

Festival Day 1

Empowering Internationals to create Startups in Germany

27 JUNE | 16:30 – 22:00

Place: Egenberger Lebensmittel
Markranstädter Str. 8, 04229 Leipzig

Are you an international student, Ph.D./ Post Doc researcher, or alumni? Do you have a business idea and are interested in setting up a company in Germany? Are you struggling with the legal framework, funding opportunities, and access networks?

The first day of the Born Global Startup Festival is for you! This event promises to be an exciting experience for any international interested in setting up a business in Germany. You will have the opportunity to connect with successful international founders, be part of insightful workshops and celebrate with us the official launch of the **International Startup Office**, designed to support international aspiring entrepreneurs like you.

Don't miss this opportunity to connect with like-minded individuals and gain valuable insights and support. We look forward to seeing you there!

More information & registration: <https://internationalstartupcampus.com/join/services-events/born-global-startup-festival-2023/> or send an email to: jazmin.ponce@uni-leipzig.de

PROGRAM SCHEDULE

Registration	Check-In at Egenberger Lebensmittel (Markranstädter Str. 8, 04229 Leipzig)	16:30
Welcome	Opening & greetings Prof. Dr. Utz Dornberger, Leipzig University	16:50
Plenum	Inspirational podium discussion with international founders	17:00
Parallel Workshops	<ul style="list-style-type: none"> Workshop 1: Solo entrepreneurs: Administrative & legal aspects for creating a business in Germany Johannes Göckeritz & Christian Hauke, Leipzig University Workshop 2: Funding opportunities to kick-off your business: EXIST and other public programs Christian Scheffler, Leipzig University & Valerie Daldrup, Jena University Workshop 3: Startup ecosystem and networks in Central Germany Gunnar Kaßberg, Leipzig University & Ede Möser, Jena University 	17:30
Plenum	Official launch of the International Startup Office	18:30
Plenum	Award ceremonies: <ol style="list-style-type: none"> International Innovators Award Mitteldeutschland ARQUS International Innovators Award 	18:45
Celebration	Summer Party. Music, drinks, and a good atmosphere	19:15–22:00