# Teaching

The faculty follows the guiding principle of Leipzig's Gottfried Wilhelm Leibniz "Theory and Practice", whereby students should be enabled to discuss national as well as international issues relevant to politics, management and society on the basis of a solid methodological education.

The Bachelor's degree programmes in Economics and Management Science and in Business Information Systems are designed to provide a broad insight into basic business subjects (Management Science, Economics, Information Systems, Law, Mathematics, Quantitative Methods) in the introductory semesters, while students can choose a qualification direction in the second half of their studies and deepen their competences according to their interests.

In the Bachelor in Economics and Management Science these are the qualification fields of Sustainability and Energy Management; Banking and Insurance, Corporate Accounting; Financing and Taxation as well as Economics.

Students of Business Information Systems choose from various elective modules in the specialisation area, which cover both skills from Information Systems (e.g. business intelligence, e-commerce, strategic information management) and economic skills (e.g. corporate management).

The broad spectrum of possible courses is an important characteristic of the Master's degree programmes in Management Science and Economics:

In the Master's degree programme in Management Science, students can choose one of a total of five possible specialisations: Sustainability Management; Banking, Insurance and Investment Management; Corporate Accounting, Financing and Taxation; Services and Human Resources Management as well as Marketing and Services.

The Master's degree in Economics has an international orientation due to the large proportion of teaching in English as well as the teaching content in the specialisation areas of Development Economics and Economic Policy.

### Research

The Faculty of Economics and Management Science significantly contributes to Leipzig University's goal of developing into a leading European research university and an internationally recognized educational institution for young academics.

In recent years, the Faculty of Economics and Management Science has identified key research areas through targeted internal development of its own research and third-party-funded subject areas, and has set priorities through new professorships and participation in research alliances. In this way, the Faculty of Economics and Management Science will increasingly contribute its expertise to the following research profile areas within the framework of the "Leipziger Weg".

- Sustainable Systems and Biodiversity: New professorships in Biodiversity Economics and Nature's Values; participation in the German Center for Integrative Biodiversity Research (iDiv); contributions to the newly emerging large-scale research center ChemResilienz.
- Modern Diseases: Newly appointed tenure-track professorship in Health Economics and Management.
- Global Connections and Comparisons: Head of the research area "Economies of the Global South" Leipzig Research Centre Global Dynamics (ReCentGlobe).
- Contested Order: Professorships in Sustainable Financial Services; Financial Economics
- Mathematical and Computational Sciences: Participation in the Centre for Scalable Data Analytics and Artificial Intelligence ScaDSAI, especially in the field of business information systems.

A further focus of the faculty is in the area of public economics, which is being expanded through new professorships in Public Management and Applied Finance. Additional new appointments in the area of business information systems, in particular on information systems in logistics and intelligent information systems and processes, complement the competences in the area of digitalisation of business models and processes.

## Transfer

In addition to generating knowledge, the Faculty of Economics and Management Science attaches great importance to the field of knowledge transfer. Applying knowledge, imparting knowledge, consulting and communicating findings therefore form part of the regular understanding of tasks and characterise the faculty profile.

### 1. Applying knowledge

The Competence Center for SME Promotion and Training (SEPT) is the provider of a large number of faculty's transfer projects. In this way, the start-up initiative SMILE of the SEPT Competence Center works to establish the entrepreneurial spirit at all faculties of the university. Since our initiative was established in 2006, SMILE has successfully guided the creation of more than 500 start-ups. Other examples of regional and international knowledge transfer are the joint project of Strengthening the Action Power of Municipalities or the Center of Excellence for Development Cooperation ACCESS. In addition, the areas of sustainability management and business informatics in particular are involved in numerous third-party funded projects aimed at knowledge transfer and knowledge application in projects with business practice. The focus is on logistics (e.g. Logistics Living Lab), energy (e.g. SPARCS on climate-neutral cities) or gastronomy (e.g. Foodservice Digital Hub).

#### 2. Imparting knowledge

One of the focal points of the Faculty of Economics and Management Science are the postgraduate Master's degree programmes. For example, all students of the university are able to attend the key qualification module "Climate Crisis and Possible Solutions", which is led by representatives of the Faculty of Economics and Management Science. The international MBA programme SEPT has also been established for many years with almost 1.000 graduates to date as well as the executive master's programme MBA-Insurance, which specialises in the insurance industry and has been completed eleven times to date. Recently, the faculty has also been involved in the Master's programme in Data Science.

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# Teaching

The Master's programme in Information Systems also has a strong interdisciplinary orientation and offers individual specialisation options. Students can choose from numerous elective modules in Information Systems and computer science. In addition, students can choose in the free elective area from the wide range of subjects offered by Leipzig University.

The Master's programme in Business Education enables graduates to take on responsible, pedagogically accentuated specialist and management tasks in companies, in institutions of vocational training and further education as well as in research institutions. The programme focuses on vocational and business education and, depending on the specialisation, on the areas of business administration, economics, business informatics and sustainability management.

In the teacher training programme for vocational schools, the subject of business and administration is studied in combination with one of eleven possible grammar school subjects. Graduates can then begin their preparatory service and work as teachers at vocational schools.

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### Research

The Faculty of Economics and Management Science cooperates very successfully with leading research institutions in Germany and abroad, as documented by numerous joint research projects and publications. It is closely networking with non-university research institutions in the Leipzig research area, for example with the:

- Helmholtz Centre for Environmental Research (UFZ) through jointly appointed professorships in Institutional Economics of the Environment and in Energy and Environmental Economics
- German Biomass Research Center (DBFZ) through the jointly appointed professorship Bioenergy Systems
- Institute for Applied Informatics (InfAI) and the German association of business informatics (Die WI)
- Fraunhofer Center for International Management and Knowledge Economy (IMW) through the joint professorship in Innovation Economics and Management
- Leibniz Institute for Economic Research Halle (IWH) through joint junior professorships in Quantitative Macroeconomics and Financial Economics

With the neighboring universities in Dresden, Halle, Jena and Magdeburg the Faculty of Economics and Management Science cooperates for example in the joint training of doctoral researchers in economics and management science.

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## Transfer

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### 3. Consulting

Several members of the faculty contribute their expertise nationally and internationally in external committees. An example is the collaboration in the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES). Furthermore, members of the faculty are repeatedly invited as experts to public hearings in the German parliament (Bundestag) or Bundestag committees, in state parliaments or their committees. This especially applies to the area of financial policy.

### 4. Communicating knowledge

Several high-profile faculty members have succeeded in making the existing expertise visible nationally and in part internationally through articles and interviews in national newspapers (e.g. FAZ, NZZ) and magazines (e.g. Focus, Spiegel) as well as radio and television interviews (e.g. BBC, ZDF). Furthermore, the faculty offers several series of lectures. These are aimed at students from within the university, but are also open to external interested parties. Among the examples are the lecture series "Leipzig Seminar for Economics and Practice" and the "Leipzig Economic Policy Talks" as well as the lecture days in the field of insurance science.

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