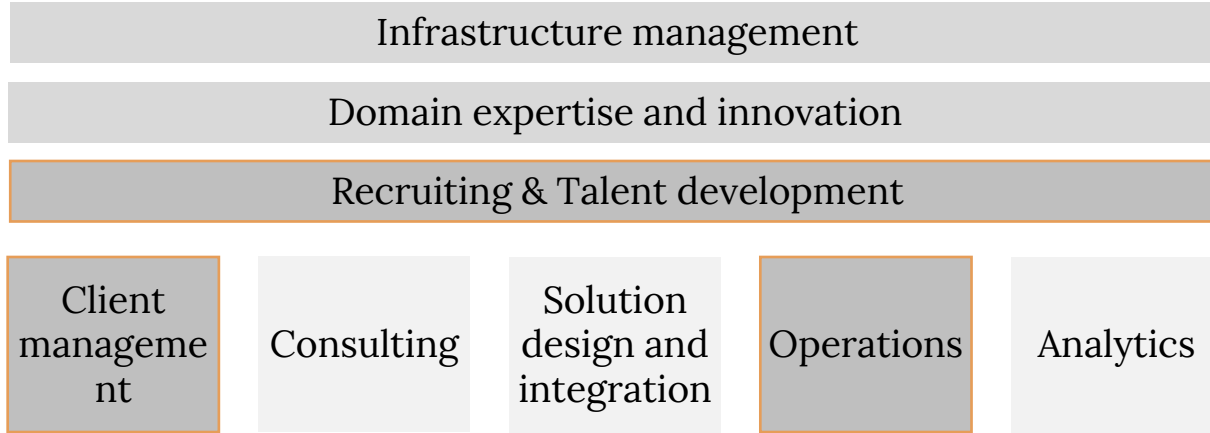
- ↙ Digitalisation is automating traditional BPO tasks
- ↙ Corporations have already transformed
- ↙ Exponential rise of digital business delivery
- ↙ Consumer attitudes and behaviour change
- ↙ New opportunities from digitalisation
- ↙ Adoption of new technologies

Changes in the nature of work

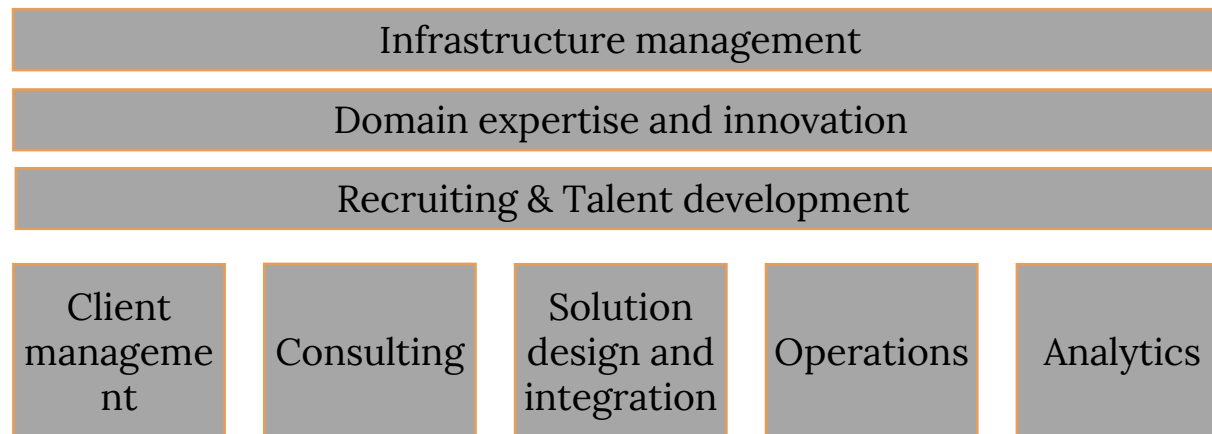
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The industry is not only changing roles but expanding the value chain

Current value chain



Future value chain



Three main challenges for GSS companies

1. Reskilling and upskilling current positions
2. New expanded value chain positions
3. Position for new services opportunities

Skills & Knowledge areas to develop

Professional

Career competencies related to the approach to work, relation with others and communication

Technical

Specific skills & knowledge to make better use of technology

Domain

Client industry related knowledge (e.g. tourism, banking, health, etc.) and specific areas (human resources, accounting, etc.)

Skills & Knowledge areas to develop

Professional

Career competencies related to the approach to work, relation with others and communication

- Problem solving and out of the box thinking for more complex issues
- Be a continuous learner
- Proactive (in upskilling yourself, proposing improvements)
- Understanding the impact on client outcomes
- Use and understand basic analytics software and processes
- Ability to contribute to reporting
- Teamwork and a collaborative spirit
- Enhanced persuasion and conflict handling skills
- Resolute mind
- Ability to communicate with client/customer not only through voice but also in written form messaging and video

Skills & Knowledge areas to develop

Professional

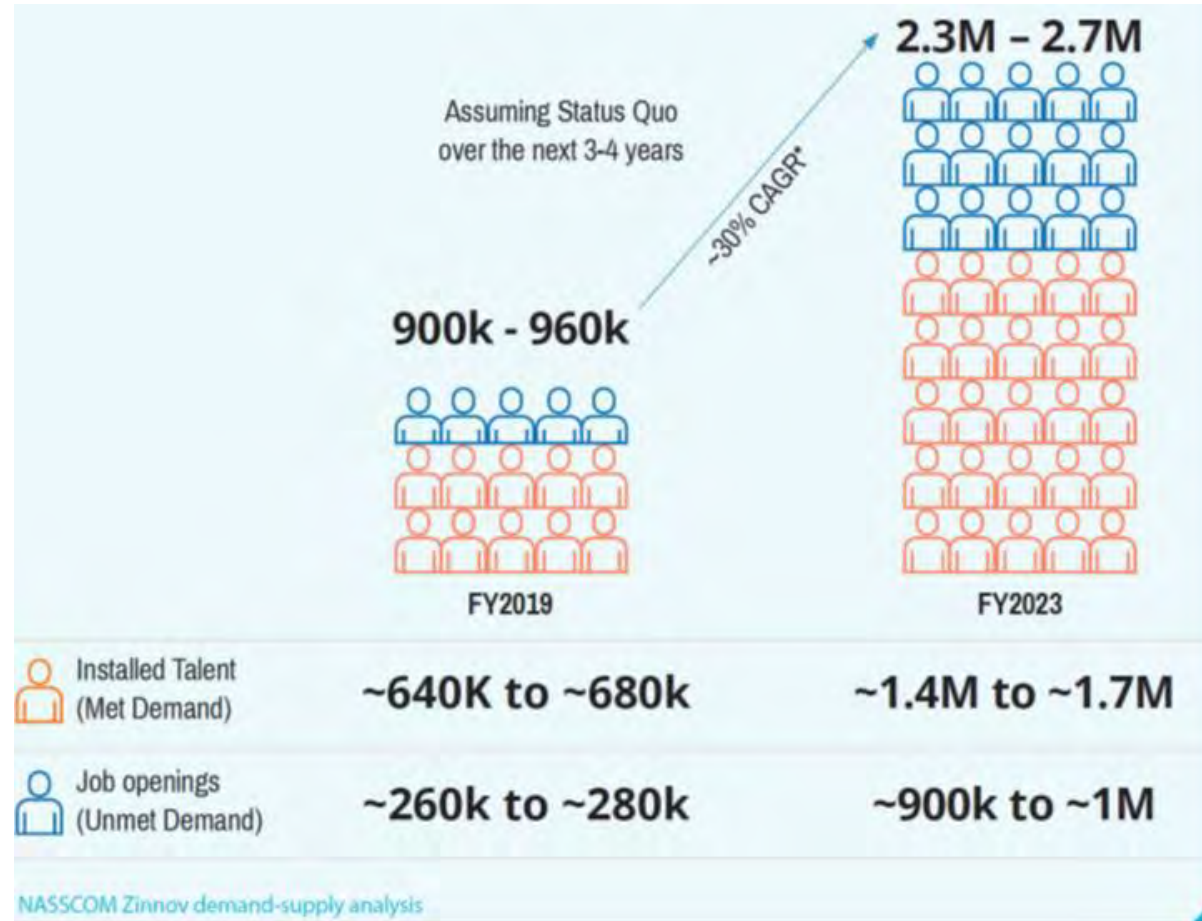
Career competencies related to the approach to work, relation with others and communication

- Increased autonomy
- Self- motivation, self-discipline and time management
- Digital Leadership
- Project Management
- Design Thinking
- Collaboration
- Negotiation & Influencing
- Program Management

Skills & Knowledge areas to develop

Technical

Specific skills & knowledge to make better use of technology

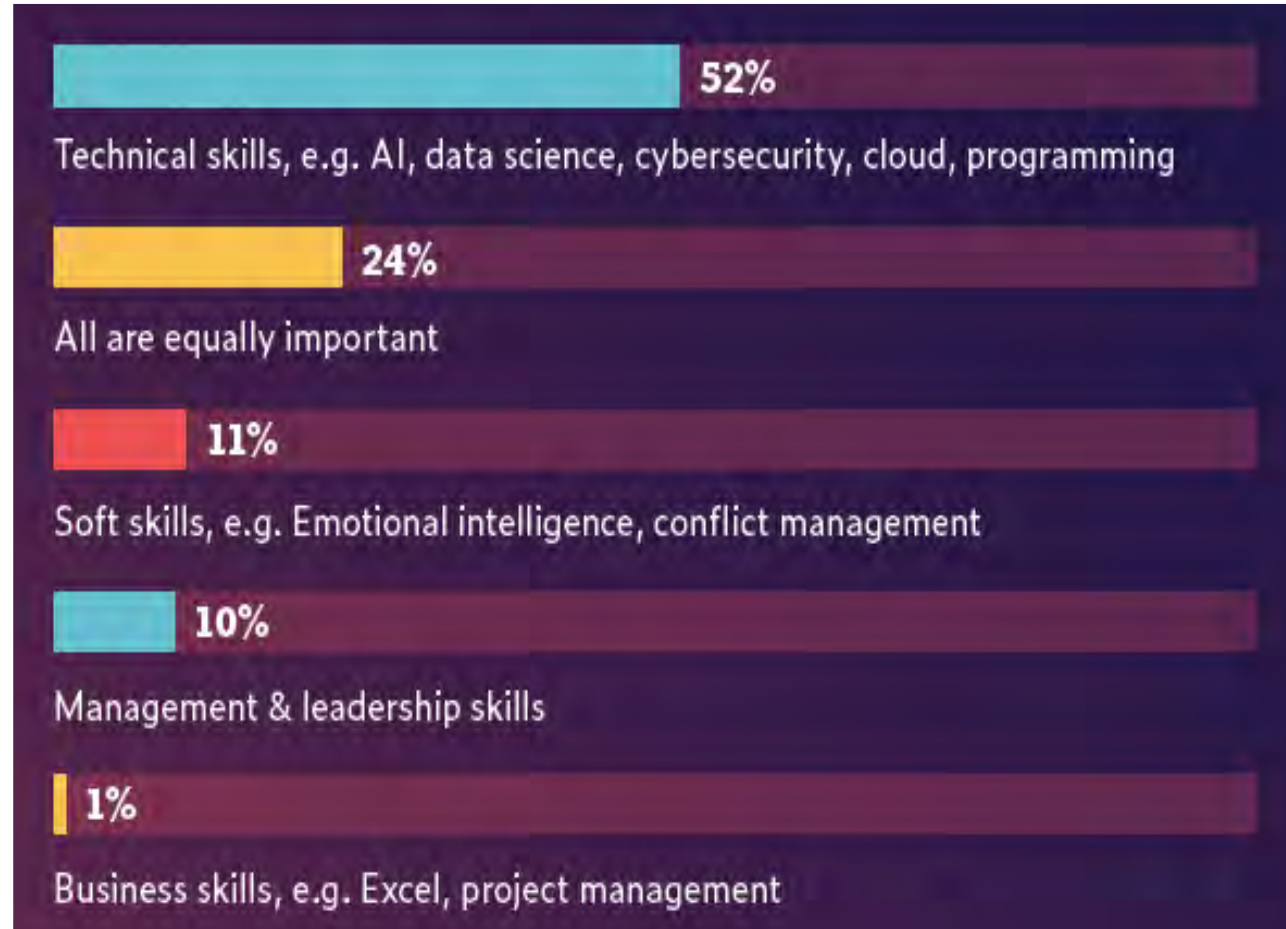


The greatest worldwide talent gap is in this area

Skills & Knowledge areas to develop

Technical

Specific skills & knowledge to make better use of technology



And the ones that companies are more worried about in upskilling and reskilling

Skills & Knowledge areas to develop

Domain

Client industry related knowledge (e.g. tourism, banking, health, etc.) and specific areas (human resources, accounting, etc.)

There are a number of domains emerging in response to firms' needs, with some more developed (e.g. digital marketing) than others. More nascent domains include:

- ICT emerging opportunities
- other digital opportunities (e.g. digital advertising, analytics)
- other knowledge domains (e.g. design, engineering, health)

Skills & Knowledge areas to develop. Example: Customer Service (inbound)

Technical	Professional
<p>From basic typing and user computer skills to the ability of learning how to use and leverage the latest tools</p> <ul style="list-style-type: none"> • In their work environment arsenal (Team collaboration tools, Virtual assistants) • The capability of interacting efficiently through chat, social media, video or augmented reality tools 	<p>On top of the skills that they already needed:</p> <ul style="list-style-type: none"> • Language and oral communication skills • Results driven • Persistent and resilient • Competitive and self motivated • Multitasking
<p>Domain</p> <ul style="list-style-type: none"> • Access deeper knowledge into service and product portfolios to be able to solve the most complex issues • Better understand the whole customer journey and nature of the processes behind it (e.g. payment, delivery, return, insurance, etc. in case of e-commerce) 	<p>They have to develop skills related to problem solving:</p> <ul style="list-style-type: none"> • Systemic and critical thinking <p>Enhanced communication and persuasion:</p> <ul style="list-style-type: none"> • Written skills for email, chat and social media • Video and AR communication • Empathy and Conflict resolution • Persuasion and sales skills
<p>Qualifications</p> <ul style="list-style-type: none"> • From very basic studies to a need for at least high school, technical vocational training for certain technical helpdesk areas and/or undergraduate degrees that provide problem solving and communication skills • From on the job reskilling and upskilling to proactive upskilling in different areas using short courses, online platforms, etc. 	<p>Distributed, less supervised and collaborative work will mean a need for:</p> <ul style="list-style-type: none"> • More autonomy • Learning by doing and collaboration <p>Finally, a more varied job and with deeper knowledge will entail a:</p> <ul style="list-style-type: none"> • Learner attitude

Agenda

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Main conclusions and questions for the audience

1. Skills depending on the different business (strategic segments) in where companies should compete in the future
2. The need of forward-thinking analysis in terms of Employability
3. Role of the University? Capacity of need´s identification? Training Provider only?
4. Pull vs Push approach
5. Ecosystem – collaboration

SINCE 1992, WE STARTED BUILDING PARTNERSHIPS WITH ECOSYSTEMS ACROSS THE GLOBE.

More than 300 projects in over 40+ countries

Thank You

Álvaro Díaz Bustamante
alvaro.diaz@competitiveness.com

+56 9 9509 5189

www.competitiveness.com



The Role of a Development Project in Fostering Employability Promotion

Bryan M. Zaharias
Project Management Officer – Indonesia
Chamber of Commerce (KADIN Indonesia)
MIDE HTW Berlin 2019





KADIN Indonesia

The official representative for business owners and its stakeholders in Indonesia.

Advising business owners regarding government regulation as well promoting export and attracting investment.



Economic Empowerment Agency – KADIN

Head: Prof. Bambang Brodjonegoro
Former Minister of Development Planning, Finance and Research and Technology, Indonesia.

Digitalization of SMEs

Mitigation of Stunting





Program Concept – Economic Empowerment Agency





Stunting Mitigation Program – Economic Empowerment Agency



Ponu Village, East Nusa Tenggara

Stunting prevalence: 28,87%

Involving Stakeholders:

- Joglo Tani Indonesia (integrated farming)
- Politeknik Pertahanan University, Atambua, East Nusa Tenggara
- KADIN

Empowering the farmer in Ponu to generate a high quality of farming to reduce stunting.

Involvement of University in development project can foster their employability as well as contribute to the development issues.



Thank you!

How a Spin-off of a Business School's research group has been fostering employability

The case of the Brazilian Alliance for Sustainable Finance and Investments

BRASFI



September 19th, 2022

WHO I AM



Cristiano Soccol de Farias

[linkedin.com/in/cristiano-soccol-de-farias/](https://www.linkedin.com/in/cristiano-soccol-de-farias/)

+55 54 99944 3997

Executive Director at BRASFI since 2021

BRASFI

+15 years of working experience in the financial sector in Brazil

CAIXA
CAIXA ECONÔMICA FEDERAL



BANCO DO BRASIL

Sicredi

MBA SEPT (2021)



UNIVERSITÄT
LEIPZIG

MBA in Finance and Capital Market (2017)

IMED

Bachelor in Economic Sciences (2009)

UPF

WHO WE ARE

Founded in April 2020, BRASFI is an alliance with the **mission to build and share knowledge about sustainable finance and investments** through connected people and organizations for a more prosperous, resilient and responsible Brazil.

BRASFI has a **multidisciplinary nature, involving professionals with different degrees of seniority** who work in the public and private sectors, research, undergraduate, master's and doctoral students, with accumulated experience in the subject of finance and sustainable investments.



VISION

To be the leading organization in promoting and sharing knowledge about sustainable finance and investments in Brazil by 2024.

VALUES

Social and environmental concern;
Commitment;
Objectivity;
Empathy;
Perpetuity;
Transparency;
Interdisciplinarity and Innovation.

BRASFI IN NUMBERS

+100 members

- **7 countries**

(Canada, Brazil, UK, Germany, Sweden, Italy, Bahrain).

- **14 Brazilian States**

(DF, ES, TO, MG, AC, AM, BA, CE, PB, PR, RJ, RS, SE e SP).

- **8 members**

Who got job positions at the SFI market due to the BRASFI influence.





HOW WE START

GpS - Governance for Sustainability and Low Carbon Management



GpS is a **multidisciplinary sustainability research group based at the School of Administration** of the Federal University of Bahia (UFBA). Its origins date back to 2007.

The group was founded by Professors, Master and Ph.D. students. The objective at that time was to **develop human capital for academia and the market related to Sustainable Development.**

GpS Working Groups

GpS formed **working groups** coordinated by senior professors, master and PhD students.

The existing sub-groups are:

- Resilience and urban governance
- Energy and sustainability
- Renewable energy sources
- Green finance

Spin-offs

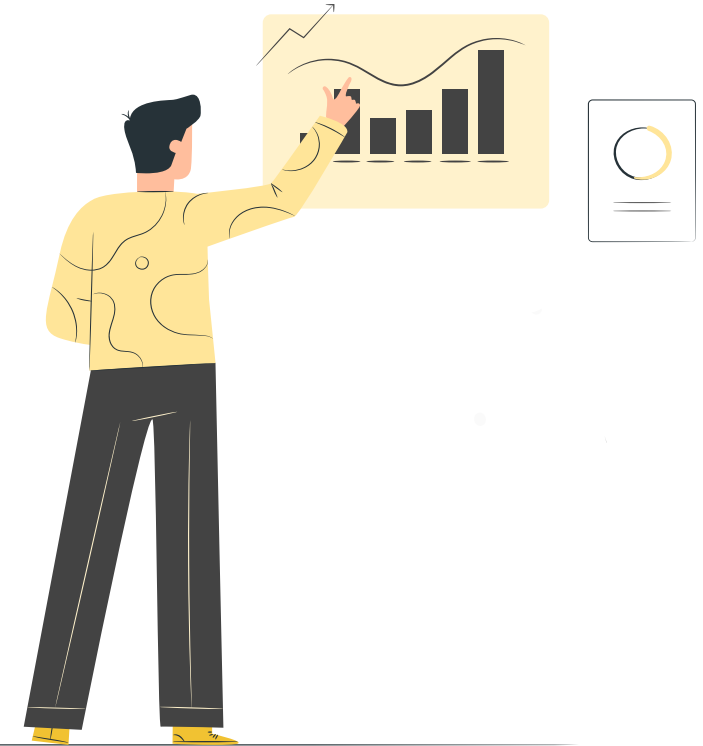
BRASFI



EcoFinance

GpS Inputs

- They always have in mind to **form human capital** through the working groups
- Market-oriented
- Studying cases - seeking to **apply the theory in real cases**
- First, **understand the problem**, to then search on the literature for the most appropriate theory to respond it
- Demands from the market were executed in partnership with the GpS' spin-off





OUR IMPACT

ORGANIZATION AND PARTICIPATION IN WORKSHOPS, PRESENTATIONS, WEBINARS AND CONFERENCES

WEBINAR - MERCADO DE CARBONO
AVANÇOS E DESAFIOS NA AGENDA DE PRECIFICAÇÃO

APRESENTADORA/
PALESTRANTE

PALESTRANTE

PALESTRANTE

CAROLINA GRANGEIA
UFRJ - BRASFI

LUAN SANTOS
UFRJ - BRASFI

LAURA ALBUQUERQUE
WAYCARBON

DATA: 28/06/22 HORA: 19:00 HRS LOCAL: YOUTUBE BRASFI

BRASFI



**WEBINAR SUSTENTABILIDADE:
UMA VISÃO SOBRE A SUZANO**

CONVIDADOS

MARCELO FERIOZZI BACCI
PALESTRANTE
CFO SUZANO

NAIARA BERTÃO
APRESENTADORA
Membro BRASFI

ENRICO RODRIGUES
APRESENTADOR
Membro BRASFI

REALIZAÇÃO
BRASFI

APOIO
EALFBA
NPGA
GpS
AMIGO DO CLIMA

**25 eventos
+4k views**

BRASFI

Avaliando a contribuição líquida da empresa para a sociedade

KPMG True Value

Sebastian Yoshizato Soares
DEBATEDOR
KPMG BRASIL

Felipe Alves
MEDIADOR
UFBA

Enrico Fróes Rodrigues
DEBATEDOR
BRASFI

22/04 às 19:30 | Via Zoom

BRASFI

Workshop técnico

STRANDED ASSETS.

Prof. Dr. Juliano Almeida
APRESENTADOR
UFS - Campus Itabaiana

Prof. Dr. Antônio Francisco
MEDIADOR
UFBA

19/01 às 10h | Via Zoom

BRASFI

APRESENTAM O WEBINAR

Desafios na mensuração e evidenciação da sustentabilidade corporativa

Mônica Arabe
WayCarbon

Leonardo Dutra
EY

Sônia Gomes
UFBA | BRASFI
Mediadora

Yasmin Seido
UFBA | BRASFI
Apresentadora

26/11 às 19:30 | Via Zoom*

*para primeiros 100 inscritos

BRASFI

APRESENTA O WEBINAR

Microcrédito para a Crise Covid-19: impacto socioeconômico, risco de crédito e política pública

Paulo Soares Sampaio
BANCO CENTRAL

Antônio Jorge Júnior
BANCO DO NORDESTE

Cláudia Casneiros
CEAPE BRASIL | ABICREDI

Lucilene Estevam
MINISTÉRIO DA ECONOMIA

Caio Oliveira Barreto
UFPB | BRASFI

Cristiano S. de Farias
LEIPZIG | BRASFI

29/10 às 19h | Via Zoom*

*para primeiros 100 inscritos

BRASFI

APRESENTA O WEBINAR

FINANCIAMENTO COLETIVO E INOVAÇÃO DE IMPACTO

Yasmin Youssef
BENFEITORIA

Gabriela Guimarães
BENFEITORIA

Arthur Igor Lima
AFROSAÚDE

Greicy Lucena
Mediação BRASFI

25/agosto às 19:30
Via ZOOM

BRASFI

APRESENTA WEBINAR

INOVAÇÃO LOCAL E INVESTIMENTO DE IMPACTO: O CASE SANAR E VOX CAPITAL

Ubiraci Mercês
SANAR

Gabriela Chagas
VOX CAPITAL

Andrea Ventura
UFBA

30/julho às 19:30
Via ZOOM / @BRASFI

BRASFI

Pecuária: Água e Carbono em foco na Agenda ESG - um olhar sobre boas práticas

Sofia Carra
ATB - BRASFI

Julio Palhares
EMBRAPA

Charlton Locks
PRODUZINDO CERTO

Bárbara Sollero
NESTLÉ S.A.

Luiza Bruscato
MESA BRASILEIRA DA PECUÁRIA SUSTENTÁVEL

Janielle Piccoli
BRF

Webinar no seu intervalo de almoço

01/10 | 13H
VIA YOUTUBE

BRASFI

07/10 | 18H VIA YOUTUBE

ESG NO AGRO:

UM DIÁLOGO INTERDISCIPLINAR SOBRE A PRODUÇÃO AGRÍCOLA SUSTENTÁVEL

JOSE ANGELO MAZZILLO JUNIOR
MAPA

CAROLINA GRANGEIRA
UFRRJ - BRASFI

MAURICIO ANTONIO LOPES, PhD
EMBRAPA AGRONEGÓCIO

BRASFI

WEBINAR SUSTENTABILIDADE: UMA VISÃO SOBRE A SUZANO

CONVIDADOS

MARCELO FERIOZZI BACCI
PALESTRANTE
CFO SUZANO

MAIARA BERTÃO
APRESENTADORA
Membro BRASFI

ENRICO RODRIGUES
APRESENTADOR
Membro BRASFI

12/04 ÀS 19H | VIA YOUTUBE

BRASFI

WEBINAR

Finance and International Cooperation in the Amazon: challenges and opportunities

Pury Jarvinen
Stockholm University and board member of SUSAS

Dr. Beatrice Crona
Researcher and professor at Stockholm Resilience Centre

Marysol Goes
Head of the Amazon Bioeconomy Hub

April, 20th at 17h (CET)/12h (BRT) | YOUTUBE

The event will be held in English. O evento será transmitido em Inglês

TOPICS DISCUSSED IN OUR EVENTS

- Carbon market
- Carbon pricing
- General Requirements for Disclosure of Sustainability-Related Financial Information
- International Cooperation
- Blended finance
- Plant-based and food-technology alternatives to animal protein
- Blue economy
- ESG in the Agribusiness
- Livestock and its water and carbon footprint
- Gender equity
- Racial equity
- Sustainable finance in Brazil
- Stranded assets
- Microcredit
- Impact investing
- Crowdfunding and Impact Innovation
- ESG Risks and Innovation Opportunities In Investment
- Venture Capital and Innovation for Sustainability

ESG INVESTING COURSE FOR MEMBERS

BRASFI

All Courses Sign In

Ementa do Curso

Módulo 1: Introdução ao Investimento ESG

Módulo 2: O Mercado ESG

Módulo 3: Fatores Ambientais

Módulo 4: Fatores Sociais

Módulo 5: Fatores de Governança



About this course

Free

75 lessons

In partnership with WeESG world, we developed and offered a course, with **insights into the role of finance and investment in creating a more sustainable and resilient global economy.** Students discussed how ESG investment can strategically drive long-term returns, mitigate risks and target opportunities.

- ✓ Free of charge for associated members
- ✓ 18 hours of video content
- ✓ 75 lessons
- ✓ +40 students trained

The screenshot displays the course interface. At the top, there is a search bar labeled 'Search by lesson title'. Below it is a list of lessons with progress indicators. The first lesson, 'Aula 1.1: Introdução ao investimento ESG', is selected and highlighted. The video player shows a slide with the title 'INVESTIMENTO ESG' and a small video feed of the instructor. The interface also includes a 'COMPLETE & CONTINUE' button at the bottom right.

TALENTS WHO ENTERED THE JOB MARKET THROUGH BRASFI



Greicy Lucena

Sustainability Analyst at WayCarbon

“When I met BRASFI, I was working with mainstream corporate finance, and I came from a career in the financial market. However, I was looking for other activities that were more connected to my purpose and to the legacy I would like to build, and it was at that moment that I discovered sustainable finance and all the complexity of it within corporations. So, I saw a space to make a difference and grow in this market. BRASFI provided me with a network and technical tools that I needed to build a solid path for my career transition. I spent a year preparing myself, and I got an opportunity in a reference company in which my career took off. BRASFI showed me that when we unite focus and purpose, the result is to be an 'Outlier'.”



Andrea Zamora

Sustainability Analyst at WayCarbon

“Joining BRASFI was very important throughout my professional career. I met very special people and learned a lot by sharing experiences. It is an enriching professional environment to be part of, with people engaged in making the world a better place! I am grateful for all the experiences that I shared. I hope that the growth of BRASFI will be even greater, as well as the desire of every member to make the difference! Thank you”

TALENTS WHO ENTERED THE JOB MARKET THROUGH BRASFI



Robson Amaral

Sustainability Analyst at WayCarbon

“Being part of BRASFI was essential for me to have access to research to compose my master's thesis in financing green energy. I asked for help from several BRASFI members, researchers around the world, to access scientific databases that my university did not have access to. What's more, I could be seen by a headhunter who connected me with WayCarbon. Today I work with ESG strategy at the largest sustainability consultancy in Latin America thanks to BRASFI.”



Alexandre Filippo

Sustainability Analyst Sr. at Schneider Electric

“BRASFI has become very important in my search for a job in the sustainability area. Coming from an academic background, I was having difficulties getting a job in the area due to lack of experience in the labor market, and I realized that I needed to engage myself in order to show my value. Once I joined BRASFI, I started participating in webinars and study groups which provided me with knowledge and, most importantly, the opportunity to show my skills. Once I became a member of BRASFI, opportunities came up and today I can help companies in their mitigation strategy.”

TALENTS WHO ENTERED THE JOB MARKET THROUGH BRASFI



Caio Oliveira Barreto

Sustainability Analyst at WayCarbon

"After joining BRASFI, I was able to deepen my studies in sustainable finance, better preparing myself for my current job. Additionally, being in contact with people from other regions, with different backgrounds and experiences, allowed me to develop important behavioral skills. The network is also incredible and generates many opportunities in research and jobs in the sustainability field. Because of this group, I was introduced to my current manager, who hired me soon after. Currently, approximately two years after getting my first job, I'm sure this process would be much more difficult if I weren't a member of BRASFI. Now, I intend to help other members get jobs or develop in the field of sustainable finance as well."



Vítor Sérgio Duarte

ESG Investment Intern at Resultante ESG

"Three things can change a youth's life: I) People who believe in and motivate him. II) Mentors engaged in sharing experiences that can go from the personal, to the academic, to the professional sphere. III) Senior professionals willing to share technical knowledge and show ways to build it. BRASFI is an extremely positive environment in these three aspects and helped me to have the courage and motivation to go beyond what I thought I could be. It enabled me to meet people whose life's stories made me dream even bigger. All this context built by BRASFI, has changed my perspective of life, my academic aspiration, and my professional future. I am very grateful for everyone engaged in this ecosystem."

TALENTS WHO ENTERED THE JOB MARKET THROUGH BRASFI



Lucca Tosto

Financial Manager at WeESG

"I learned about the importance of environmental issues, social and governance for developing business and building a more resilient and prosperous global economy. This would not be possible without the numerous event promoted by BRASFI."



Raísa Fontenele Carvalho

Associate at Citrino Ventures

"Being part of BRASFI is not only being in an association of sustainable finance. It is being part of a support network that challenges you intellectually, gives you support, access to the market, and different paths to evolve professionally. With the connection and exchanges with various members of BRASFI, I learned about project finance, open finance, diversity, and other topics that helped me to position myself in an innovative ecosystem, such as venture capital, with a holistic and inclusive vision."

MEMBER OF BRASFI IN THE GBSN (Global Business School Network) Sustainable Finance & ESG Investment IMPACT Community

for **gbsn**
**Sustainable Finance
& ESG Investments**

FDC FUNDAÇÃO
DOM CABRAL



Viviane Torinelli

Co-Founder Brazilian
Alliance of Sustainable
Finance and Investments
(BRASFI)
Professor FDC for
Sustainable Finance and
Investment
Brazil

The GBSN for Sustainable Finance & ESG Investment Impact Community is a forum for educators interested in exploring how to take sustainable finance to the next level.

This group of institutions commit to increase awareness and support from a North to South perspective and to increase cooperation from a South to South perspective.

The projects aims to start this dialogue by involving business schools from across the world and with organizations which have domain expertise.

Source: gbsn.org

MEMBER OF THE FINANCIAL INNOVATION LABORATORY



LAB LABORATÓRIO DE INOVAÇÃO FINANCEIRA

TRILHA LAB SOBRE ESTRUTURAS INOVADORAS PARA ACESSO A CAPITAL POR MPMEs

Série de 5 eventos virtuais com o objetivo de dar visibilidade aos desafios e oportunidades de estruturas inovadoras para ampliar o acesso a capital por MPMEs, em um contexto de retomada econômica sustentável.



11
NOVEMBRO
2021
10h às 12h BRT

INOVAÇÕES NO MICROCRÉDITO E DAS COOPERATIVAS DE CRÉDITO

Painel 1 - Desafios e Oportunidades do Microcrédito face às Transformações Digitais: novas perspectivas para redução de assimetrias de informação via redes de capacitação, modelos alternativos de análise de riscos e adequação da oferta do crédito
Lina Maria Useche Kempf | **Aliança Empreendedora**
Fábio Takara | **(Firgun)**
Mediador: Christiano Soccol de Farias | **BRASFI**

Painel 2 - Cooperativas de Crédito e a Capilarização de Recursos para MPMEs: inovações, arranjos e parcerias para a ampliação do alcance do capital
Renato Zugaiibe Doretto | **SICOOB e Sociedade Garantidora de Crédito**
Solon Stapassola Stahl | **Sicredi Pioneira RS**
Mediador: Eduardo Sampaio | **(Anga&Din4mo)**



Painel 1 moderated by a member of BRASFI



LAB LABORATÓRIO DE INOVAÇÃO FINANCEIRA

DIVERSIDADE NO SISTEMA FINANCEIRO:

APRENDIZADOS COM A EXPERIÊNCIA INTERNACIONAL E CAMINHOS PARA A EVOLUÇÃO NO ECOSISTEMA BRASILEIRO

RIO DE JANEIRO, FEVEREIRO DE 2022



Material produced with the support from BRASFI

● Members of BRASFI in the LAB working groups:

- **GREEN FINANCE :**

- Green Bonds and Finance
- Water, Sanitation and Waste
- Energy
- Agriculture and Sustainable Land Use

- **FINANCIAL INSTRUMENTS AND IMPACT INVESTMENT**

- Diversity in the Financial System
- Financial Innovation for Access to Capital by MSMEs
- Blended Finance Structures

- **FINTECH**

- *regulation*
- *Fostering the Ecosystem*
- *Public Financial Institutions*

- **ESG RISK MANAGEMENT AND TRANSPARENCY**

- *Climate Risks*
- *Social Risks*
- *Integrated Risk Management*
- *Transparency*

PARTICIPATION IN WEBINARS AND INTERVIEWS

Valor Suplementos

Alta pressão

Risco climático e consumo com propósito pautam novos investimentos

Por Sergio Adeodato — Para o Valor, de São Paulo

31/03/2022 09:02 | Atualizado há 10 meses

Gestão consciente
Como as empresas estão tratando o meio ambiente

Água	Mudança climática	Florestas
90% têm a verificação interna de nível de risco	82% têm controle específico de nível de risco climático	67% têm controle específico de nível de risco climático
83% integram riscos climáticos nos critérios de seleção de empresas	80% integram critérios climáticos nos critérios de seleção de empresas	33% integram critérios climáticos nos critérios de seleção de empresas
97% identificam oportunidades de ESG para melhorar a competitividade	91% identificam oportunidades de ESG para melhorar a competitividade	60% integram questões climáticas nos critérios de seleção de empresas
26% possuem metas de redução de consumo de água	64% possuem metas de redução de consumo de água	66% possuem metas de redução de consumo de água
64,5% das empresas possuem estratégias ambientais de longo prazo	89% possuem estratégias ambientais de longo prazo	80% possuem estratégias ambientais de longo prazo
	84% possuem estratégias ambientais de longo prazo	67% possuem estratégias ambientais de longo prazo
	20% possuem estratégias ambientais de longo prazo	

Valor Suplementos

Pressões externas sobre a pauta de exportações tendem a se fortalecer

Sinais vêm de várias partes e, segundo analistas, serão mais intensos até a conferência do clima, em novembro

Por Sergio Adeodato — Para o Valor, de São Paulo

02/02/2021 05h01 | Atualizado há 17 horas

Valor Suplementos

Illegalidade na Amazônia afeta as cadeias globais

A chamada "Amazônia obscura" é marcada por grilagem de terras, violência, tráfico de drogas e de animais, entre outros problemas

Por Sergio Adeodato — Para o Valor, de São Paulo

02/02/2021 05h01 | Atualizado há 2 semanas

LIVE do VALOR

9 DE MARÇO | 12H

AGRONEGÓCIO: COMO O SETOR PODE EVOLUIR NO ESG

YOUTUBE
LINKEDIN
INSTAGRAM

PRÁTICA ESG
Valor | O GLOBO

PATROCÍNIO
cba

 Mariana Barbosa Editora da Coluna Capital do O Globo	 Sofia Carra Integrante da Diretoria Executiva da BRASFI	 Celso Luiz Moretti Presidente da Embrapa	 Maurício Moraes Sócio e líder de Agronegócio na PwC Brasil
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LIVE do VALOR

8 DE MARÇO | 12H

MERCADO DE CARBONO: COMO ESTRUTURAR UMA POLÍTICA 'NET ZERO'

YOUTUBE
LINKEDIN
INSTAGRAM

PRÁTICA ESG
Valor | O GLOBO

 Gabriel Vasconcelos Repórter do Valor no Rio	 Laura Albuquerque Gerente de consultoria em Finanças Sustentáveis na WayCarbon	 Fernando Caixeta Professor do Instituto Federal do Triângulo Mineiro (IFTM)	 André Rocha Professor e pesquisador do Instituto Federal da Bahia (IFBA)
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SCIENTIFIC AND NON-SCIENTIFIC PUBLICATIONS

Latin American Journal of Central Banking
 Volume 2, Issue 1, March 2021, 100023

Environmental risk analysis (ERA) in the strategic asset allocation (SAA) of the international reserves (IRs) managed by central banks (CBs)

Viviane Helena Travençolo de Sá, Rafael Baptista Palazzi, Amanda da Silva Jansen

Received: 15 June 2021 | Accepted: 1 September 2021 | Accepted: 30 September 2021
 DOI: 10.1002/fin.21977

RESEARCH ARTICLE WILEY

Can sustainable investments outperform traditional benchmarks? Evidence from global stock markets

Felipe Arias Fogliano de Souza Cunha¹ | Erick Meira de Oliveira^{2,3} | Renato J. Orsato⁴ | Marcelo Cabus Klotzle⁵ | Fernando Luiz Cyrino Oliveira² | Rodrigo Goyannes Gusmão Caiado^{3,4}

International Review of Financial Analysis 70 (2020) 101509

Contents lists available at ScienceDirect

International Review of Financial Analysis

journal homepage: www.elsevier.com/locate/irfa

On the effects of uncertainty measures on sustainability indices: An empirical investigation in a nonlinear framework

Erick Meira de Oliveira^{a,b,*}, Felipe Arias Fogliano de Souza Cunha^{a,c}, Rafael Baptista Palazzi^d, Marcelo Cabus Klotzle^e, Paula Medina Maçaira^f

Taylor & Francis Online

Home » All Journals » Carbon Management » List of Issues » Volume 1, Issue 1.6 » REDD+ a carbon stock-flow analysis of the Brazilian Amazon municipalities

REDD+: a carbon stock-flow analysis of the Brazilian Amazon municipalities

Felipe Arias Fogliano de Souza Cunha | Carlos Alberto Nóbrega Coimbra & André F.P. Lucena

International Review of Financial Analysis
 Volume 74, March 2021, 101766

Do low-carbon investments in emerging economies pay off? Evidence from the Brazilian stock market

Felipe Arias Fogliano de Souza Cunha^{a,b}, Erick Meira de Oliveira^{c,d}, Renato J. Orsato^e, Marcelo Cabus Klotzle^f, André F.P. Lucena^g

J Bus Ethics (2013) 117:19–36
 DOI 10.1007/s10551-012-1484-2

Performance Analysis of Sustainable Investments in the Brazilian Stock Market: A Study About the Corporate Sustainability Index (ISE)

Felipe Arias Fogliano de Souza Cunha · Carlos Patrício Santana

Mercado brasileiro de carbono: análises e perspectivas em um ambiente de insegurança jurídica e regulatória

Brasil pode ter papel de destaque como líder em agro verde e como potencial líder na oferta de créditos de carbono, escreve Luiz Santos

Opinião - 13 de maio de 2021 - O Oportunidade e o desafio: Política ambiental, Transição energética

epbr

THE CURRENT STATUS OF THE BRAZILIAN AGRICULTURAL AND LIVESTOCK SECTOR UNDER CARBON MARKET OUTLOOK: CHALLENGES AND OPPORTUNITIES

VIVIANE TORRES DE FDC, LUIZ SANTOS DE ARAÚJO, LUCIANA GRACIA AND ROSA LAGOS, EXPERTS FROM THE BRAZILIAN ALLIANCE FOR SUSTAINABLE FINANCE AND INVESTMENT (BRAFI)

FDC

Rejeição da reforma do mercado de carbono europeu impõe riscos à neutralidade climática e desaquece as expectativas para a COP 27

Rejeição trouxe surpresa, e se deu principalmente pelo número de emendas e alterações parlamentares, escrevem Carolina Graziella e Luiz Santos

Opinião - 14 de maio de 2021 - Notícias, artigos, pesquisas (DSC)

epbr

Valor | ESG

Empresas vão além das cotas na contratação de Pessoas com Deficiência

O grupo de pessoas com deficiência (PcDs) é o segundo grupo sub-representado que recebe maior foco das empresas, depois das mulheres. Mas as empresas precisam se atentar para não só atrair, mas incluir esse público

Por Alinne Scherer, Prática ESG – São Paulo
 14/05/2022 09:00h - Atualizado há 2 meses

MEMBERS ON SUSTAINABLE FINANCE SCIENTIFIC COMMITTEES

Primeiro Comitê Científico de Pesquisa e Inovação em Finanças verdes: uma parceria entre o FCDO – UK e a WayCarbon.

3 de fevereiro de 2021 / WayCarbon / Finanças verdes / 0 comentários

Comitê Científico de Pesquisa e Inovação em Finanças verdes

uma parceria entre o FCDO - UK e a WayCarbon.

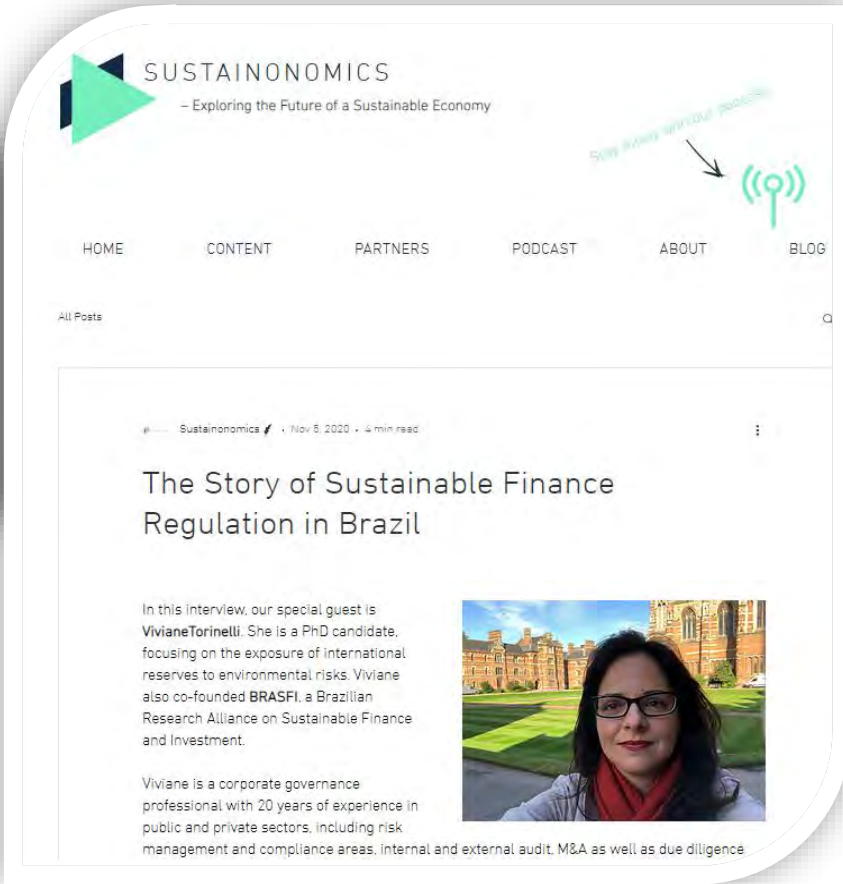
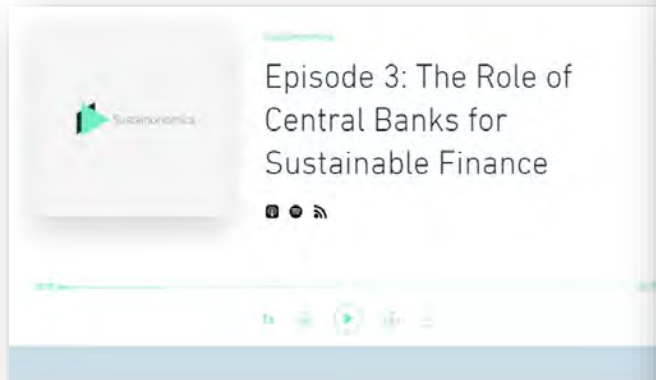


A parceria entre a WayCarbon e FCDO permite que os seis especialistas do Research and Innovation Committee do Brazil Green Finance Programme (RIC – BGFP) forneçam insumos de base científica para pautar o processo de tomada de decisão ao longo do programa, fomentando a inovação e oferecendo uma perspectiva crítica sobre as metodologias e expectativas estabelecidas pelo programa. O RIC-BGFP é composto por:

- Annelise Vendramini, especialista em finanças sustentáveis e Coordenadora do Programa de Pesquisa Finanças Sustentáveis no FGVces, da Fundação Getúlio Vargas.
- Carlos Nobre, destacado professor e cientista da mudança do clima, com vasta experiência na pesquisa de impactos da mudança do clima sobre a Amazônia. Colabora com diversas instituições nacionais e internacionais de pesquisa.
- Clarisse Simonek, atua há mais de 10 anos no mercado de investimentos responsáveis e em grandes universidades. É também co-autora do currículo da certificação ESG da CFA.
- Felipe Bittencourt, especialista em Mudança do Clima, Energias Renováveis e Mercados de Carbono, atua em projetos de consultoria para grandes empresas nacionais e internacionais há mais de 14 anos.
- Marisa Cesar, especialista em Gênero e Desenvolvimento Social, Saneamento e Energia. Atua em grandes empresas, assim como ONGs e instituições do Terceiro Setor.
- Viviane Torinelli, especialista em finanças sustentáveis, e co-fundadora da BRASFI, Aliança Brasileira de Pesquisa em Finanças e Investimentos Sustentáveis.

Em março, o RIC-BFGP realizará um *webinar*, em parceria junto à BRASFI, a Aliança Brasileira de Pesquisa para Finanças e Investimentos Sustentáveis, permitindo um debate entre os especialistas do Comitê e membros do Consulado Geral Britânico do Rio de Janeiro, assim como a divulgação de aprendizados sobre o Brazil Green Finance Programme. Continue nos acompanhando para mais informações!

PODCASTS E LIVES



BRASFI IN 2022

OKR 1 – Turn BRASFI a sustainable entity in financial terms

KPI 1: End the year 2022 with a positive balance.

OKR 2 – Partnership with national and international institutions

KPI 2: Formalize four academic or professional partnerships with national and international institutions.

OKR 3 – Training leading professionals in sustainable finance

KPI 3: At least 20 BRASFI members completed our training program or other training certified by our partners (e.g. WeESG)

OKR 4 – Spread knowledge on sustainable finance

KPI 4: At least 20 knowledge products (webinars, courses, podcasts – BRASFIcast, academic articles, book chapters)

OKR 5 – Build a research agenda that reflects the demands of society

KPI 5: Publish a research agenda developed with the participation of (at least) 10 relevant stakeholders (industry, academia, and civil society)



HOW WE CHANGE THE WORLD

BRASFI AND THE SUSTAINABLE DEVELOPMENT GOALS (SDG)





- Capacity building for members;
- Promote the education for sustainable development through courses, webinars and workshops.



- Encouraging debates about SDG thematics, through connection with startups and divulgation of impact businesses, as Afrosaúde and Sanar - SDG 3; Safe Drink Water For All - SDG 6; Solos - SDG 12, and SDG 8 for all.



- BRASFI contributes to the Salvador City Climate Change Scientific Panel, specifically with the Chamber of Innovation for Sustainability.



-Investment in clean energy projects was discussed in BRASFI events, through the local startup Bloxs and the alternative investments.



- BRASFI events and structure stimulate the exposure of different genders and the qualified debate on the gender equality



- Increase the cooperation between BRASFI and other international institutions, through research and exchanges;
-Initiative to attract funding and cooperative work between institutions.