



UNIVERSITÄT
LEIPZIG

Faculty of Economics
Institute for Service &
Relationship Management
**Innovation Management &
Innovation Economics**
Prof. Dr. Thorsten Posselt

Universität Leipzig, Institute for Service & Relationship Management, 04081 Leipzig

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Call

Bachelor Thesis

„Entrepreneurship Support in the context of Social/ Sustainable Entrepreneurship“

General Information

In cooperation with the Fraunhofer Center for International Management and Knowledge Economy IMW, we supervise bachelor's and master's theses of students of economics or comparable courses of study.

Here you will find information on the supervision of theses as well as currently advertised topics for bachelor's or master's theses.

Supervision of Thesis

You are welcome to contact [JANINE MÖRSTEDT BY E-MAIL](#) with your request for supervision of a bachelor's or master's thesis. Please include your curriculum vitae and a current overview of your academic achievements with your request.

Ideally, you should already send us your desired topic, including a brief synopsis. You will receive feedback from us after we have checked whether you are a suitable candidate.

To find a suitable topic, please inform yourself in advance about the [PROFESSOR'S RESEARCH PROFILE](#) or the [FRAUNHOFER IMW](#).

Formalities

Regarding the applicable requirements and formalities for the preparation of Bachelor's and Master's theses at the Faculty of Economics, please refer to the page of the [OFFICE OF STUDENT AFFAIRS](#).

Bachelor Thesis: Entrepreneurship Support in the context of Social/ Sustainable Entrepreneurship

Objective

The aim is to conduct a systematic literature review with the focus on Entrepreneurship Support in the context of Social or Sustainable Entrepreneurship, followed by a thorough discussion of program and company impact and demands of Social or Sustainable entrepreneurs for future support programs.

Content and possible Approach

- Entrepreneurship Support forms and characteristics in the field of Social or/and Sustainable Entrepreneurship
- The systematic literature review will have a focus on the implications for practitioners as well as derive an agenda for future research.
- Measurement of social and sustainable impact of the entrepreneurial ventures due to the relevance for practitioners.
- Discussion of the Entrepreneurship Support impact of the sources (e.g., incubator, accelerator) and types (e.g., coaching, financing) of support.

Please send your application or inquiry directly to the contact named in the call for proposals.

Contact

Carolin Schmidt
carolin.schmidt@uni-leipzig.de