

Porsche Digital Production Hackathon

Supported by HHL DIGITAL SPACE

September 29, 2021 – October 1, 2021

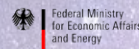
Porsche Leipzig GmbH



HHL
DIGITAL SPACE
THE DIGITAL TRANSFORMATION PLATFORM

EXIST
Existenzgründungen
aus der Wissenschaft

Supported by:



on the basis of a decision
by the German Bundestag



HHL LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

Are you ready for a **three-day challenge** with the chance to present your **business idea** to top industry minds and win **5.000 € prize money** for your startup team?

Then this is your platform



Porsche Digital Production Hackathon

Join us for a free-of-charge 3 day Hackathon together with Porsche production experts, business enablers from HHL DIGITAL SPACE and innovators.

When?



September 29, 2021 – October 1, 2021

Where?



Porsche Leipzig
Porschestraße 1, 04158 Leipzig

Who?



Everyone aiming to build next-level digital production solutions

How to apply?



You can apply as member of a future team or apply with your existing interdisciplinary group of 4-5 people. Use the application form on our [website](#).

Porsche Digital Production Hackathon



Wednesday, September 29, 2021

- 09:00 Arrival
- 09:30 Official Welcome
- 10:00 Team & Use Case Introduction
- 10:30 Factory Tour
- 12:00 Lunch
- 13:00 Start Hacking Period
- 18:30 Dinner
- 20:00 End Day 1



Thursday, September 30, 2021

- 09:00 Arrival
- 09:30 Hacktime
- 12:00 Lunch
- 18:00 Dinner
- 20:00 Deadline Coding
- 20:00 End Day 2

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Porsche Digital Production Hackathon



Friday, October 1, 2021

09:00	Arrival
09:30	Keynotes
10:45	Pitch Contest
13:00	Lunch
13:40	Award Ceremony
14:00	Networking / Departure

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What to expect?

An innovative environment with curious minds and next-gen founders. This is your place for learning, prototyping and optimizing some of the most challenging digital production use cases at Porsche AG.

Diversification is the key to success!

Choose your role in the Hackathon team!



Coding Wizard

provides proficient coding experience



Hardware Hacker

provides skills to get around hardware issues



Designer

provides a key service of UX design



Empathizer

directly experienced the problem



Public Speaker

presents pitch on final day



Team Developer

organizes team and keeps people on task



Brainstormer

thinks outside the box & encourages others



Question Master

gets to the bottom of problems

We aim for highly interdisciplinary teams and appreciate all kinds of applicants.
You don't have to be a programmer to participate!



NEXT STEPS

**Apply now and be
part of the
Porsche Digital
Production Hackathon!**

Questions?

Check out the FAQ on our website