



Festival Day 1

# Empowering Internationals to create Startups in Germany

**27 JUNE** | 16:30 – 22:00

Place: Egenberger Lebensmittel  
Markranstädter Str. 8, 04229 Leipzig

Are you an international student, Ph.D./ Post Doc researcher, or alumni? Do you have a business idea and are interested in setting up a company in Germany? Are you struggling with the legal framework, funding opportunities, and access networks?

The first day of the **Born Global Startup Festival** is for you! This event promises to be an exciting experience for any international interested in setting up a business in Germany. You will have the opportunity to connect with successful international founders, be part of insightful workshops and celebrate with us the official launch of the **International Startup Office**, designed to support international aspiring entrepreneurs like you.

Don't miss this opportunity to connect with like-minded individuals and gain valuable insights and support. We look forward to seeing you there!

[Register here for the Empowering Internationals Day on our BGSF Festival](#) or send an email to: [jazmin.ponce@uni-leipzig.de](mailto:jazmin.ponce@uni-leipzig.de)

## PROGRAM SCHEDULE

Registration	Check-In at Egenberger Lebensmittel (Markranstädter Str. 8, 04229 Leipzig)	16:30
Welcome	<b>Opening &amp; greetings</b> Prof. Dr. Utz Dornberger, Leipzig University	17:00
Plenum	<b>Inspirational podium discussion with international founders</b>	17:10
Parallel Workshops	<ul style="list-style-type: none"> <li><b>Workshop 1: Solo entrepreneurs: Administrative &amp; legal aspects for creating a business in Germany</b> Johannes Göckeritz &amp; Christian Hauke, Leipzig University</li> <li><b>Workshop 2: Funding opportunities to kick-off your business: EXIST and other public programs</b> Christian Scheffler, Leipzig University &amp; Valerie Daldrup, Jena University</li> <li><b>Workshop 3: Startup ecosystem and networks in Central Germany</b> Gunnar Kaßberg, Leipzig University &amp; Ede Möser, Jena University</li> </ul>	17:40
Plenum	<b>Official launch of the International Startup Office</b>	18:30
Plenum	<b>Award ceremonies:</b> <ol style="list-style-type: none"> <li>International Innovators Award Mitteldeutschland</li> <li>ARQUS International Innovators Award</li> </ol>	18:45
Celebration	<b>Summer Party. Music, drinks, and a good atmosphere</b>	19:15–22:00