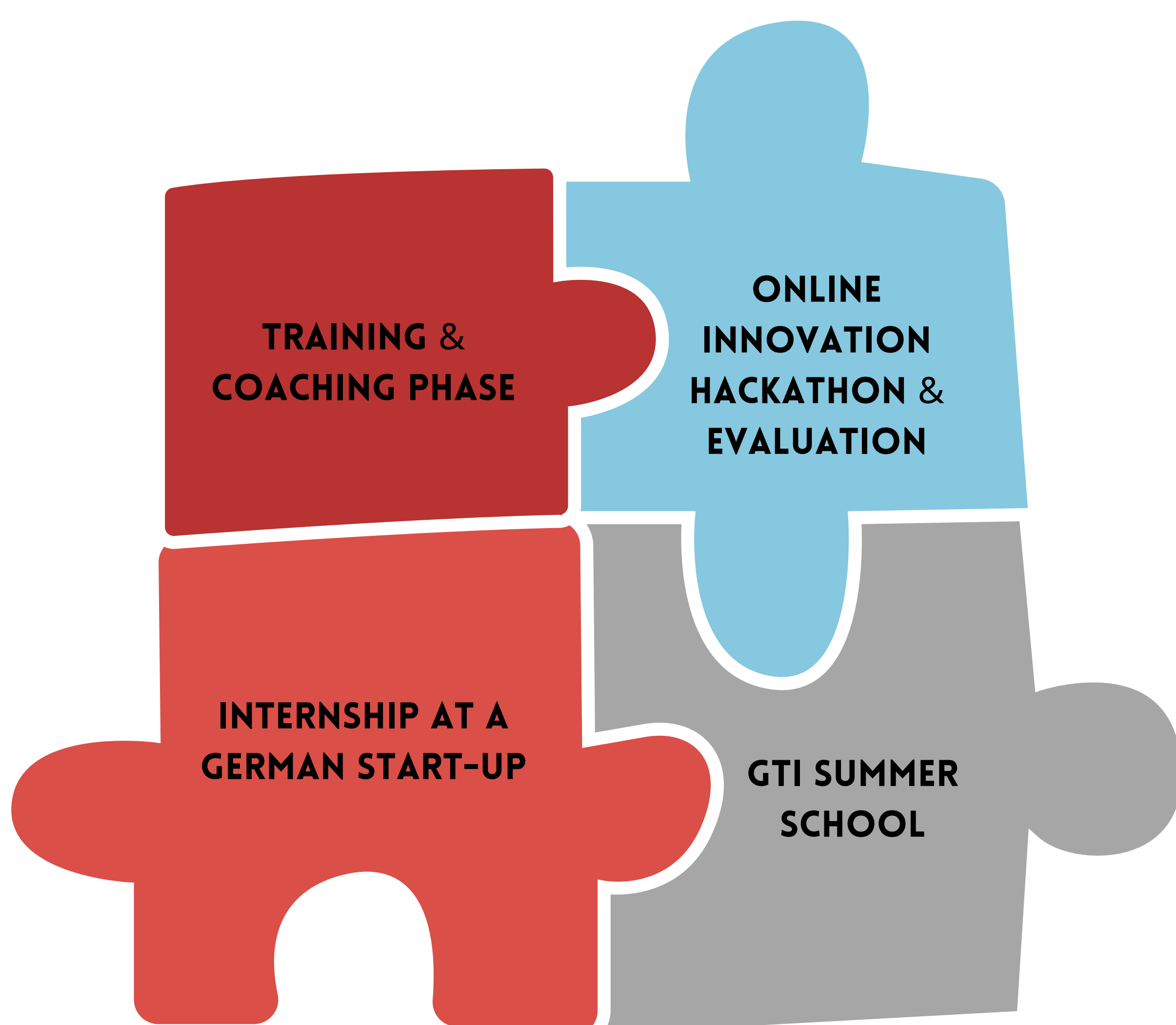


CERTIFIED INNOVATION MANAGER ONLINE TRAINING

- The **Certified Innovation Manager Online Training**, delivered as an e-learning course, equips participants with the skills to initiate and manage innovation processes in start-ups.
- The knowledge gained throughout the training series will be applied in a virtual **Innovation Hackathon**, using real cases from German start-ups.
- The outcomes of the Innovation Hackathon connect start-ups and participants through real work scenarios, laying the foundation for **internships** to follow.
- The accompanying **summer school** prepares participants for the specific requirements of the German work environment.



Graphic 1. Course Structure

Duration:

- Kick-off: July 2, 2025
- Training Course & Coaching: July 9, 2025 to August 27, 2025
- Online Innovation Hackathon: September 3, 2025 to September 24, 2025
- Internship in Germany & Summer School: July to September 2026 (3 months)

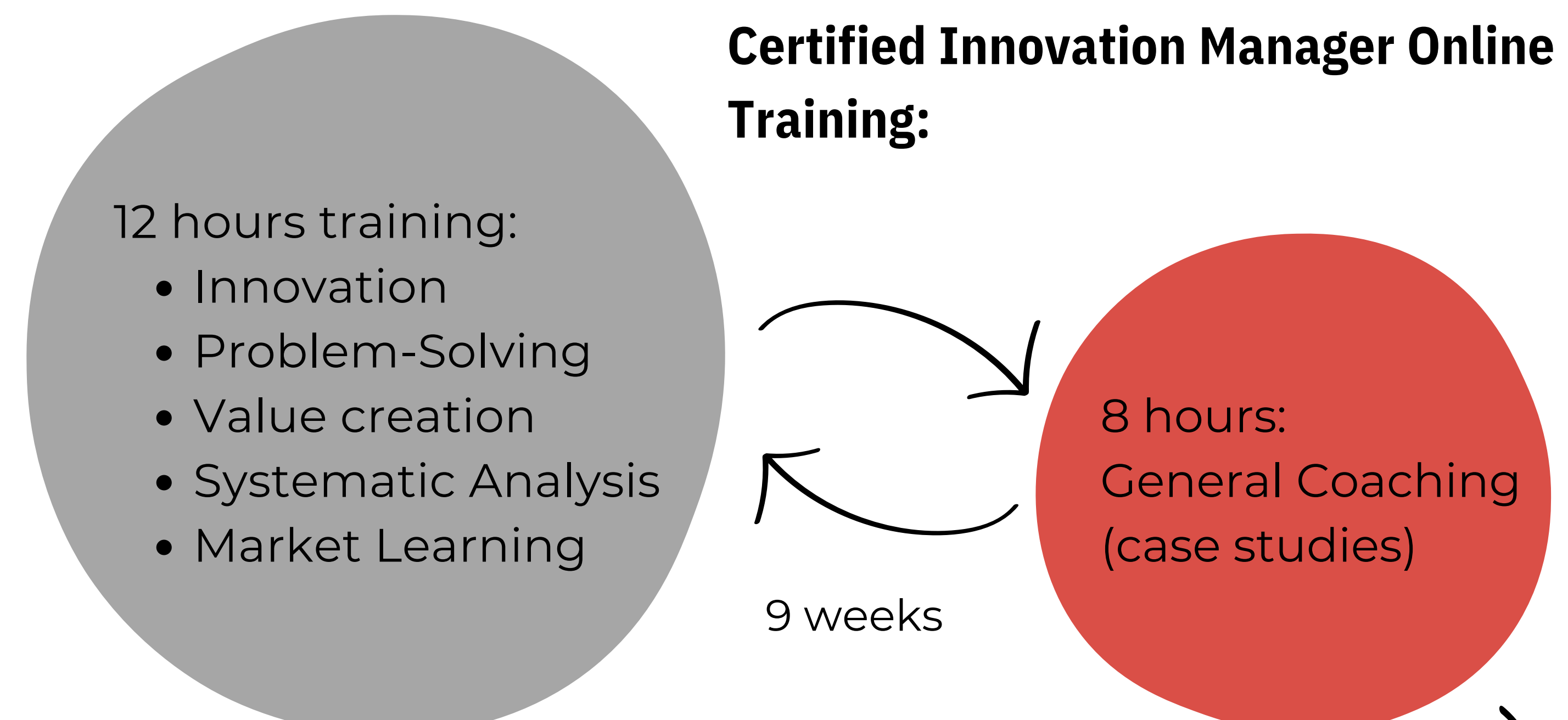
Place: E-learning Platform

Language: Fluent English, spoken and written (at least B2 level)

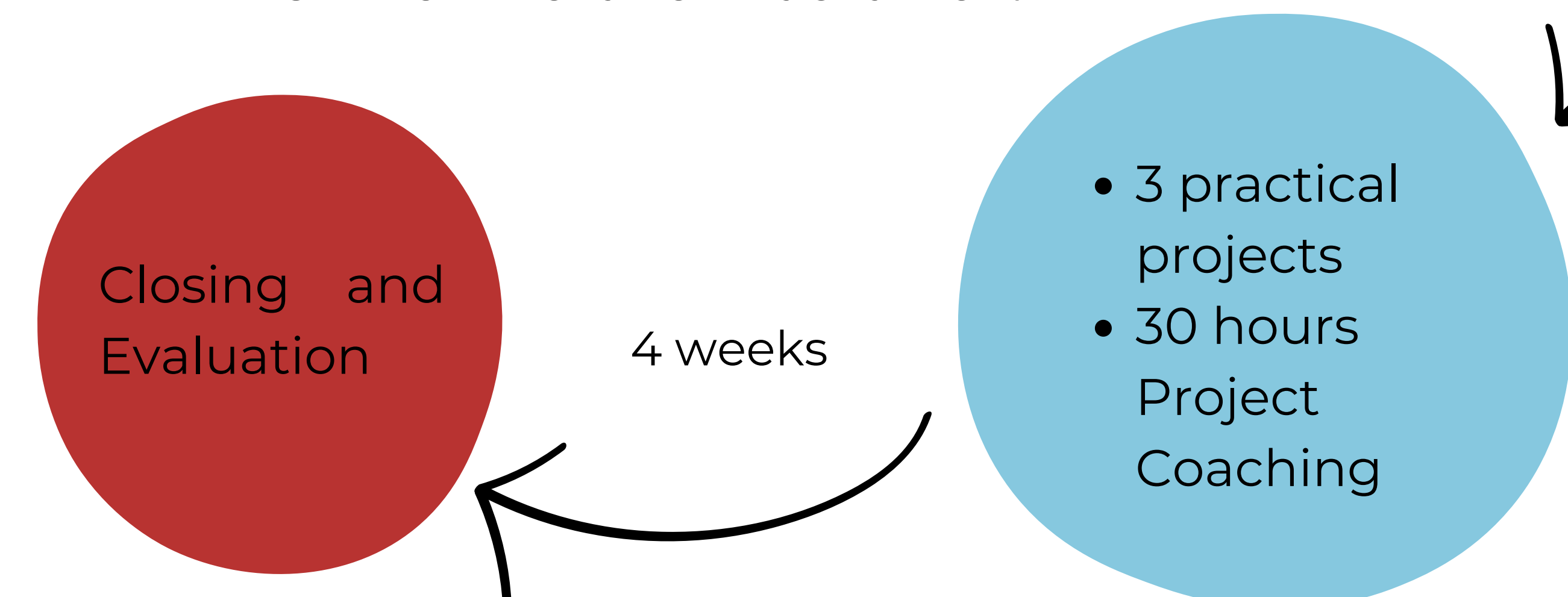
Participation fees: No fees for international academics from abroad

Registration deadline: May 31, 2025, 11:59 PM

Certified Innovation Manager Online Training:



Online Innovation Hackathon:



Benefits for Participants:

- Learn the skills to implement innovation strategies successfully in German SMEs and start-ups.
- Gain industry-specific expertise by engaging in practical, real-world tasks.
- Build valuable networks with professionals in the start-up ecosystem.
- Bring theoretical knowledge to life through a hands-on 8-week internship in a German start-up.
- Understand the inner workings of Germany's innovative start-up culture.
- Access an A1 German language course.
- Prepare for a successful career in the German market.

Target Group:

- International academics nearing the completion of their studies or those who have already obtained master's degree.
- Professionals and experts with a higher education degree in STEM fields who are willing to explore job opportunities in Germany.
- Individuals residing outside Germany.

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