

Implementing the SDGs

*Practical Challenges, Creative Solutions
and Best Practices for Knowledge
Transfer and Policy Learning*



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ALUMNI CONFERENCE 2021

Virtual Conference
November 12-14th, 2021

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**SUSTAINABLE
DEVELOPMENT**

GOALS

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Overview

The alumni conference is hosted by the Master's programme in International and Development Economics at HTW Berlin, in cooperation with MA Development Management (*MADM*) at Ruhr University Bochum and Small Enterprise Promotion and Training (*SEPT*), University of Leipzig.

This digital conference will take place from the 12-14 November 2021 and is funded by the German Academic Exchange Service (*DAAD*). The conference will feature presentations, workshops and networking sessions on topical issues relevant to the development of the Global South as well as sessions with matter experts and a Keynote speaker.

Objectives

The conference addresses the obstacles and challenges of implementing the Sustainable Development Goals in the Global South through a process of knowledge sharing of approaches and arriving at creative solutions on a grand level. Four main pillars will be discussed and workshopped: Pro-poor growth policies, Technology & Infrastructure, Community Building and Circular Economy.

Takeaways

Through case studies and workshops, the conference aims to form creative solutions under the framework of know-how transfer and policy learning for participants to bring back home and eventually implement in public, private and civil society sectors. Also, day 3 will have sessions to network around topics of Gender Equality, Socioeconomic effects of COVID in the Global South and the Future of Employment.

Registration Link [here](#)

With your application and participation, you consent to your data being stored and processed for purposes related to participating in the conference outlined in this brochure. Your data such as last name, first name, email, address, current organization and country will be communicated to the DAAD for data collection and reporting purposes.

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CONFERENCE PROGRAM

THEMES

**Friday
Nov.
12th
3-7pm
CET**

Pro-Poor Growth Policies and Pro-Poor Entrepreneurship People, Communities and Public Utilities

3:00-3:15	Welcome by MIDE Programme Director, Prof. Dr. Wurzel	
3:15-4:00	Panel Discussion	
4:00-4:15	Q&A Session	
4:15-4:30	Break	
4:30 - 4:45	Case Study - Pro-Poor Growth Policies and Entrepreneurship	Case Study - Economic Dynamics, Technology, and Infrastructure
4:45 - 5:00	Q&A Session	
5:00-6:30	Workshop	Workshop
6:45-7:00	Debrief	

THEMES

**Saturday
Nov.
13th
3-7pm
CET**

Economic Dynamics, Technology, and Infrastructure Rethinking Economic Development: Circular Economy

3:00-3:15	Introduction by Prof.Dr.Zikos	
3:15-4:00	Panel Discussion	
4:00-4:15	Q&A Session	
4:15-4:30	Break	
4:30-4:45	Case Study- People, Communities and Public Utilities	Case Study - Rethinking Economic Development: Circular Economy
4:45-5:00	Q&A Session	
5:00-6:30	Workshop	Workshop
6:45-7:00	Debrief	

**Sunday
Nov.
14th
3-6:15pm
CET**

Introduction by Prof.Dr. Wurzel

3:00-3:15	Introduction by Prof.Dr. Wurzel	
3:15-4:15	Speaker Panel	
4:15-4:30	Break	
4:30-5:00	Recap: Take aways from Case Studies	
5:00-6:00	Networking Sessions	
	Gender Inequality in the Developing World	Reprioritizing SDG's post-COVID
	Socioeconomic effects in Latin America and SE Asia	The Future of Employment and Informal Economies
6:00-6:15	Closing Remarks	



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CONFERENCE TOPICS

1 NO
POVERTY



8 DECENT WORK AND
ECONOMIC GROWTH



1 . Pro-Poor Growth Policies and Entrepreneurship

HTW Berlin Alum, Francis Ilunga from Zambia currently holds the position of Senior Inspector of Banks at the Bank of Zambia. Francis, who also happens to be a farmer, brings forward a powerful case study he is directly involved with that details strategies and macroeconomic policies led by the Bank of Zambia to promote financial inclusion and entrepreneurship, reduce gender inequality, and promote economic diversification within the ranks of the most vulnerable populations in the country.

8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



2. Economic Dynamics, Technology, and Infrastructure

This pillar of the conference focuses an innovative case on the role technology plays in sustainable economic growth in the Developing World, how the Global Pandemic is shifting the dynamics of the markets, and how countries should adapt accordingly. Our case study presenter brings forward ideas of how facilitating technological platforms effectively encourages the formalization and growth of micro-, small- and medium-sized enterprises, as well as increases their access and their integration into international value chains and markets.

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CONFERENCE TOPICS

6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



11 SUSTAINABLE CITIES
AND COMMUNITIES



3. People, Communities and Public Utilities

MBA-Sept Alumna Laura Durdana Prado presents the case study on the implementation strategy of the 2030 Agenda for Sustainable Development Goals in the northern state of Jalisco in Mexico. Durdana leads efforts on Innovation and advancement of the 2030 agenda within the government and brings forward a groundbreaking case study of rain harvesting systems in 600 schools in the state. The case proves not only to be a great benchmark for environmental sustainability but also has huge potential for alliances with the private sector to encourage the optimization of water management systems for industrial production.

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



4. Rethinking Economic Development: Circular Economy

HTW Berlin Masters students in International and Development Economics with the help of *Prof. Dr. Zikos*, have put together a wonderful case on Circular Economy. These second-year students workshop their own ideas that challenge not only linear economic models but also challenge established topics on circular economies. The case study involves consumers, investors and regulators as main stakeholders of circular economy in the world and asks the question: Who is responsible? among other relevant questions around the principle of circularity which becomes more and more relevant in today's business environment as well as policy making.

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CASE STUDIES



Francis Ilunga, HTW Berlin, Zambia
Senior Inspector of Banks at Bank of Zambia

Francis oversees numerous commercial bank examinations and has held several roles within the Bank of Zambia as well as having extensive experience participating in meetings and workshops at the Federal Reserve Bank in the USA, The Bank of International Settlements in Base, the AFDB, Bundesbank in Frankfurt and the South African Reserve Bank among others. He also possesses experience with Data as a Data Liaison Officer at the IMF, and he currently leads the Long-Term Finance teams (LTF) for Database and Scoreboards at the bank.



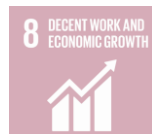
Laura Durdana Prado, Leipzig University, Mexico
Director of Social Innovation, State Government of Guadalajara

Durdana is an International Cooperation professional, and a Social Innovation and Social Entrepreneurship enthusiast. A 2016 DAAD-EPOS scholar and international MBA-SEPT programme Alumna, Durdana plays key roles both as a part of the DAAD Mexico Ambassadors Program and a Government Official at the Ministry of Planning and Citizen Participation leading efforts to implement the 2030 Agenda for Sustainable Development and the SDGs at large in the state of Jalisco in northern Mexico.



MIDE Programme Second-Year Students
Circular Economy in the Global South

MIDE second-year students are mostly from Latin America and got together in cooperation with Prof.Dr. Zikos to workshop their challenges of circular economies focused in Latin America.



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