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Join the Online Marketing Challenge

The OMC was the **perfect opportunity to work hand-in-hand with German SMEs.**

It was an amazing experience to help them develop a digital marketing strategy that fits their goals, resources, and vision. The decisions you make have a direct impact on the market and you can see the results right away. The OMC is a **very practical project** that does not stay on paper but **allows you to test and experiment your ideas and plans with a real company.**

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MBA Brenda Irala
WINNER TEAM OMC 2021



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“ Participating in the OMC was an opportunity to work with a German company. It allowed us to really **come up with solutions and their implementation**. I’m a consultant and with this experience, I could develop and potentiate my skills on online marketing , pitching, and working with a **multicultural team**. The knowledge of **different marketing strategies** I replicated in my own company, was **invaluable**. It was very practical, **learning by doing, fun, and competitive**.

I highly recommend it!

MBA Mariela Téllez

FINALIST TEAM OMC 2021



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I must confess that at first, I was not very interested in participating in the OMC. However, a friend encouraged me to join and I did it. When I saw that the CEO of the company was so enthusiastic and committed, I decided to do my best. (...) I must say that the OMC was great to apply my skills and knowledge in the real world. It is also great place for **networking, meeting new people, and finding your future internship or even future employer.**

So if you are still thinking about joining, don't hesitate any longer. **You have nothing to lose, but on the contrary, everything to gain!**

MBA Fabio Díaz
WINNER TEAM OMC 2022



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